

**Great Bend—Barton County & Central Kansas CDRR/CHANGE
Community Action Plan**

Projected Period Objective	Description of the Objective	Priority Area
By Year 3 increase the number of comprehensive <u>tobacco free campus</u> policies by 10%.	Parts of the service area do not have comprehensive tobacco free policies for indoor and outdoor areas.	Tobacco Eliminating Non-Smokers Exposure to Secondhand Smoke 2.4.1 Proportion of jurisdictions with public policies for tobacco-free workplaces and other indoor and outdoor public places.
Annual Objective	Description of the Objective	Sector
By the end of Year 1 assess tobacco free policies at Barton Community College and build a task force to work towards tobacco free policies on campus.	Work with Tobacco Free Policies must begin with assessment of current status and with building support for tobacco free policies.	Community Institutions and Organizations, Work Site, Community at Large
		Number of People Reached 42,234 Community at Large, CIO 2500, Work Site 569
Activities	Activity Title	Description
	Develop or acquire an assessment tool to review current policies in place at selected site and/or organization	Review materials available from national and state tobacco control entities, select or develop needed assessment tool.
	Working with site contacts, assess current tobacco policies at selected site and/or organization.	Completed assessment tools will serve as evaluation of policies and identify gaps.
	Conduct a Tobacco Use and Attitudes Survey with student population.	A survey will give a clearer idea of the types of education needed.
	Conduct interviews with key people.	Determine values of the institution (written & implied); review previous tobacco control work accomplished on campus, identify stakeholders.
	Recruit task force representation from across campus—students, faculty and staff	Connect with stakeholders and gather information.
	Conduct SWOT analysis.	Determine Strengths, Weaknesses, Opportunities, Threats concerning Tobacco Free Policies on campus.

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Annual Objective	Description of the Objective	Sector
By the end of Year 2 educate and build support for tobacco free policies at Barton Community College.	In collaboration with task force educate students, faculty, staff, and Board of Trustees about secondhand smoke, health impact, economic impacts, litter, global issues, etc.; connect issues to student concerns; shape messaging to target various groups; talk about tobacco free policies as the solution.	Community Institutions and Organizations, Community at Large, and Work Site
		Number of People Reached 42,234 Community at Large, CIO 2500, Work Site 569
Activities	Activity Title	Description
	Collaborate with task force, KDHE Tobacco Use Prevention Programs (technical assistance) and Tobacco Free Kansas Coalition to acquire or develop educational materials and messages that will be used with governing bodies, students, staff, faculty and the community at large.	Targeted educational materials and messages will provide information to policy makers and stakeholders and will be used to build support for tobacco free policies.
	Implement education and message campaign using social media, online petitions, letters/articles in the student paper, letters of support from alums, etc	Using the appropriate media with various groups ensures the widest possible support for changes in policy.
	Make presentations to influential bodies (student senate, faculty senate, staff council/wellness committee).	Educating governing bodies present on campus will build official support for policy changes.
	Request resolutions of support from Student Senate, Faculty Senate, and Staff Council/Employee Wellness Committees.	Resolutions of support legitimate tobacco free policies.

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Annual Objective	Description of the Objective	Sector
By the end of Year 3 increase the number of comprehensive tobacco free policies by 10 %.	Prepare and present the policy proposal and implementation plan. Testify at any public response hearings or policy makers study sessions on comprehensive policies.	Community at Large, Community Institution and Organization, and Work Site Number of People Reached 42,234 Community at Large, CIO 2500, Work Site 569
Activities	Activity Title	Description
	Acquire model tobacco free policies and meet with task force to adapt and compose a comprehensive tobacco free campus policy proposal and a thorough implementation plan.	Task force members should be well-versed in reasoning of comprehensive tobacco free policy provisions and support proposals that will be made. A well-prepared implementation plan addresses barriers and obstacles that might arise and proposes solutions in advance.
	Prepare materials and presenters for policy hearings/meetings.	All scheduled individuals as well as many as possible of task force members should attend hearings/meetings to give support and response to questions asked.
	Present tobacco free campus policy and implementation plan proposals to governing Board of Trustees.	Board of Trustees is the governing body and will make decision on tobacco free campus policies.
	After adoption of policies, assist BCC with policy implementation plan including providing education about new policy and messages.	Using earned media and social media educate the public about policies adopted and expected compliance with policies.
	Assist with marketing of new policy, signage, cessation resources, printing of policy in handbooks, and communications with visitors, alums, parents, incoming and prospective students as requested.	BCC may request task force input in developing tools and messages addressing specific groups.