

## **Entrepreneurial Business Management and Leadership Executive Summary**

Entrepreneurs are needed for economic growth and more and more students are seeking education to gain skills needed to begin their own business. In order to prepare the entrepreneurs of tomorrow, Barton is requesting to add an Entrepreneurial track to the A.A.S. Business Management and Leadership degree along with an 18 hour certificate to complement other career and technical discipline areas such as Automotive, Child Care, etc.

### **Business Management and Leadership Major Requirements Addition**

There are currently twelve major requirement courses that must be completed for this degree. Barton is requesting that **BUSI 1702 Supervisory Development** be added to the requirements. This course is offered online through BartOnline and also on the Great Bend campus in a face-to-face hybrid format.

### **Entrepreneurial Track**

This new (optional) six hour track will require the completion of the following two courses:

- BUSI 1815 – Introduction to Entrepreneurship – 3 credit hours
- BUSI XXXX – Entrepreneurship I – 3 credit hours

These courses will be offered in face-to-face format and will be developed in an online format.

### **18 hour Entrepreneurship Certificate**

Utilizing current courses and the two listed above, Barton will offer an 18 hour certificate for students wanting to open their own business. Students may combine the certificate with one of Barton's other degree programs or may simply pursue the certificate program. The required courses will include:

- BUSI 1815 – Introduction to Entrepreneurship – 3 credit hours
- BUSI XXXX – Entrepreneurship I – 3 credit hours
- ACCT 1602 – General Accounting – 3 credit hours or BUSI 1751 Small Business Records I
- BUSI 1803 – Principles of Management – 3 credit hours
- BUSI 1702 – Supervisory Development – 3 credit hours
- BUSI 1807 - Customer Service – 3 credit hours

Other courses will be created and offered as part of the degree's major electives for Barton students as well as for community members and small business owners. Those will include:

- BUSI XXXX – Customer/Client Relations – 1 credit hour
- BUSI XXXX – Employee Relations – 1 credit hour
- BUSI XXXX – Entrepreneurs – Your local resource connection – 1 credit hour
- BUSI XXXX – Entrepreneurs – Dealing effectively with the government – 1 credit hour
- BUSI XXXX – Business Organizations – Which one is best for you? – 1 credit hour
- BUSI XXX – Mentorship – Be one or need one? - 1 credit
- BUSI XXX – Entrepreneurs – Reenergizing your drive & determination for the long haul – 1 credit hour
- BSTC 1643 – Human Resource Management – 3 credit hours

Respectively Submitted

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