

ADA COMPLIANCE

Web Content Accessibility Guidelines (WCAG) -

- Global standards for making digital content accessible

Why?

- Over 1 billion people globally have disabilities.
- Accessibility improves usability for everyone.
- Helps avoid legal risks (ADA lawsuits, compliance fines).
- Better SEO & user experience (search engines favor accessible websites).

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WCAG 2.1

- Published in 2018
- Focus: Mobile and touch based environments, low vision, and cognitive disabilities
- Key updates:
 - Better keyboard navigation.
 - Improved color contrast for readability.
 - Enhanced text spacing for dyslexia and low vision users.
 - More accessible mobile interactions.

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WCAG 2.2

- Published in October 2023
- Focus: Enhancements to 2.1, with a greater focus on low vision and cognitive disabilities
- Key updates:
 - Focus not obscured – Keyboard focus indicators must be visible.
 - Drag & drop alternatives – Users must be able to complete tasks without dragging.
 - Target size – Buttons and interactive elements must be easy to tap.
 - More predictable authentication – Avoid complex puzzles or memory-based logins.

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WCAG Compliance Levels

- Level A – Basic accessibility (minimum compliance)
- Level AA – Industry standard (most laws require this)
- Level AAA – Advanced accessibility (not legally required, but ideal)

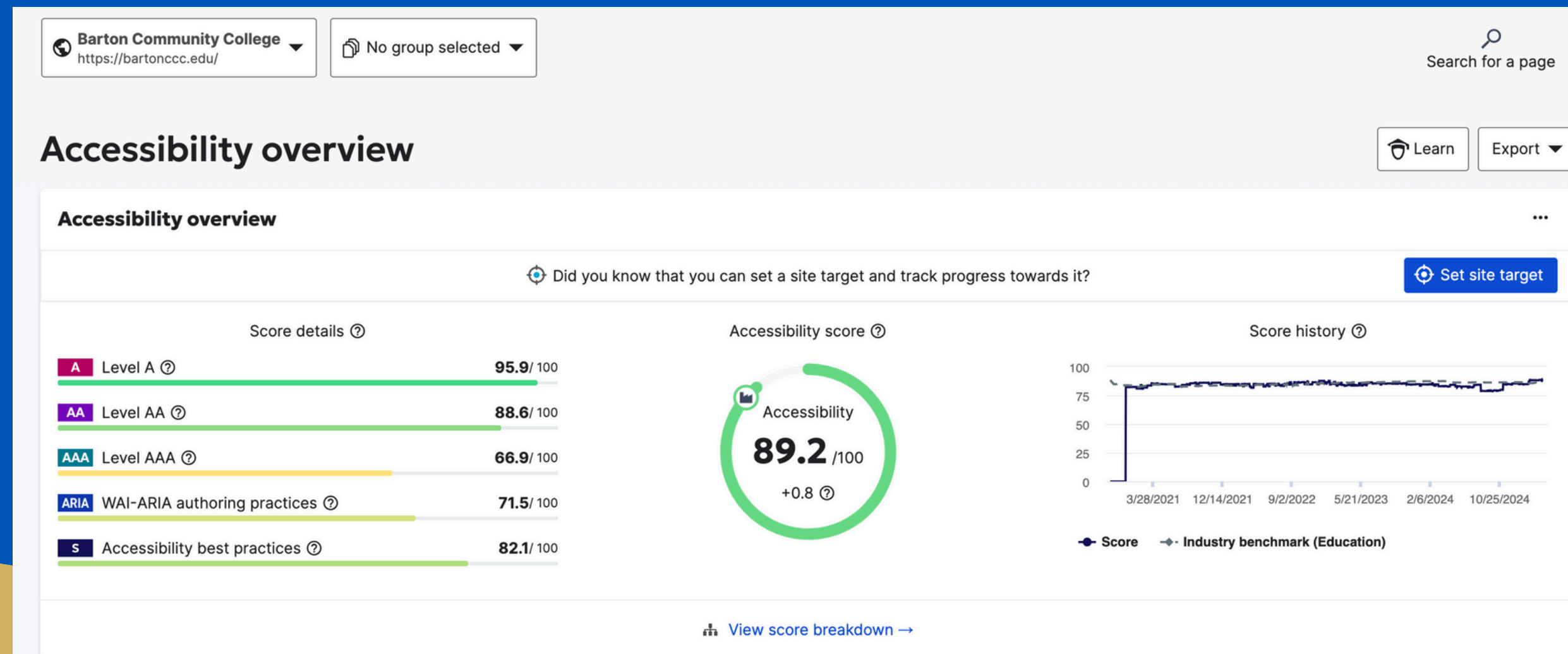
✓ **2.1 Level AA is the current legal standard.**

✓ **2.2 Level AA is not legally required but recommended for best practices.**

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Siteimprove

- Automated scanning of our website for WCAG 2.1/2.2 issues.
- Accessibility scorecards and dashboards to track compliance progress.
- Provides recommendations and learning resources to guide remediation.
- Ongoing monitoring to catch new issues as content and requirements change.



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