

**Barton Community College
Office of Instruction**

Alternative Programming Initiative

Definition:

A blend of credit/non-credit programming targeted to specific audience groups for the purpose of enhancement of current educational goals, continuing education and/or life-long learning.

History:

- 1985-1994 – Barton Supported a Seminar Department
 - Credit & Non-Credit Workshops & Seminars
 - Customized Training
 - Full-Time Employee with One Support Staff Member

Current:

- Limited Workshop & Seminar Activity
- Minimal Customized Training (Great Bend)
- Grants & Contracts (GVP)
- Ed-To-Go

Future:

- Short Term
 - Identify a target audience, i.e. high school students and offer a Career Awareness Seminar online – consider offering the seminar with scholarships funds and requesting no state aid reimbursement
 - Approximate cost \$10,000 per 200 students
 - Possible feeder for increased CTE enrollment
- Long Term
 - Restore Alternative Programming
 - Two Staff Positions (Coordinator & Support Staff)
 - \$25,000 Programming Budget
 - \$10,000 Promotional Budget
 - Blend of Credit/Non-Credit Offerings (Face-to-Face & Online)

Board Retreat
November 14, 2017
0.5 Credit Hour Course

Enrollments	Credit hour / course	Total Credit Hours	In-State Cost per credit hour (T&F)	Tuition Revenue	Fee Revenue	100% Scholarship Amount
200	0.5	100	\$108.00	\$7,200.00	\$3,600.00	\$10,800.00
400	0.5	200	\$108.00	\$14,400.00	\$7,200.00	\$21,600.00