Barton Planning Update Board of Trustees November , 2020

1. Website – Interesting stats last 30 days.
    a. Online related webpages received 44,262 views.
        i. Up 6,100 views over last month.
        ii. New users 32,417, returning users 14,086
        iii. New users are using 45% Chrome Browser (PC or Mac) and 39% Safari (Mac)
        iv. New Users age
            1. 18-24 = 23%
            2. 25-34 = 26%
            3. 35-44 = 16%
            4. 45-54 = 15%
            5. 55-54 = 11%
            6. 65+ = 9%
2. Board ENDs
    a. January END 5 Regional Workforce Needs Dean Kottas and Dean Teal.
        i. Last Year's END 5 Report
3. Strategic Planning
    a. On November 3rd, KBOR's Board Academic Affairs Standing Committee (BAASC) **approved** Barton's AY 2019 Performance Report.
        i. Data collection – Summer 2018, Fall 2018, and Spring 2019.
        ii. New Funds Dispersed July 2021 (FY2022)
        iii. Barton is up on three indicators, steady on one and down on two.
        iv. Barton is approved for 100% of new funding.
    b. Currently all Strategic Planning is placed on hold.
    c. Yearly Goals/Plan updated monthly.
    d. 3-year Strategic Goals & Activities plans:
        i. Adult Education
        ii. Instructional Council Plan
        iii. Student Services Plan
        iv. Facilities Plan
        v. Information Services Plan
        vi. Institutional Effectiveness Plan
        vii. Fiscal Plan
        viii. Human Resources
        ix. The Center
4. Data Reporting KBOR Data Calendar
    a. Kansas Public Higher Education & Training Program Search
    b. Seamless Systemwide Transfer
    c. Kansas Higher Education Statistics
    d. Special Collection – Completed
    e. Excel in CTE Collection – In Progress
    f. Fall Census – In Progress

Drive Student Success
1. *Advance student entry, reentry, retention and completion strategies.*
2. *Commit to excellence in teaching and learning.*
Cultivate Community Engagement
3. *Expand partnerships across the institution.*
4. *Reinforce public recognition of Barton Community College.*

5. *Foster a climate of inclusivity so students, employees, and communities are welcomed, supported, and valued for their contributions.*

Emphasize Institutional Effectiveness

6. *Develop, enhance, and align business processes.*
7. *Manifest an environment that supports the mission of the college.*

Optimize Employee Experience

8. *Promote an environment that recognizes and supports employee engagement, innovation, collaboration, and growth.*
9. *Develop, enhance, and align business human resource processes.*