

## Barton Planning Update Board of Trustees September 22<sup>nd</sup>, 2020

1. Website – Interesting stats last 30 days.
  - a. Online related webpages received 35,651 views.
  - b. The website had 33,564 users of those 25,591 were new users.
    - i. The users stayed an average of 3:05 minutes.
  - c. COVID19 related pages received 747 views.
    - i. COVID19 Spanish page received 10 views.
  - d. Top 5 cities were: (excluding Great Bend)
    - i. Kansas City
    - ii. Manhattan
    - iii. Chicago
    - iv. Wichita
    - v. Hays
  - e. When using a PC: 41% used Windows system, 30% used a Mac.
  - f. When using a Phone: 75% used an iPhone, 24% used Android.
2. Board ENDS
  - a. October END 4 “Barton Experience” VP Simmons, VP Maddy, Dean Perkins.
    - i. Last Year’s [END 4 Report](#)
3. Strategic Planning
  - a. New [Student Address Profile](#) report.
  - b. Currently all Strategic Planning is placed on hold.
  - c. [Yearly Goals/Plan](#) updated monthly.
  - d. 3-year Strategic Goals & Activities plans:
    - i. [Adult Education](#)
    - ii. [Instructional Council Plan](#)
    - iii. [Student Services Plan](#)
    - iv. [Facilities Plan](#)
    - v. [Information Services Plan](#)
    - vi. [Institutional Effectiveness Plan](#)
    - vii. [Fiscal Plan](#)
    - viii. [Human Resources](#)
    - ix. [The Center](#)
4. Data Reporting [KBOR Data Calendar](#)
  - a. [Kansas Public Higher Education & Training Program Search](#)
  - b. [Seamless Systemwide Transfer](#)
  - c. [Kansas Higher Education Statistics](#)
  - d. All Preliminary (20<sup>th</sup> Day) – In Progress
  - e. Community College Budget Document – In Progress
  - f. IPEDS Institutional Characteristics – In Progress
  - g. IPEDS 12-Month Enrollment – In Progress
  - h. IPEDS Completions Survey – In Progress

### Drive Student Success

1. *Advance student entry, reentry, retention and completion strategies.*
2. *Commit to excellence in teaching and learning.*

### Cultivate Community Engagement

3. *Expand partnerships across the institution.*
4. *Reinforce public recognition of Barton Community College.*

5. *Foster a climate of inclusivity so students, employees, and communities are welcomed, supported, and valued for their contributions.*

Emphasize Institutional Effectiveness

6. *Develop, enhance, and align business processes.*
7. *Manifest an environment that supports the mission of the college.*

Optimize Employee Experience

8. *Promote an environment that recognizes and supports employee engagement, innovation, collaboration, and growth.*
9. *Develop, enhance, and align business human resource processes.*