



BARTON WEBSITE REDESIGN TIMELINE

Research & Planning

Solution Proposal

Design

Front-End Development

Back-End Development

Content Entry

Testing

GO LIVE!

July

August

September

October

November

December

- ✓ Research website options - OMNI limitations, new program options, open source vs. proprietary, CMS options, costs, benefits of designing and building website in-house
- ✓ Meet with web-editors to determine current website problems and concerns

Key Players: Samantha, Brandon, web-editors and their respective supervisors

- ✓ Build domain names on Network Solutions
- ✓ Form task force and focus groups
- ✓ Choose a CMS provider and acquire necessary training
- ✓ Establish sites to be built externally and their respective web-editors
- ✓ Finalize formal proposal

Key Players: Samantha, Brandon, web-editors, Charles, Connie

- Begin process of building external sites and migrating content
- Finalize main site's front page organization and sitemap/structure
- Finalize web-editor group for all new sites and pages
- Create set of content guidelines for all web editors
- Web-editors to organize and determine content to migrate under webmaster's guidance

Key Players: Samantha, Brandon, web-editors, Charles, Connie

- Implement design into external sites and initiate testing
- Begin building main website and migrating content
- Simultaneous testing and trouble-shooting for all sites
- Create designs for templates and themes for all sites
- Export designs to PSD2HTML for coding and CMS implementation

Key Players: Samantha, Brandon, web-editors, Charles, Connie, External Company: PSD2HTML,

- Finish main site migration and any additional organization, etc.
- Testing
- Introduce panel of "inspectors" to test, proofread, and provide feedback

Key Players: Samantha, Brandon, web-editors, Charles, Connie, student employees and ambassadors

- Finalize main website - finish tweaks and fixes, prepare for official unveiling on social media, smartboard in front of the college, etc.
- GO LIVE BY 2014!

Key Players: Samantha, Brandon, web-editors, Charles, Connie, student employees and ambassadors

Beginning 2014: Training, tablet/mobile website layouts