The background of the slide is a photograph of several jellyfish in an aquarium. The jellyfish are illuminated with various colors, including blue, purple, and red. They are suspended in the water, with their long, thin tentacles visible. The overall scene is dark, with the light from the jellyfish providing the main illumination.

# **INSTITUTIONAL ADVANCEMENT**

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**Organization and Functions**



## OUR PURPOSE

*Institutional Advancement builds the bridges between the communities we serve and Barton Community College.*

*We connect, empower, and steward.*

# IA ORGANIZATION & FUNCTIONS

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## Foundation

- Engages Community
- Raises Funds
- Stewards Donors
- Manages Resources
- Makes Grants
- Awards Scholarships

## Shafer Gallery

- Engages Community
- Provides Cultural Enrichment
- Delivers Art Outreach to Partners
- Manages Art Collection

## Grants

- Writes Grants
- Manages Resources
- Provide Technical Assistance to Grant Writers at Barton

# IA ORGANIZATION & FUNCTIONS

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## Foundation

Engages Community

Raises Funds

Stewards Donors

Manages Resources

Makes Grants

Awards Scholarships

*Lindsey Bogner, Executive Director*

*Donna McCormick, Business and Office Manager*

*Amy Wheeler, Alumni and Stewardship Coordinator*

*Lora Zink, Administrative Assistant*

# IA ORGANIZATION & FUNCTIONS

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## Shafer Gallery

Engages Community

Provides Cultural Enrichment

Delivers Art Outreach to Partners

Manages Art Collection

*Dave Barnes, Director of the Gallery*

*Alyssa Bliven, Gallery Associate*

*Student Workers*

# IA ORGANIZATION & FUNCTIONS

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## Grants

Writes Grants

Manages Resources

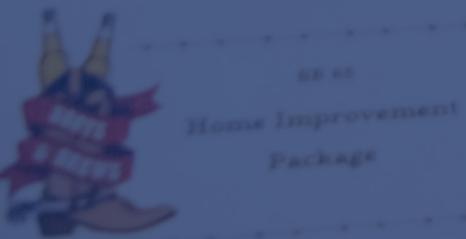
Provide Technical Assistance to  
Grant Writers at Barton

*Krystall Barnes, Director of Grants*

# BARTON FOUNDATION

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## Strategic Planning





## FOUNDATION MISSION

*“The Barton Community College Foundation exists to raise private sector funds by providing leadership and to prudently manage gifts to benefit educational opportunities and initiatives of the College.”*

# MISSION IN ACTION

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We take our mission seriously – and we fulfill it with the generosity of donors from inside and outside our campuses. Donors come in all shapes and sizes and every dollar helps us do great things.

**\$302,254**

Awarded in scholarship funds to Barton students in FY 2023

**\$522,687**

Awarded in project and program enhancement grants across all Barton campuses in FY 2023

# STRATEGIC PLANNING

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## MISSION GUIDE:

 **Raise private sector funds**

Provide leadership

Prudently manage gifts

Benefit education  
opportunities and initiatives  
of the College

- **Annual Events/Campaigns**
  - Employee Giving Campaign
  - 14<sup>th</sup> Annual Sporting Clay Shoot
  - 44<sup>th</sup> Annual Big Benefit Auction
- **Donor Recruitment and Retention**
  - Increase communications: frequency and channels
  - Stewardship plan creation/implementation
  - Alumni engagement plan

# STRATEGIC PLANNING

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## MISSION GUIDE:

Raise private sector funds

 Provide leadership

Prudently manage gifts

Benefit education opportunities and initiatives of the College

- **Board Relations**
  - Update and build comprehensive policy and procedure manual
  - Create onboarding and orientation processes
  - Provide board development and social activities
- **College Involvement**
  - Increase foundation presence on campuses
  - Advance the causes of foundation interests on campus
    - Shafer Gallery, Cohen Center, Cavanaugh Room, Wesley Testing Center, Kirkman Center, All Named Classrooms
- **Increase Community Involvement**
- **Professional/Team Development**
  - Identify and partake in PD at all levels
  - Hold staff retreat to foster culture of growth

# STRATEGIC PLANNING

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## MISSION GUIDE:

Raise private sector funds

Provide leadership

 Prudently manage gifts

Benefit education opportunities and initiatives of the College

- **Regulatory Standard Compliance**
  - Maintain compliance with GAAP and IRS regulation
- **Financial Responsibility**
  - Work with UMB Wealth Management to manage investments
  - Work with Adams Brown to complete unqualified audit
- **Office Management**
  - Increase efficiency and transparency
    - Create and maintain operating budget
    - Maintain and audit Foundation inventory assets
    - Complete CRM Advance implementation and update office processes accordingly
  - Create continuity plans for all aspects of operations

# STRATEGIC PLANNING

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## MISSION GUIDE:

Raise private sector funds

Provide leadership

Prudently manage gifts

 **Benefit education opportunities and initiatives of the College**

- **Award Scholarships**
  - Award scholarships as directed by donors and in compliance with financial and college standards
  - Assist college with Barton Bound scholarship supplement
  - Educate students, parents, and partners about availability, application, award, and compliance
- **Support College**
  - Award Faculty Mini-Grants
  - Provide support as capable to initiatives and programs through Open Proposal Funding system

# PLANNING CALENDAR

	<i>July</i>	<i>October</i>	<i>January</i>	<i>April</i>	
<b>Auction</b>	[Orange bar]			[Orange bar]	
<b>Scholarship Awards</b>	[White bar]		[White bar]	[White bar]	
<b>CRM Implementation</b>	[Orange bar]				
<b>Print Newsletters</b>		[White bar]			[White bar]
<b>Annual Report</b>		[Orange bar]			
<b>Employee Campaign</b>			[White bar]		
<b>Clay Shoot</b>			[Orange bar]		
<b>Alumni Engagement</b>			[White bar]		



**THANK YOU!**

 *Questions?*