

BARTON

COMMUNITY COLLEGE

STRATEGIC PLAN





BARTON COMMUNITY COLLEGE STRATEGIC PLAN

FRAMEWORK

The Strategic Planning Framework is the process through which Barton Community College operates to achieve its Mission and Vision. This framework is the foundation of a strategic management approach in which Barton's leadership team takes responsibility for:

- Driving Student Success by tracking progress and improving teaching and learning.
- Cultivating Community Engagement by fostering and recognizing the value of partnership with community members and businesses.
- Optimizing the Barton Experience for students, the community, and employees by initiating dialogue and feedback opportunities.
- Emphasizing Institutional Effectiveness by defining data and resources critical to planning strategically for the college's current and future goals.

In this model, planners at all levels use the framework as shared vision, mission, standards, data, and goals to evaluate and create departmental strategic plans. The decisions guided by this framework lead to continuous improvement of Barton's student services, instructional programs, community enrichment, and operations. College leadership then allocates resources to support ongoing and future operations and projects that are essential to improving overall effectiveness.

Following are the Vision, Mission, Core Priorities, Strategic Goals, and Key Performance Indicators that together create the Strategic Planning Framework. Additionally, included are the means for reporting Barton's progress and adjustments to its Board of Trustees, Kansas Board of Regents, and the Higher Learning Commission.

VISION

Our vision describes our desired future:

Barton Community College will be a leading educational institution, recognized for being innovative and having outstanding people, programs and services.

MISSION

Barton's strategic plan begins with, and is guided by the college Mission:

Barton offers exceptional and affordable learning opportunities supporting student, community, and employee needs.



CORE PRIORITIES

The college enacts the Mission through four standing Core Priorities:

1. Drive Student Success
2. Cultivate Community Engagement
3. Optimize The Barton Experience
4. Emphasize Institutional Effectiveness

STRATEGIC GOALS

Strategic Goals are detailed means of achieving our Mission, Vision, and Core Priorities:

1. Advance student entry, reentry, retention, and completion strategies.
2. Foster excellence in teaching and learning.
3. Expand partnerships & public recognition of Barton Community College.
4. Promote a welcoming environment that recognizes and supports student and employee engagement, integrity, inclusivity, value, and growth.
5. Develop, enhance, and align business processes.

KEY PERFORMANCE INDICATORS (KPI'S)

Key Performance Indicators are tracked at the institutional level with shared characteristics:

1. KPI's align with the Mission by tracking the progress of values that will fulfill our Vision.
2. KPI's align with the Core Priorities, defining what we will measure to determine success.
3. KPI's establish a history and time-frame for improvement, documenting the effect of the Strategic Goal implementation.
4. Kansas Board of Regents' "Building a Future" Strategic Plan: As part of the state's system of higher education, Barton must help move the needle on the state's education and economic development objectives.
5. The HLC "Standard Pathway": The Standard Pathway follows a 10-year cycle and is focused on quality assurance and institutional improvement. These improvement topics are integrated into comprehensive evaluations conducted during the cycle, as well as through interim monitoring, as required.

KEY PERFORMANCE INDICATORS BY STRATEGIC GOAL

- 1. Advance student entry, reentry, retention, and completion strategies**
 - 1.1. Fall to fall retention – full and part time
 - 1.2. Course completion
 - 1.3. Degree/certificate completion
 - 1.4. Program completion (100%, 150%, 200%)
- 2. Foster excellence in teaching and learning**
 - 2.1. Student learning outcomes/program assessment
 - 2.2. Ratio of faculty to students
 - 2.3. Ratio of staff to students
 - 2.4. Ratio of full-time to part-time faculty
- 3. Expand partnerships & public recognition of Barton Community College**
 - 3.1. Partnerships
 - 3.2. Total Headcount/Credit Hours/Applications
- 4. Promote a welcoming environment that recognizes and supports student and employee engagement, integrity, inclusivity, value, and growth**
 - 4.1. Noel Levitz/Student Services Survey
 - 4.2. Climate Survey – Student Perceptions
 - 4.3. PACE Employee Climate Survey
- 5. Develop, enhance, and align business processes**
 - 5.1. Composite Financial Index
 - 5.2. Total Grant Dollars Raised

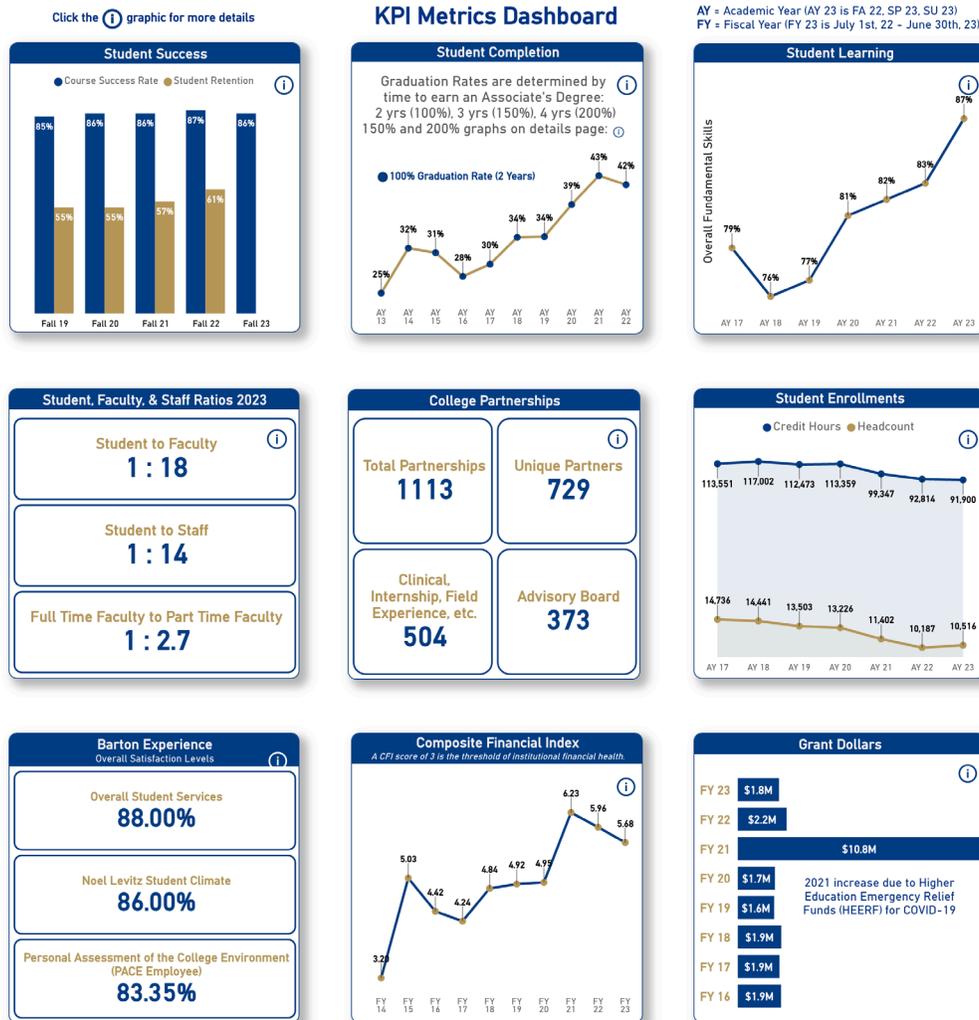
KEY PERFORMANCE INDICATOR METRICS

Barton's planning process provides a systematic means of analyzing the current state of progress in achieving the college Mission and goals. Related KPI's will be reported on a dashboard as the following nine metrics detailed below:

1. Student Success KPI 1.1: Fall to Fall Retention – Full and Part Time Courses KPI 1.2: Success	2. Student Completion KPI 1.3: Degree/Certificate Completion KPI 1.4: Program Completion (100%, 150%, 200%)	3. Student Learning KPI 2.1: Student Learning Outcomes/Program Assessment
4. Ratios KPI 2.2: Faculty/Student Ratio KPI 2.3: Staff/Student Ratio KPI 2.4: Full-time/Part-time Faculty	5. Partnerships KPI 3.1: Partnerships	6. Enrollments KPI 3.2: Total Headcount/Credit Hours/Applications
7. Barton Experience KPI 4.1: Ruffalo Noel Levitz Student Services Inventory KPI 4.2: Climate Survey KPI 4.3: P.A.C.E. - Employee Survey	8. Composite Financial Index KPI 5.1: Composite Financial Index	9. Grants KPI 5.2: Total Grant Dollars Raised

METRIC DASHBOARD

Metric will be displayed as graphics with accompanying web pages for additional detail:



TIMELINE

The Strategic Plan Framework creates a foundation for effective planning. To sustain this approach, college leadership will engage in planning activities following the cycle below:

Barton Strategic Planning Timeline (7/1 to 6/30 yearly)												
Group: Responsibilities	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June
Executive Leadership: review and update College Mission & Strategic Plan	Update Strategic Plan as Scheduled										Review Mission as Scheduled	
President's Staff: receives regular data updates	Institutional Effectiveness will regularly update and report as necessary.											
Leadership & Faculty: finalize plans & approve budgets						All departments con- duct program reviews & strategic budget development.						
VP's, Deans, & Directors: lead collaborative financial planning					Departmental plans reviewed to specify which projects will be undertaken.							
VP's, Deans, & Directors: report and interact	Solicit feedback from and brief Board of Trustees, the Barton Community, Kansas Board of Regents, Higher Learning Commission, and other regulating institutions on the progress of Barton's Mission, Priorities, and Strategic Goals.											

BOARD OF TRUSTEES ENDS MONITORING REPORTS

With Mission and governance style consistent with Board policies, the Board will follow an annual agenda which will include monitoring reports to evaluate progress toward the achievement of the Boards Ends:

END	TITLE	END	TITLE
1.	Fundamental Skills	5.	Regional Workforce Needs
2.	Work Preparedness	6.	Barton Services and Regional Locations
3.	Academic Advancement	7.	Strategic Planning
4.	Barton Experience	8.	Contingency Planning

MISSION ALIGNMENT

The Mission Statement aligns with the Strategic Goals, Core Priorities and KPI Metrics below.

Mission Statement	Strategic Plan Goals	Core Priority	KPI Metrics
“Learning Opportunities”	Advance student entry, reentry, retention, and completion strategies.	Drive Student Success	1. Student Success 2. Student Completion
“Support Student Needs”	Foster excellence in teaching and learning.		3. Student Learning 4. Ratios
“Support Community Needs”	Expand partnerships & public recognition of Barton Community College.	Cultivate Community Engagement	5. Partnerships 6. Enrollments
“Support Student and Employee Needs”	Promote a welcoming environment that recognizes and supports student and employee engagement, integrity, inclusivity, value, and growth.	Optimize the Barton Experience	7. Barton Experience
“Exceptional and Affordable”	Develop, enhance, and align business processes.	Emphasize Institutional Effectiveness	8. Composite Financial Index 9. Grants

SUMMARY - PLANS OF WORK

Planning is most effective as part of the day-to-day management of the college. Planning defines and guides the work we do. Barton’s strategic plan begins with and is guided by the college mission:

1. The Mission comes first.
2. The Strategic Plan and Board ENDS are central and internal.
3. The KBOR Plan and HLC accreditation are external.
4. Goals, priorities, and reports guided by Barton’s Mission will help focus alignment.

The college’s planning process provides a framework for planning that creates a structured, mission-centered, strategic context for conducting the essential work of the institution and a flexible approach for executing that work through the various units of the college.

The plan is implemented through a series of goals and projects identified in work plans in each of the major divisions. This approach provides management, faculty, and staff the capacity to allocate time, effort, and other resources to projects that gain consensus and significance as priorities evolve, and to implement large or extended projects in more manageable phases.



GLOSSARY OF TERMS

- **Academic Year**
Fall-Spring-Summer (Example: AY 24 is Fall '23 – Spring '24 – Summer '24)
- **ENDS**
The board defines which human needs are to be met, for whom, and at what cost. Written with a long-term perspective, these mission-related policies embody the board's long-range vision. Example: Students will acquire the skills needed to be successful for the program they are in.
- **Fiscal Year**
July 1st - June 30th (Example: FY 24 is July 1st, 2023 - June 30th, 2024)
- **Higher Learning Commission (HLC)**
The Higher Learning Commission (HLC) is an independent corporation that was founded in 1895 as one of six regional institutional accreditors in the United States. HLC accredits degree-granting post-secondary educational institutions in the United States.
- **HLC Standard Pathway**
The Standard Pathway is one of two options institutions have for maintaining accreditation with HLC. It follows a 10-year cycle and, like the Open Pathway, is focused on quality assurance and institutional improvement. These improvement topics are integrated into comprehensive evaluations conducted during the cycle, as well as through interim monitoring, as required.
- **Kansas Board of Regents (KBOR)**
The nine-member Kansas Board of Regents is the governing board of the state's six universities and the statewide coordinating board for the state's thirty-two public higher education institutions (six state universities, one municipal university, nineteen community colleges, and six technical colleges).
- **Key Performance Indicator (KPI)**
A quantifiable measure used to evaluate the success of an organization, employee, etc. in meeting objectives for performance.
- **Metric**
A system of related measures that facilitates the quantification of a particular or related set of characteristics.
- **Program completion (100%, 150%, 200%)**
Number and percentage of entering undergraduate students who graduate from a degree or certificate program within 100% (2 Years), 150% (3 Years), and 200% (4 Years) of normal program time.
- **Stakeholder**
Anyone who is invested in the welfare and success of the college and its students, including administrators, instructors, staff members, parents, families, community members, local business leaders, and elected officials such as board of trustees, city counselors, and state representatives.

COMMUNICATIONS STRATEGIC PLAN

2023-2024 STRATEGIC GOALS AND ACTIVITIES

1 – RESTRUCTURE MARKETING TIMELINES:

HLC Criterion 5; Barton Core Priority 4

- Institute pre-planning phases for marketing initiatives to allow for brainstorming and feedback from interested parties.
- Prepare campaigns a semester in advance.

2 – INCREASED FOCUS ON STUDENT PERSPECTIVES IN SOCIAL MEDIA:

HLC Criterion 1, 5; Barton Core Priorities 1 and 3

- Implement Barton Ambassador Social Media Team.
- Consistently sharing Instagram stories and other platforms from students on the main account and encouraging increased frequency of tagging the main accounts.

3 - INCREASED FOCUS ON FACULTY ON SOCIAL MEDIA:

HLC Criterion 1 and 3; Barton Core Priorities 2 and 3

- Produce faculty spotlights on social media on Facebook, IG, Twitter and Tik Tok.
- Encourage faculty to engage with social media accounts so we can share.

4 - INCREASE COMMUNITY VISIBILITY:

HLC Criterion 1 and 5; Barton Core Priority 2

- In conjunction with the Business & Community Work-group, plan events in surrounding communities to make Barton visible in a positive way by giving back with events such as Easter egg hunts, pop up donut giveaways, WTCE Workshops with local businesses etc.

5 - ASSIST FOUNDATION IN DEVELOPMENT OF ALUMNI NETWORK:

HLC Criterion 1 and 5; Barton Core Priorities 2, 3 and 4

- Plan the implementation of an Alumni network with all interested parties including enrollment services, admissions, and the Foundation.
- Assist in marketing of this network once it has been created.

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1. Advance student entry, reentry, retention, and completion strategies.	1. Drive Student Success	1. Student Success 2. Student Completion	1. Mission
2. Foster excellence in teaching and learning.		3. Student Learning 4. Ratios	2. Integrity: Ethical and Responsible Conduct
3. Expand partnerships & public recognition of Barton Community College.	2. Cultivate Community Engagement	5. Partnerships 6. Enrollments	3. Teaching and Learning: Quality, Resources, and Support
4. Promote a welcoming environment that recognizes and supports student and employee engagement, integrity, inclusivity, value, and growth.	3. Optimize the Barton Experience	7. Barton Experience	4. Teaching and Learning: Evaluation and Improvement
5. Develop, enhance, and align business processes.	4. Emphasize Institutional Effectiveness	8. Composite Financial Index 9. Grants	5. Institutional Effectiveness, Resources and Planning

INSTITUTIONAL EFFECTIVENESS

2023-2024 STRATEGIC GOALS AND ACTIVITIES

1 – DATA INTEGRITY

Establish Data Verification Standards for College-Wide Data Confidence

Barton Strategic Goal: 1, 2, & 5 - Core Priority: Emphasize Institutional Effectiveness - HLC Criterion: 3, 4 & 5

- Establish data verification standards, procedures, and authorized departmental auditors.
- Establish a system of storing archival, verified data for point in time, census, and key dates.

2 – SERVICE

Institutional Effectiveness as a Service Provider for Investigators and Decision Makers

Barton Strategic Goals 1, 2, & 5 - Core Priority: Emphasize Institutional Effectiveness - HLC Criterion 5

- Provide stakeholders with focused answers to data questions and trends.
- Provide tools/data sets in audience appropriate formats to encourage data comprehension and decisions consistent with both college mission and data trends.
- As resources allow, broaden the definition of “decision makers” supported by institutional research.

3 – INSTITUTION-WIDE EFFECTIVENESS

Lead Strategic Planning in Partnership with College Leadership

Barton Strategic Goals 1, 2, & 5 - Core Priority: Emphasize Institutional Effectiveness - HLC Criterion 1 & 5

- Enable informed data decisions to occur routinely across the college with the speed and flexibility required to meet the transforming education and community landscape.
- Partner with other departments to produce organization-wide data confidence as a decision-making tool.
- Lead data-based projects and/or design tools to measure, enhance, and align internal college processes.

4 – PRIORITIZE STUDENT SUCCESS

Create and Manage Data Sets That Support Student Success Initiatives

Barton Strategic Goals 1 & 4 - Core Priority: Drive Student Success - HLC Criterion 3 & 4

- Provide data resources that measure enrollment, retention, and learning trends.
- Partner with team members to provide data collection and analysis throughout project development and implementation processes.

5 – SIMPLIFY AND ANALYZE INSTRUCTIONAL DATA

Provide Detailed, Meaningful Data and Analysis for Instructional Review

Barton Strategic Goals 1 & 4 - Core Priority: Drive Student Success - HLC Criterion 3 & 4

- Provide data in a usable format that is focused on decision making, is of high quality, and is not so highly aggregated or obfuscated by higher education jargon or other data to fail to be useful.
- Provide access to analytical tools and reporting software to allow employees to be actively involved in turning data into decision-support information.

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INFORMATION SERVICES

2022-2025 STRATEGIC GOALS AND ACTIVITIES

1 - INFORMATION SECURITY

Developing a risk-based security/compliance strategy that keeps pace with threats and challenges.

Core Priorities 1, 3, 4/HLC Criterion 5A1, 5B1, 5C5

- Maintain and enhance the IT infrastructure to support the operations of the College.
- Provide a secure computing environment that ensures data privacy and integrity and mitigates cyber-security threats.

2 - STUDENT SUCCESS

Managing the system implementations and integrations that support multiple student success initiatives.

Core Priorities 1/HLC Criterion 3D1, 3D4, 5A1, 5B1, 5C4

- Provide technology systems and services to enhance student learning and to foster curricular innovation.
- Provide technology infrastructure and support for student success, and creative instruction.
- Leverage technologies and information resources for recruitment and retention efforts and to support student services.

3- INSTITUTION-WIDE INFORMATION SERVICES STRATEGY

Repositioning or reinforcing the role of Information Services leadership as an integral strategic partner of institutional leadership in achieving the institution’s missions.

Core Priorities 3, 4/HLC Criterion 3A3, 5C5

- Support, upgrade, and enhance current business processes, tools, and administrative systems.
- Ensure excellent service to enable the effective use of technology, resources and systems by the college community.

4 - HIGHER EDUCATION AFFORDABILITY

Balancing and rightsizing Information Services priorities and budget to support IT enabled institutional efficiencies and innovations in the context of institutional funding realities.

Core Priorities 4/HLC Criterion 5A1, 5B3, 5C1, 5C2, 5C5

- Align funding and explore new funding sources essential for IT operations and new strategic initiatives.
- Evaluate and implement current technologies to improve operational efficiency.

5 - INFORMATION SERVICES STAFFING AND ORGANIZATIONAL MODELS

Ensuring adequate staffing capacity and staff retention in the face of retirements, new sourcing models, growing external competition, rising salaries, and the demands of technology initiatives on both Information Services and non-Information Services staff.

Core Priorities 3/HLC Criterion 5B1, 5C4, 5C5

- Ensure a strong IT workforce capable of achieving the information technology goals of the College.

6 - IMBED TECHNOLOGY ADVANCEMENTS

Helping institutional constituents (including the Information Services staff) adapt to the increasing pace of technology change.

Core Priorities 2/HLC Criterion 2A2, 2B1, 3D4, 5C1-6

- Leverage web, social media, and mobile technologies to provide effective and consistent content delivery including providing the communications department technologies for community outreach.
- Support effective means of internal and external communications for all college constituent groups.
- Improve departmental communication by participating in monthly meetings with administration.

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INSTRUCTION

THEMES & GOALS: FY 24/ACADEMIC YEAR 2023-2024

DEAN'S COUNCIL 6-21-23

1 - MAXIMIZE THE RELATIONSHIP BETWEEN INSTRUCTION AND THE COLLEGE

HLC Criterion 5.A, 5.C; Barton Core Priorities Optimize the Barton Experience and Emphasize Institutional Effectiveness

- Support the implementation of the Innovation Initiative
- Launch continuity planning across the instructional system
- Inventory college processes via the Programs Topics and Processes committee
- Complete the Ag complex campaign

2 - FOSTER A SYNERGISTIC SYSTEM-WIDE TEACHING AND LEARNING ENVIRONMENT

HLC Criterion 2.C, 3.A., 3.B, 3.C, 5.A; Barton Core Priority Drive Student Success

- Provide faculty training on teaching and learning strategies
- Encourage opportunities for faculty collaboration
- Incorporate instructional standards into faculty orientation and throughout the instructional system

3 - IMPROVE USE OF DATA TO GUIDE DECISION-MAKING

HLC Criterion 4.A, 4.B, 4.C, 5.A, 5.C; Barton Core Priority Emphasize Institutional Effectiveness

- Collaborate with Institutional Effectiveness to improve the process of requesting, receiving and analyzing data
- Incorporate data research to innovate programs and services
- Research competency-based education

4 - PRIORITIZE STUDENT SUCCESS INITIATIVES

HLC 4.C; Barton Core Priority Drive Student Success and Cultivate Community Engagement

- Support Student Success Alliance
- Incorporate Open Educational Resources with system-wide general education courses; promote as opportunity to students
- Implement KBOR initiatives (system-wide general education, performance funding and Systemwide Transfer Associate Degree in Elementary Education)

5 - MANAGE INSTRUCTIONAL PROGRAMS AND SERVICES

HLC Criterion 3.A, 3.B; Barton Core Priorities Drive Student Success and Cultivate Community Engagement

- Utilize the instructional review process to strengthen current programs
- Research, develop and implement new programming; key areas including new programming in conjunction with Fort Riley/Fort Leavenworth MOU and non-credit offerings
- Maintain and build business & industry and community partnerships
- Research the college's ability to serve as an intermediary for registered apprenticeships

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OPERATIONS

2023-2024 STRATEGIC PLAN

1 – CHANGING REGULATORY AND COMPLIANCE STANDARDS:

Barton Core Priority 3, 4/HLC Criterion 5.A.1, 5.A.4; 5.B.2.

Meeting regulatory and compliance standards is a tough challenge. Facilities managers must prevent threats to human health and safety.

- Proactively deal with compliance standards through planned efforts.
- Ensure staff have proper certifications and training.
- Safe handling of hazardous waste, physical security is not only a top priority, but also a highly visible area of compliance risk and legal liability.
- Ensure all appropriate audits are successfully completed.
- Provide quality, cost-effective mandatory training.
- Provide training, create awareness, and implement reasonable workplace accommodations.
- To provide employment opportunities to all individuals.
- Employment decisions at Barton will be based on merit, qualifications, and abilities.

2 – KEEPING ACCURATE RECORDS:

Barton Core Priority 3, 4/HLC Criterion 2.E.3, 5.A.1, 5.A.4, 5.B.2, 5.C.4, 5.D.1, 5.D.2

Be prepared to advise appropriate leaders about critical financial and human resource questions.

- Closely monitor the maintenance work across the college.
- Maintain complete lists of aging infrastructures.
- What are the institutions strategic capital requirements?
- How much cash should the institution have on hand?
- How much dept can the institution afford?
- What processes are required to obtain the necessary capital?
- Manage complex employment laws.
- Establish collaborative partnerships with departments to plan, anticipate and respond in a cost-effective way to employee challenges.
- Ensure all employees are treated equitably and consistently.
- Lead policy/procedure review and changes.
- Research alternate methods for employee time keeping.

3 – EFFICIENCY AND WORK ENVIRONMENT:

Barton Core Priority 3, 4/HLC Criterion 1.A.3, 5.A.1, 5.A.2, 5.A.3, 5.A.4, 5.A.5, 5.C.2, 5.C.4, 5.C.5

Extend the life of assets and complex building management systems.

- As facilities and mechanical systems reach and exceed their expected operating lives, significant issues of “repair or replace” must be addressed.
- Facility managers need to prevent, correct, and replace equipment, counting all the associated costs, so they might also preserve a piece of the budget for emergency replacements and repairs.

Identify whether strategies can be supported financially, given the institution’s capital capacity.

- Quantify future financial risk, consider alternative scenarios, specify sensible reactions to expected/unexpected changes.
- Build cash and department capacity.
- Promote financial stewardship.
- Integrate the financial planning framework with the college’s decision-making framework.
- Maintain list of capital projects.

3 – EFFICIENCY AND WORK ENVIRONMENT (CONTINUED):

Promote, support and leverage technology resources and tools to respond to college needs, improve and enhance workflow efficiency, and improve customer service.

- Implementing low-cost and no-cost energy efficient measures.
- Lead the execution of the Campus Climate Survey.
- Create, promote, and foster an organizational environment that values development, diversity, and growth opportunities for all employees.
- Research alternative methods for employee evaluation.
- One of the most important assets is our human resources. We will continually provide a positive work environment.

4 – ASSET MANAGEMENT:

Barton Core Priority 3, 4/HLC Criterion 5.A.1, 5.A.1, 5.A.4, 5.A.5, 5.B.3, 5.C.2, 5.C.5

There is a growing recognition that facility management contributes to the health and well-being of building occupants, thereby benefiting efficiency, productivity, and profitability.

- Building/communicating security and emergency plans.
- Educate and inform the people using the college.
- Updating/enhancing facilities as budgets permit.
- Providing a trained campus safety force.

Constantly changing landscape of higher education demands rigorous, comprehensive financial planning that is visible college wide.

- Cost assessment of strategic initiatives.
- Communication to Board of Trustees, President, and other decision makers about financial stresses.
- Assist the college leaders in keeping college mission and priorities in budget management.
- Use detailed planning to develop financial projections.
- Ensure the college learns from past financial decisions and applies that learning to improve effectiveness, capabilities, and sustainability.

Ensuring adequate staffing capacity and staff retention in the face of retirements, new sourcing models, growing external competition, rising salaries, and the demands of technology.

- Balance the right mix of internal and external experts supporting the human resources, fiscal department, and technology environment.
- Support the recruitment and retention of a highly talented, inclusive, and diverse workforce.
- Provide accurate and timely workforce information and analysis.
- Provide ongoing support of the organization’s on-boarding, employee engagement and succession efforts.

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STUDENT SERVICES

2024 STRATEGIC GOALS AND ACTIVITIES

1 - CREATE A REGULARLY SCHEDULED PROGRAM REVIEW PROCESS FOR SUCCESS INITIATIVES AND PROGRAMS AND INSTITUTIONALIZED STUDENT SERVICES DEPARTMENTS:

Barton Strategic Goal: Advance student entry, reentry, retention, and completion strategies. Develop, enhance, and align business processes.

Barton Core Priority: Drive Student Success Emphasize, Institutional Effectiveness Student success alliance student success plan, recommendation 4

2 - REVIEW AND OVERHAUL OF ALL FINANCIAL AID OPERATIONS REPRESENTING 8 COMPONENTS AND 18 TOPICAL AREAS:

Barton Strategic Goal: Promote a welcoming environment that recognizes and supports student and employee engagement, integrity, inclusivity, value, and growth. Develop, enhance, and align business processes.

Barton Core Priority: Optimize the Barton Experience, Emphasize Institutional Effectiveness

3 - IMPLEMENT "THE BARTON PUZZLE" PROJECT:

Barton Strategic Goal: Promote a welcoming environment that recognizes and supports student and employee engagement, integrity, inclusivity, value, and growth.

Barton Core Priority: Drive Student Success Emphasize, Institutional Effectiveness

4 - IMPLEMENTATION, TRAINING, AND UTILIZATION OF ACCUEMIA IN DESIGNATED SERVICE CENTERS:

Barton Strategic Goal: Advance student entry, reentry, retention, and completion strategies. Develop, enhance, and align business processes.

Barton Core Priority: Drive Student Success Emphasize, Institutional Effectiveness

5 - CREATE/REDESIGN BARTON BOUND SCHOLARSHIP PROMOTIONAL MATERIALS TO REFLECT NEW PARAMETERS/SCHOLARSHIP AMOUNTS/APPLICATION PROCESS:

Barton Strategic Goal: Advance student entry, reentry, retention, and completion strategies.

Barton Core Priority: Drive Student Success Emphasize, Institutional Effectiveness

6 - REVIEW AND OVERHAUL THE GRADUATION APPLICATION PROCEDURE:

Barton Strategic Goal: Advance student entry, reentry, retention, and completion strategies. Promote a welcoming environment that recognizes and supports student and employee engagement, integrity, inclusivity, value, and growth. Develop, enhance, and align business processes.

Barton Core Priority: Drive Student Success, Optimize the Barton Experience

7 - IMPROVE FERPA COMMUNICATION AND ACTIVITIES TO THE COLLEGE COMMUNITY:

Barton Strategic Goal: Develop, enhance, and align business processes.

Barton Core Priority: Optimize the Barton Experience

STRATEGIC GOALS	CORE PRIORITIES	KPI METRIC	HLC CRITERIA
1. Advance student entry, reentry, retention, and completion strategies.	1. Drive Student Success	1. Student Success 2. Student Completion	1. Mission
2. Foster excellence in teaching and learning.		3. Student Learning 4. Ratios	2. Integrity: Ethical and Responsible Conduct
3. Expand partnerships & public recognition of Barton Community College.	2. Cultivate Community Engagement	5. Partnerships 6. Enrollments	3. Teaching and Learning: Quality, Resources, and Support
4. Promote a welcoming environment that recognizes and supports student and employee engagement, integrity, inclusivity, value, and growth.	3. Optimize the Barton Experience	7. Barton Experience	4. Teaching and Learning: Evaluation and Improvement
5. Develop, enhance, and align business processes.	4. Emphasize Institutional Effectiveness	8. Composite Financial Index 9. Grants	5. Institutional Effectiveness, Resources and Planning

