

Strategic Planning March Board of Trustees Report

Updates on:

IE Strategic Plan

Kansas Population Outlook from

KBOR Performance Agreements

Upcoming Data Collections

KPI Dashboard Updates



Updated IE Strategic Plan

- #1 Goal updated from Customer Service to Data Integrity
- Establish a Data Warehouse for more accurate comparisons to past numbers.
- More SIMPLIFIED and Analyzed data is needed. For non-Power BI users, we need more informational dashboards vs. functional dashboards.



1 – DATA INTEGRITY

Establish Data Verification Standards for College-Wide Data Confidence

Barton Strategic Goal: 1, 2, & 5 - Core Priority: Emphasize Institutional Effectiveness - HLC Criterion: 3, 4 & 5

- Establish data verification standards, procedures, and authorized departmental auditors.
- Establish a system of storing archival, verified data for point in time, census, and key dates.

2 – SERVICE

Institutional Effectiveness as a Service Provider for Investigators and Decision Makers

Barton Strategic Goals 1, 2, & 5 - Core Priority: Emphasize Institutional Effectiveness - HLC Criterion 5

- Provide stakeholders with focused answers to data questions and trends.
- Provide tools/data sets in audience appropriate formats to encourage data comprehension and decisions consistent with both college mission and data trends.
- As resources allow, broaden the definition of “decision makers” supported by institutional research.

3 – INSTITUTION-WIDE EFFECTIVENESS

Lead Strategic Planning in Partnership with College Leadership

Barton Strategic Goals 1, 2, & 5 - Core Priority: Emphasize Institutional Effectiveness - HLC Criterion 1 & 5

- Enable informed data decisions to occur routinely across the college with the speed and flexibility required to meet the transforming education and community landscape.
- Partner with other departments to produce organization-wide data confidence as a decision-making tool.
- Lead data-based projects and/or design tools to measure, enhance, and align internal college processes.

4 – PRIORITIZE STUDENT SUCCESS

Create and Manage Data Sets That Support Student Success Initiatives

Barton Strategic Goals 1 & 4 - Core Priority: Drive Student Success - HLC Criterion 3 & 4

- Provide data resources that measure enrollment, retention, and learning trends.
- Partner with team members to provide data collection and analysis throughout project development and implementation processes.

5 – SIMPLIFY AND ANALYZE INSTRUCTIONAL DATA

Provide Detailed, Meaningful Data and Analysis for Instructional Review

Barton Strategic Goals 1 & 4 - Core Priority: Drive Student Success - HLC Criterion 3 & 4

- Provide data in a usable format that is focused on decision making, is of high quality, and is not so highly aggregated or obfuscated by higher education jargon or other data to fail to be useful.
- Provide access to analytical tools and reporting software to allow employees to be actively involved in turning data into decision-support information.

STRATEGIC GOALS	CORE PRIORITIES	KPI METRIC	HLC CRITERIA
1. Advance student entry, reentry, retention, and completion strategies.	1. Drive Student Success	1. Student Success 2. Student Completion	1. Mission
2. Foster excellence in teaching and learning.		3. Student Learning 4. Ratios	2. Integrity: Ethical and Responsible Conduct
3. Expand partnerships & public recognition of Barton Community College.	2. Cultivate Community Engagement	5. Partnerships 6. Enrollments	3. Teaching and Learning: Quality, Resources, and Support
4. Promote a welcoming environment that recognizes and supports student and employee engagement, integrity, inclusivity, value, and growth.	3. Optimize the Barton Experience	7. Barton Experience	4. Teaching and Learning: Evaluation and Improvement
5. Develop, enhance, and align business processes.	4. Emphasize Institutional Effectiveness	8. Composite Financial Index 9. Grants	5. Institutional Effectiveness, Resources and Planning

Kansas Rural Population Outlook



CEDBR
Center for Economic Development
and Business Research

Fertility and mortality

- Hispanic persons have higher fertility rates
- Low birth rate is a very big deal that is being mostly ignored
- what is the death rate - what are they dying from
- The mortality rate during COVID and post-COVID has seemed to increase significantly

- **Scenario analysis**

- **Rural migration**

- Note – some rural communities may have reached it population floor threshold

- **Aging population migration**

- Note – due to the cost of housing and preferences, some baby boomers might not migrate out of Kansas.

- **Fertility**

- Note – rates of fertility have declined in recent years.



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Director

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Kansas Rural Population Outlook



CEDBR
Center for Economic Development
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Census Counts

- We believe our new **immigrants were severely undercounted** regardless of our best efforts to engage with them.
- It appears that from our last survey we have a **shrinking Hispanic demographic**. Our schools are not reflecting that and neither are the business in town. If they do not count the **undocumented migrants**, this Census is going to be way off.
- 2020 Census, **I don't trust** due to Covid

KBOR Performance Agreements

Pillar I Foundational Metrics Part 1

Affordability

1. Attrition Rates: To encourage better advising and support services so that fewer new students drop out
2. Sufficient Course Load: To encourage students to take a full course load consistent with on-time graduation
3. On-time Pace to Graduate (Full-time): To monitor students' progress toward graduation from 1 to 5 years
4. On-time Pace to Graduate (Part-time): To monitor students' progress toward graduation from 1 to 5 years
5. Average Student Loan Amount at Graduation: To monitor the average amount of loans students must borrow to pay for education
6. Student Loan Default Rate: Debt is a major concern for families, is a barrier for those considering postsecondary education, and a detriment to home or business ownership, lifetime savings, and returns to the economy
7. Total Need-Based Grant and Scholarship Dollars Awarded: To monitor the amount of grants and scholarships available to needy Kansas families
8. Need-Based Grant/Scholarship Aid Awarded (1 to 5 Years) : To understand the impact of need-based aid on Kansas student retention
9. Pell Eligible Enrollment: To understand gaps between postsecondary students awarded Pell when compared to needy families of Kansas
10. Meta Majors Enrollment

- The promise is that they will be project based.
- The Strategic Plan Pillar I Foundational Metrics will most likely be a factor/choice list in future Performance Agreements

KBOR Performance Agreements

Pillar I Foundational Metrics Part 2

Access

11. Enrollment Equity Gaps: To reduce postsecondary participation access gaps as compared to the population of Kansas
12. College Going Rate: To encourage participation in postsecondary education following high school graduation
13. Concurrent and Dual Enrollment: To encourage an early start to students' postsecondary careers
14. Developmental Education
 - a. Traditional Method: To understand the impact traditional developmental education has on success
 - b. Co-requisite Method: To understand the impact co-requisite developmental education has on success
 - c. Non-Developmental Education: To use as a comparison group to better understand the impact co-requisite developmental education has on success

Success

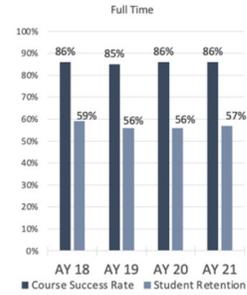
15. Persistence Rates – Transfer and Completions: To monitor student progress toward success across postsecondary institutions
16. Graduation in Jobs with Sustaining Wages: To ensure certificate and degree completion leads to adequate paying jobs for graduates
17. Degrees and Certificates Earned - Diplomas Conferred (Unduplicated): To monitor progress toward adult degree attainment in Kansas

Upcoming Data Collections & Dashboard

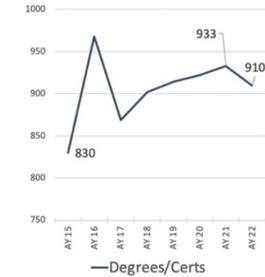
- Ruffalo “Noel Levitz” Student Survey goes to students this week. Results this summer.
- Docking Institute Economic Impact Study is underway. Results this summer.
- Dashboard Updates
 - CFI Updated – Down due to end of Covid funds



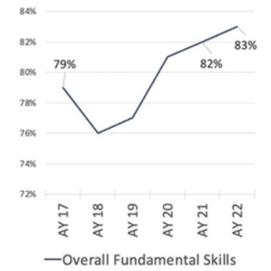
STUDENT SUCCESS



STUDENT COMPLETION

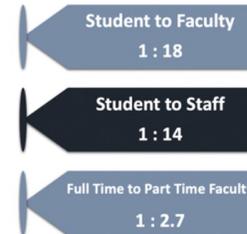


STUDENT LEARNING



RATIOS

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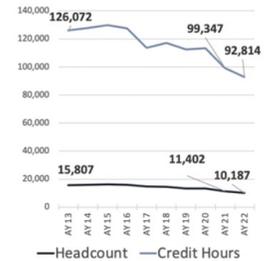


PARTNERSHIPS

Total Partnerships	
	1011
Unique Partners	661
Top Types of Partnerships	
Advisory Board	383
Internship, Field Experience, Clinical, Etc.	420

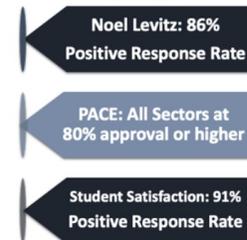


ENROLLMENTS

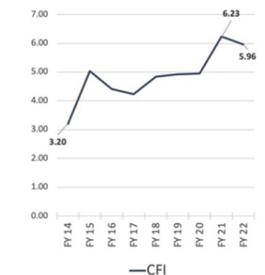


BARTON EXPERIENCE

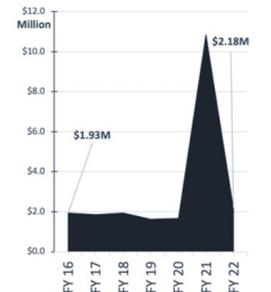
2021-2022

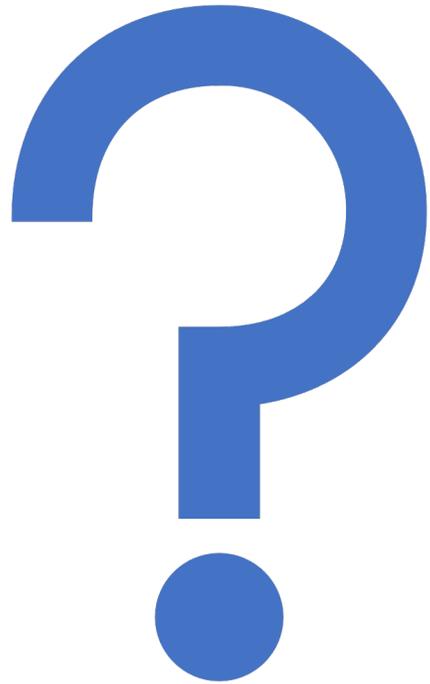


COMPOSITE FINANCIAL INDEX



GRANT DOLLARS





*Questions or
Comments*