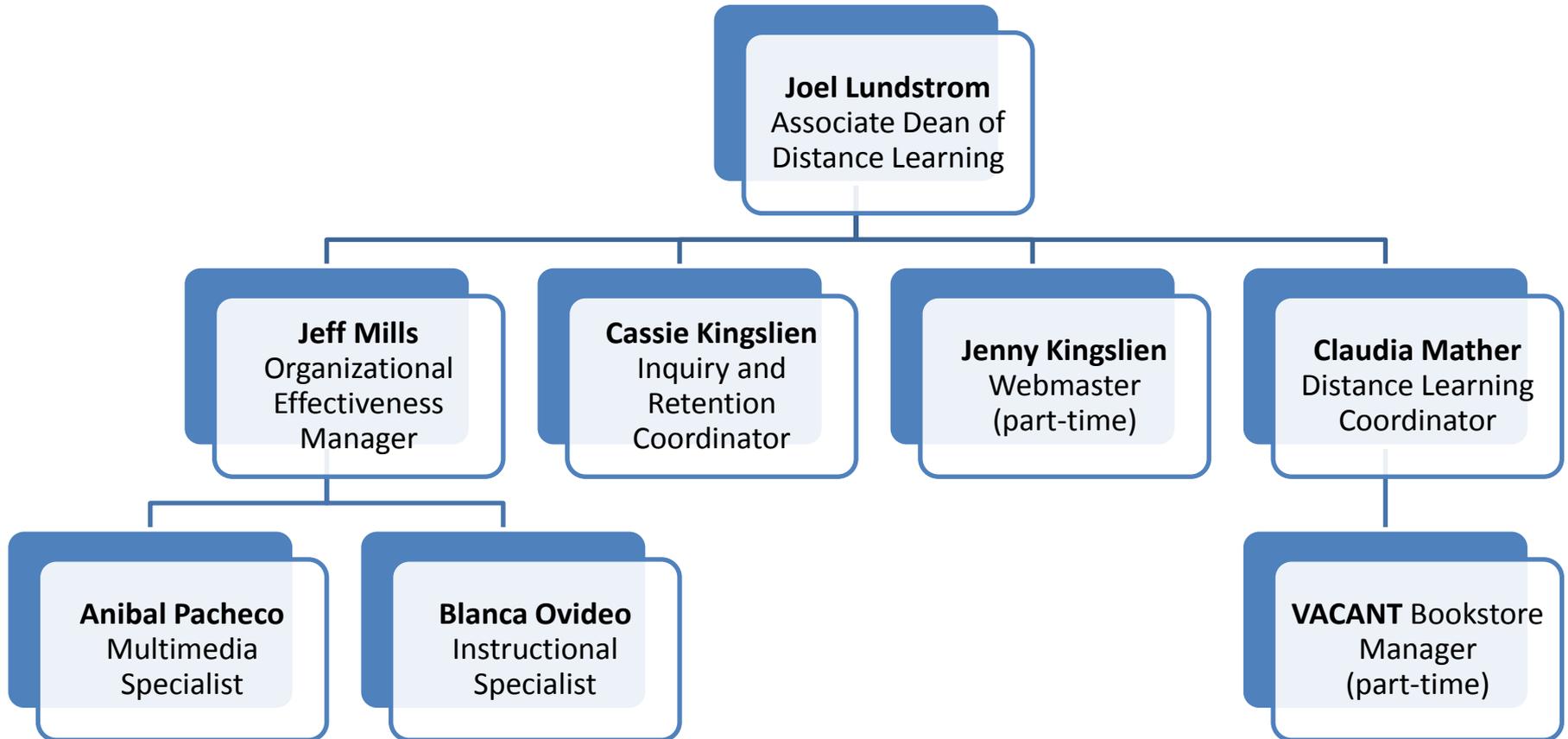


BARTON*line.org*

Dr. Joel Lundstrom
Associate Dean of Distance Learning

What drives you?
BARTON
COMMUNITY COLLEGE

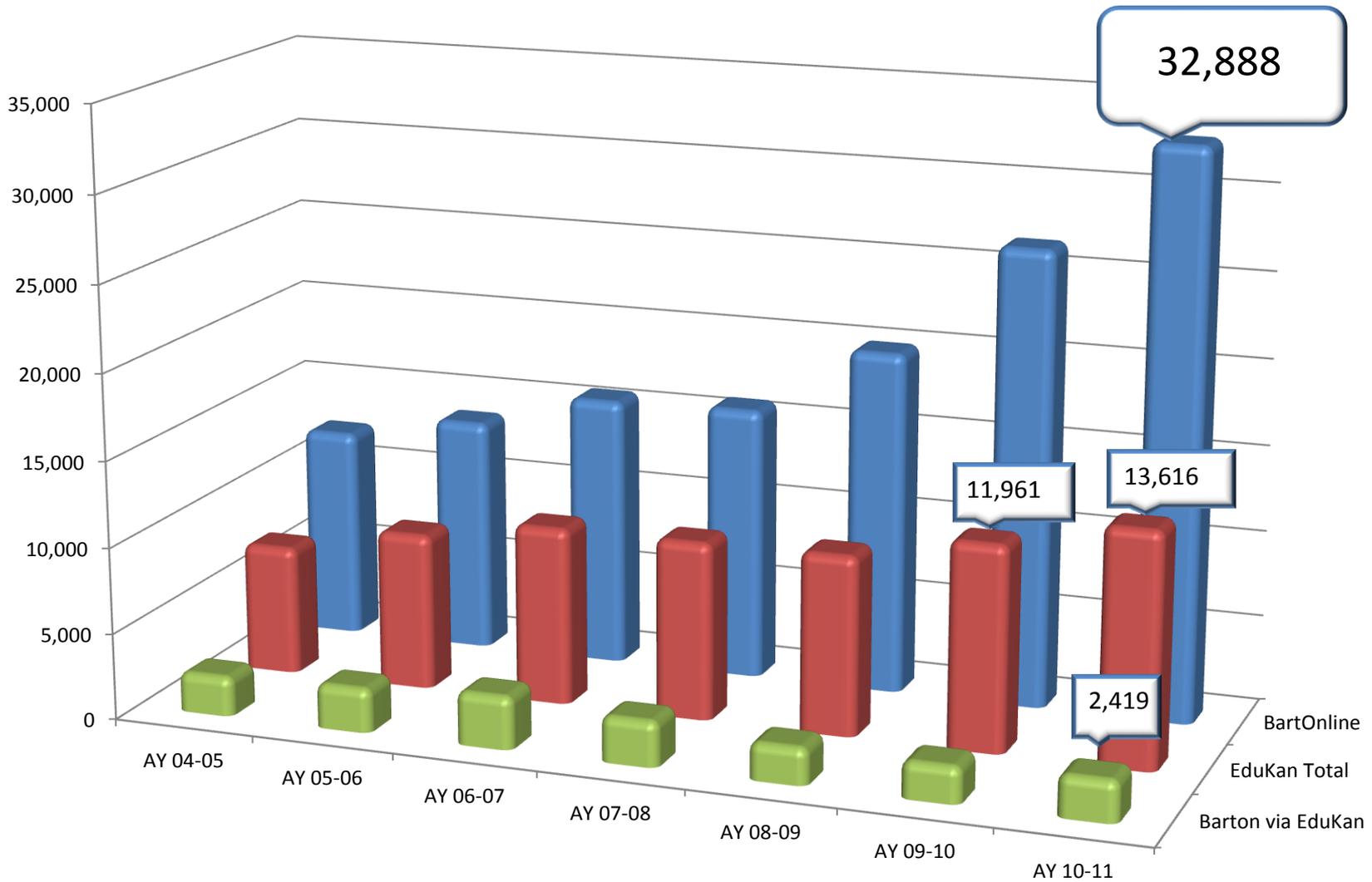
Distance Learning



Distance Learning Mission

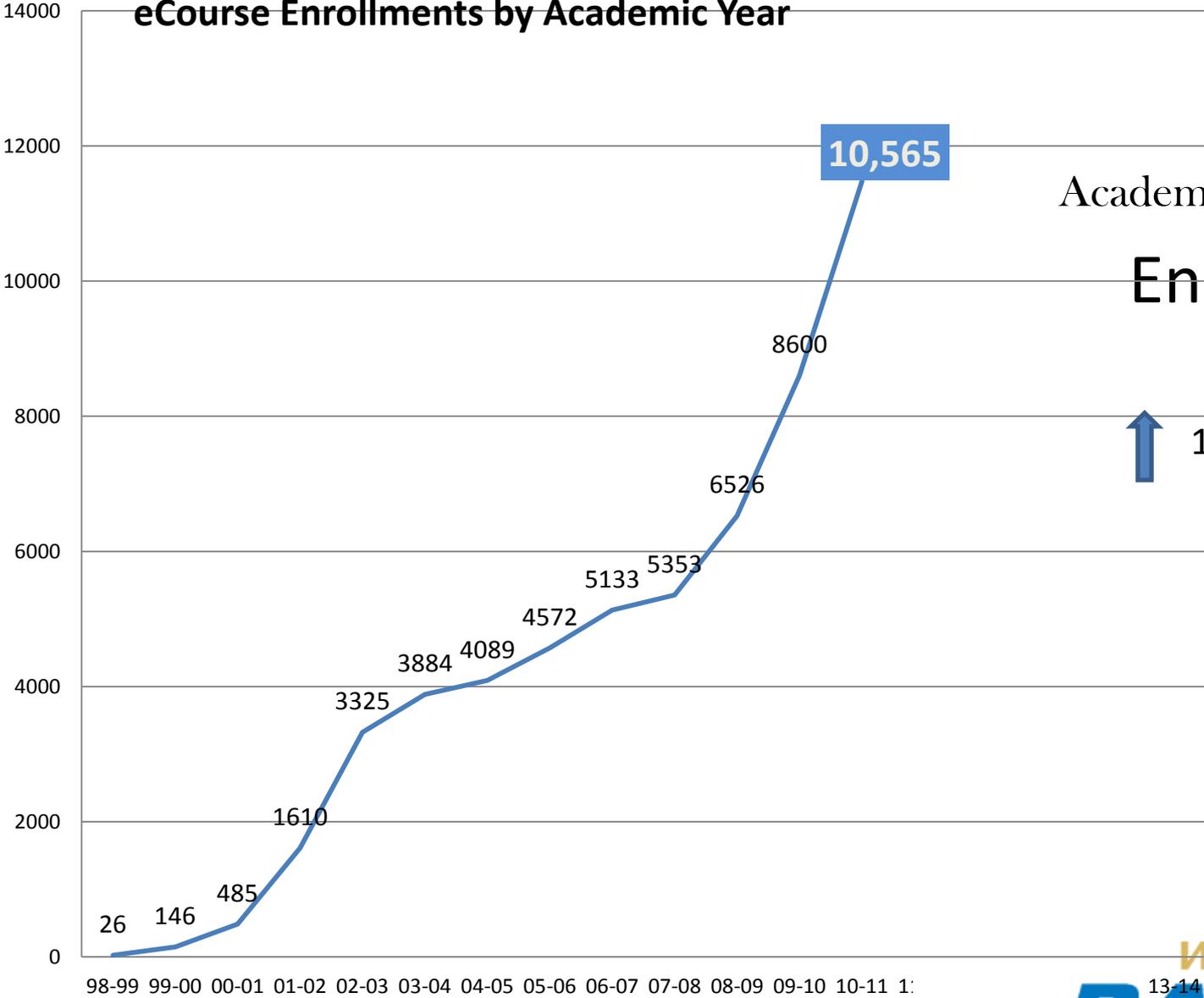
The mission of distance learning is to provide students a convenient, quality, and cost-effective system for achieving their educational goals.

Credit Hours



■ Barton via EduKan ■ EduKan Total ■ BartOnline

eCourse Enrollments by Academic Year



Academic year 2010-11

**Enrollments
up 24%**



1965 enrollments

*Fall 2010 alone
increased by 1014
enrollments

What drives you?

Academic Year (Fall, Spring, Summer)	Gross Revenue (\$)
AY 05-06	\$2,494,432
AY 06-07	\$2,830,949
AY 07-08	\$3,081,042
AY 08-09	\$3,828,123
AY 09-10	\$5,211,954
AY 10-11	\$6,442,340

Core Competencies

- Simple registration for courses
- Courses offered
- Bartonline pay schedule

Core Competencies

- Simple registration for courses
 - Immediate access to courses
 - 1-page enrollment
 - Payment options

Core Competencies

- Courses offered

230 courses offered online

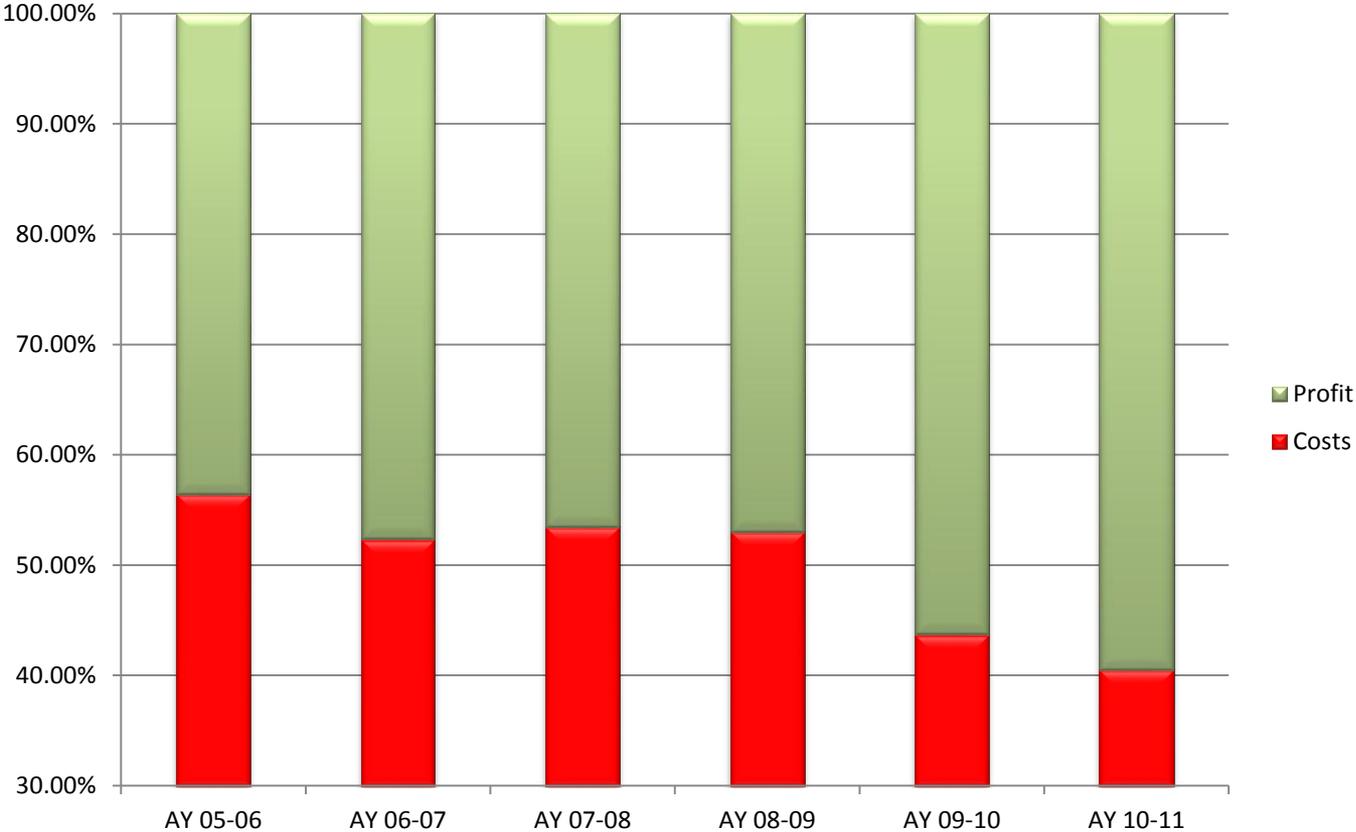
- Associate of Science
- Associate of Arts
- Associate of General Studies
- Associate of Military Studies
- Dietary Management
- Hazardous Material Management
- Emergency Management with Emphasis in Homeland Security
- Medical Coding Certificate
- Associate of Applied Science
- Associates of Criminal Justice
- Business Administrative Technology
- Medical Administrative Technology
- Early Childhood Development
- Business Transfer
- Business, Management & Leadership
- Technical Accounting
- Medical Transcription

Core Competencies

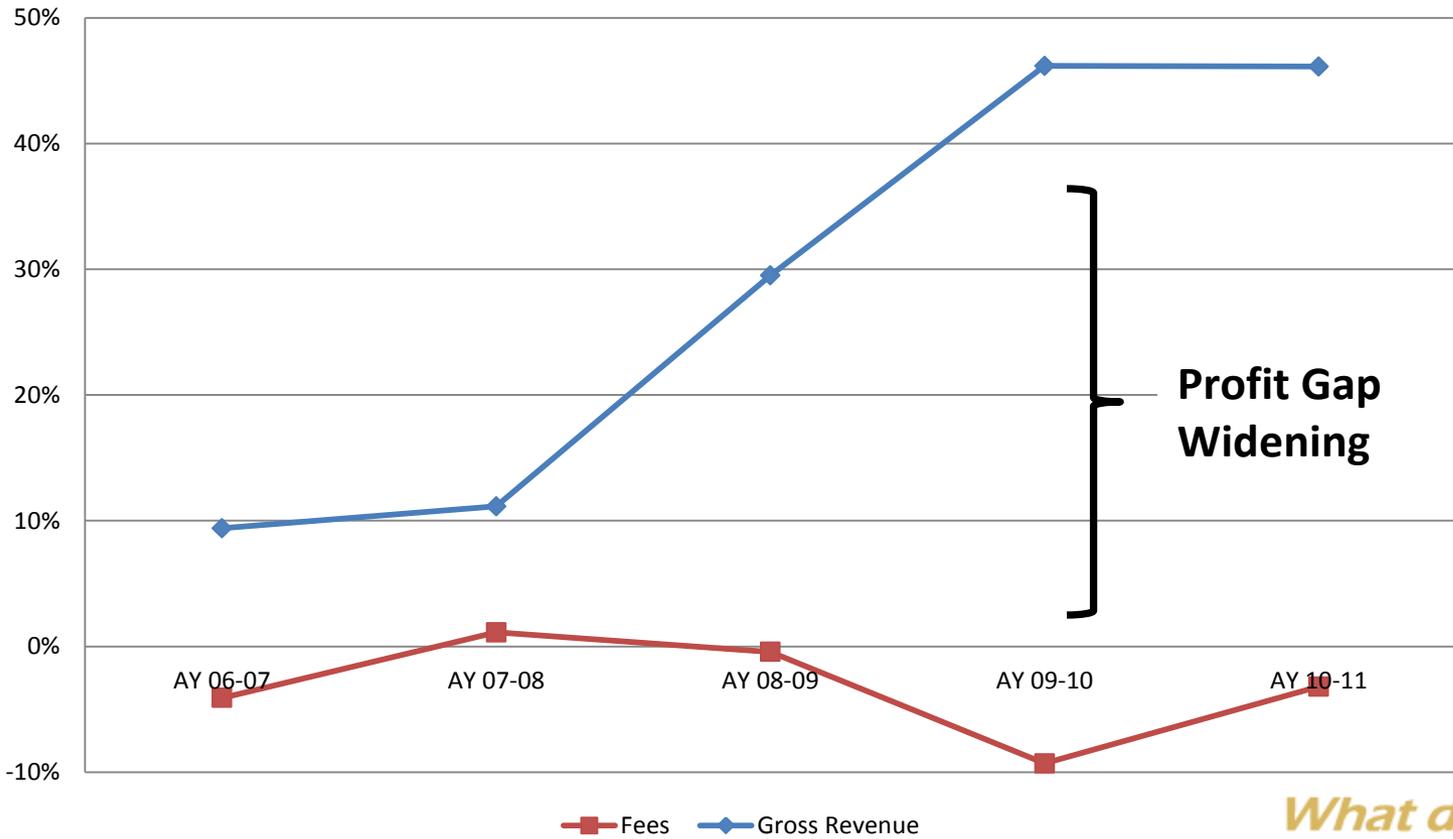
- Bartonline pay schedule
 - No BOL course is ever cancelled for low enrollments
 - All BOL courses are profitable*
 - Incentivized good quality courses for faculty

Students	Per/Student	Total
1	\$200	\$200
2	\$200	\$400
3	\$200	\$600
4	\$200	\$800
5	\$200	\$1,000
6	\$200	\$1,200
7	\$100	\$1,300
8	\$100	\$1,400
9	\$100	\$1,500
10	\$100	\$1,600
11	\$50	\$1,650
12	\$50	\$1,700
13	\$50	\$1,750
14	\$50	\$1,800
15	\$50	\$1,850
16	\$50	\$1,900
17	\$50	\$1,950
18	\$50	\$2,000
19	\$50	\$2,050
20	\$50	\$2,100

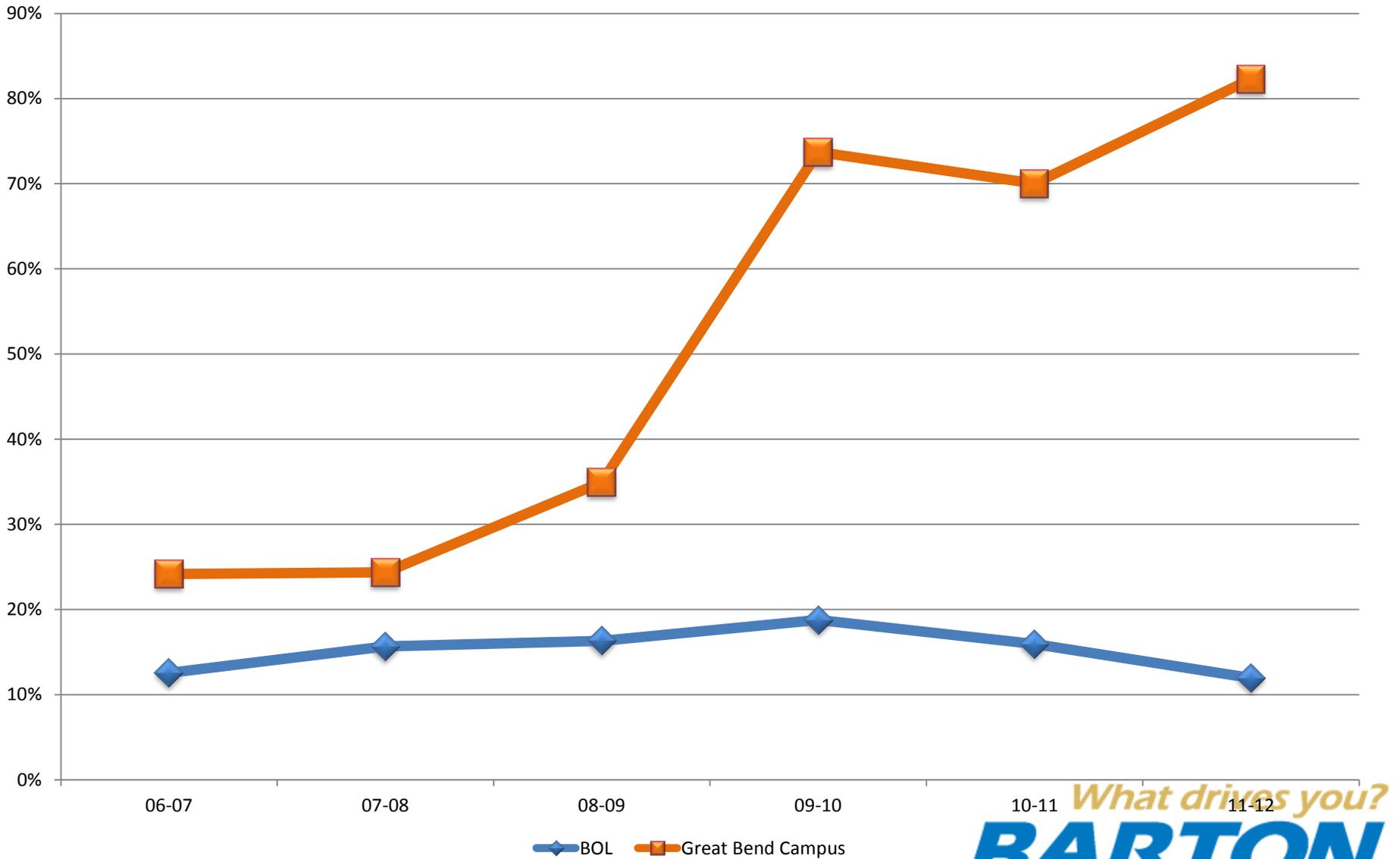
Costs and Profits as a Percentage of Gross Revenue



**Change in Fees as % of Total Gross Revenue VS Annual
% Change in Gross Revenues Over Base Year**



Credit Hours as a Percent of Each Campus Credit Hours by Current Residence in BCCC - 7 County Service Area



Areas of Concern

- Customer service
- Inadequate infrastructure to support growth
- Internal competition from EduKan

Opportunities

- High school students
- Intercession semesters
- Professional development curriculum
- Increased retention through improved customer service
- Marketing

Title III Improvements

- USDE Part A, Strengthening Institutions Grant
 - The total five year grant award is \$1,949,666
- Goals:
 - Increase academic and support services
 - Improve student learning assessment
 - Increase student retention
 - Increase faculty and staff development
 - Increase interactive technology usage
- Development and implementation of quality improvements



iPad



Title III Update

- 78 of 146 courses have been reviewed
 - 58 completed
- 33 of 103 instructors eCertified
- Special projects
 - Universal content contest

2011-2012

- New bookstore
- Title III improvements
- Renewing virtual college principles
- Reviewing LMS possibilities

Questions?

Dr. Joel Lundstrom

Associate Dean of Distance Learning

Barton Fort Riley Campus

P.O. Box 2463, Bldg. 215

Fort Riley, KS 66442

Office: 1-877-620-6606 Ext. 719

Cell: 785-341-1956

lundstromj@bartonccc.edu

www.bartonline.org

What drives you?
BARTON
COMMUNITY COLLEGE