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Podcast / Vodcast Submission Form

Name:

Email:

What is the title of your podcast?

Topic	Purpose
What is the topic or focus of your podcast?	What is the purpose of your podcast? Entertain? Inform? Persuade?
Audience Who is your primary audience? What might they already know about the topic? Where might they be when they are listening? What are they likely doing?	**Structure** How will you structure your podcast? Is it scripted or conversational? Will you have co-hosts and/or guests? Will your podcast be an interview, fictional story, docu-series, discussion, or a mixed format? What perspectives are essential? What is the "hook" you will use in your opening to introduce yourself to listeners and capture their attention? What transitions will you use? How will you keep your audience invested in listening?

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Tone

What is the mood of your podcast? Is it formal, casual, humorous, enthusiastic, etc? How will you convey this tone?

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Content

Will your podcast be released as one episode or as a series of episodes? How often do you intend to publish each episode? What information, research, stories, and personal experiences will you include? What audio (sound effects and/or music) will you need to find or record?

Please provide the market data you acquired that demonstrates an audience for this topic:

Please provide the resources you used to research your topic:

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Treatment

Please provide a sample treatment (script) of your first episode:

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Copyright

If applicable, have all copyright issues been resolved?

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Last Updated: 11/4/2024

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