ECONOMIC IMPACT

Student Perspective

Education Will Pay You Back—For a Lifetime

- Students enjoy an attractive 15.8% rate of return on their Barton educational investment.
- Over the course of his or her working career, the average Barton student's lifetime earnings

will increase \$4.70 for every dollar invested in their Barton education (in the form of tuition, fees, and foregone earnings).



Kansas Board of Regents Employer Follow-up Survey

The survey evaluates the effectiveness of Barton Community College programs by asking employers how well our recent graduates or certificate completers are performing on the job.

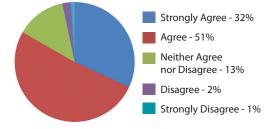
Of the 98 surveys returned, employers responded as follows:

- 92% agreed that the graduate's educational qualifications from Barton Community College qualified him/her for the position. (6% did not respond)
- 92% agreed that Barton Community College prepared the graduate for the position. (4% did not respond)
- 75% agreed that they were satisfied with the work and performance of Barton graduates. (21% did not respond)

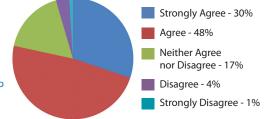
Education Is Your Ticket to a Better Job

Graduation Application Survey (administered January - May 2010)

Barton assisted me in acquiring or improving essential skills for success in college.



Barton assisted me in acquiring or improving essential skills to be successful in the workplace and/or transfer to another college/ university.



- The average annual income of the typical associate's degree graduate in the Barton Service Area at the midpoint of his or her career is \$35,100, 35% more than someone with a high school diploma.
- Over the course of a working lifetime, associate's degree graduates in the Barton Service Area earn \$336,700¹ more than someone with a high school diploma.

¹ This is an undiscounted figure. It does not account for the time value of money.



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EMSI is a leading provider of socioeconomic impact and strategic planning tools to community and technical colleges in the US and Canada. Visit us at **www.economicmodeling.com** for more information. To see full documentation of the study, please contact the college.

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