

Strategic Planning

Board Monitoring Report: END 7

BARTON
INSTITUTIONAL
EFFECTIVENESS



Board END 7: Strategic Planning

**The College mission
will be supported by
strategic planning
emphasis.**

- 1. The institutional mission of the college will be supported by strategic planning goals and objectives.**
- 2. Accreditation requirements of the Higher Learning Commission will be satisfied through the development and implementation of strategic planning goals and objectives.**
- 3. Kansas Board of Regents policies and mission will be satisfied through the development and implementation of strategic planning goals and objectives.**
- 4. Strategic planning goals and objectives shall be measurable in order to demonstrate their effectiveness and to provide accountability to the public.**

1. The institutional mission of the college will be supported by strategic planning goals and objectives.



**BREAKING DOWN THE MISSION STATEMENT WORD BY WORD:
OUR GOALS AND DEFINITIONS
ANNOTATED MISSION STATEMENT**



Barton¹ offers exceptional² and affordable³ learning opportunities supporting student⁴, community⁵, and employee⁶ needs.

1. BARTON

Barton Community College has locations and services at the Main Barton County Campus, Barton Online, Fort Riley, Fort Leavenworth, and Grandview Plaza.

2. OFFERS EXCEPTIONAL LEARNING OPPORTUNITIES

Strategic Goal 2: Foster excellence in teaching and learning.

3. OFFERS AFFORDABLE LEARNING OPPORTUNITIES

Strategic Goal 5: Develop, enhance, and align business processes. This effectiveness lowers learning costs.

4. SUPPORTING STUDENT NEEDS

Strategic Goal 1: Advance student entry, reentry, retention, and completion strategies.
Strategic Goal 4: Promote a welcoming environment that recognizes and supports **student** and employee engagement, integrity, inclusivity, value, and growth.

5. SUPPORTING COMMUNITY NEEDS

Strategic Goal 3: Expand partnerships & public recognition of Barton Community College.

6. SUPPORTING EMPLOYEE NEEDS

Strategic Goal 4: Promote a welcoming environment that recognizes and supports student and **employee** engagement, integrity, inclusivity, value, and growth.



2. Accreditation requirements of the Higher Learning Commission will be satisfied through the development and implementation of strategic planning goals and objectives.

The cover of the Barton Strategic Plan, featuring a blue bar chart with five bars of increasing height. The text "BARTON STRATEGIC PLAN" is prominently displayed. A circular logo in the top left corner contains the text "STUDENT - COMMUNITY - EMPLOYEE" and "Barton offers exceptional and affordable learning opportunities supporting student, community, and employee needs." Below the chart is a table of contents with page numbers and a "CONTENT LINKS:" header.

BARTON STRATEGIC PLAN

STUDENT - COMMUNITY - EMPLOYEE
Barton offers exceptional and affordable learning opportunities supporting student, community, and employee needs.
BARTON
COMMUNITY COLLEGE

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3. Kansas Board of Regents policies and mission will be satisfied through the development and implementation of strategic planning goals and objectives.

***AY 2022 Performance Report:
4/6 Improved (Over Baseline) for 100% Funding**

Barton County Community College Performance Report AY 2022								AY 2022 FTE: 3,094 Date: 4/7/2023	
Contact Person: Elaine Simmons	Foresight Goal	3 yr. History	Reporting AY 2020 (SU19, FA19, SP20)		Reporting AY 2021 (SU20, FA20, SP21)		Reporting AY 2022 (SU21, FA21, SP22)		
Phone: 620-792-9214 email: simmonse@bartonccc.edu			Institution Result	Baseline Comparison	Institution Result	Baseline Comparison	Institution Result	Baseline Comparison	
1 Increase the number of Barton degrees and certificates awarded	1 <i>KBOR data</i>	AY 2013: 1,032 AY 2014: 977 AY 2015: 830 Baseline: 946	922	↓	938	↓	910	↓	
2 Increase the percentage of successful responses on competency-based reasoning questions pooled from multiple sections of five courses	2	AY 2016: 1,885/2,604 = 72.4% AY 2017: 1,495/1,961 = 76.2% AY 2018: 1,268/1,710 = 74.2% Baseline: 4,648/6,275 = 74.1%	1,643/2,032 = 80.9%	↑	1,339/1,707 = 78.4%	↑	1351/1700 = 79.5%	↑	
3 Increase the yearly passing percentage rate of students receiving third-party health care technical program certification and licensure	2	AY 2013: 232/306 = 75.8% AY 2014: 277/349 = 79.4% AY 2015: 334/404 = 82.7% Baseline: 843/1,059 = 79.6%	230/273 = 84.2%	↑	251/292 = 86.0%	↑	260/292 = 89.0%	↑	
4 Increase overall first-year academic achievement (GPA) for students in developmental courses	1	2017=2.36 GPA (n = 1,794) 2018=2.22 GPA (n = 2,005) 2019=2.22 GPA (n = 2,171) Baseline: 2.27 GPA	2.74 GPA (n=2,042)	↑	2.51 GPA (n=2,012)	↑	2.73 GPA (n=1,499)	↑	
5 Increase three-year graduation rate of the first-time, full-time, degree-seeking cohort	2 <i>KBOR data</i>	Fall 2010 Cohort: 92/387 = 23.8% Fall 2011 Cohort: 108/377 = 28.6% Fall 2012 Cohort: 179/516 = 34.7% Baseline: 379/1,280 = 29.6%	153/476 = 32.1%	↑	168/478 = 35.1%	↑	190/549 = 34.6%	↑	
6 Increase the percentage of students performing at the "Proficiency" level on mandatory competencies within written communication assessments of general education	2	AY 2013: 645/1,430 = 45.1% AY 2014: 680/1,528 = 44.5% AY 2015: 550/1,502 = 36.6% Baseline: 1,875/4,460 = 42.0%	222/621 = 35.7%	↓	258/666 = 38.7%	↓	263/714 = 36.8%	↓	

4. Strategic planning goals and objectives shall be measurable in order to demonstrate their effectiveness and to provide accountability to the public.

KPI's: Barton's planning process provides a systematic means of analyzing the current state of progress in achieving the college Mission and goals. Related KPI's will be reported on a dashboard through "KPI Metrics."



Executive Leadership Retreat

Accomplished From 2022



- **Mission Awareness**

- **Mission Booklet Move to Communications?**
- **Part of Community Report?**
- **Keychains Distributed**
- **Mission a Highlight of HLC Report**

- **Strategic Plan**

- **Documents reduced to Summary and Full Framework/Plan.**

- **KPI's**

- **Dashboard Created**

Executive Leadership 2023 Luncheon Agenda/Summary



- 1) Departmental Strategic Plan Update:
 - a. The IE team will update and republish a plan for each year.
 - b. Anyone can use the template for planning, however, the published plan will only include:
 - i. Communications Plan
 - ii. Facility Management Plan
 - iii. Fiscal Plan
 - iv. Human Resources Plan
 - v. Institutional Effectiveness Plan
 - vi. Information Services Plan
 - vii. Instruction Plan
 - viii. Student Services Plan

- 2) Timing
 - a. Each department may do a 1 to 3-year plan as needs require.
 - b. IE will collect & update each year as updated.
 - c. Strategic Plan template available from IE.
 - i. These are formatting tools for you with placeholder text.
 - ii. A guide (framework), details are decided departmentally.

- 3) Short and Long-Term Goals for Overall Strategic Plan
 - a. Constant Improvement
 - b. Specific Numbers
 - c. Consistency/Certification



Questions or
Comments