

Sunflower Broadcasting Newsroom Internships - Sports Intern

Program Objective: To expose students to the daily demands and challenges of a digital media and broadcasting operation, provide real-world application of skills learned in college and prepare students for future employment.

Program Goals:

Students should learn... How a newsroom works (who does what, how we get news and verify information). Proper journalistic writing and formatting for broadcast and web. How to edit video for broadcast and web. What goes into producing a newscast (writing, editing, stacking, showcasing). How to use “news judgment” to decide what and how stories appear in newscasts. Assignments for newsroom interns may include contributing and researching story ideas, writing stories for newscasts and websites, editing video for on-air and on-line. All internships must be for university/college credit. Interns will be expected to work approximately 20 hours per week. The schedule will be arranged by the intern, the internship coordinator and the intern’s academic advisor. Interns must possess computer and typing skills and have completed at least one broadcast journalism writing course.

Week 1 & 2: You will begin to learn the basics of newsroom operations. You will learn about the assignment desk, taking/making phone calls, listening to scanners, attend editorial meetings. You will get a chance to see who does what, how we assign stories and start learning the basics of programs we use every day like ENPS, Aurora Edit, Latakoo and IBSystems.

Week 3 & Beyond: You will begin to take a more active role in day-to-day newsroom operations. Help producers edit video, research and write stories for newscasts and the website with a focus on writing readers, VO’s and VOSOT’s for newscasts. You should have producers, anchors or reporters go over scripts and video daily. You should meet with the internship coordinator at least once a week to review assignments and review your progress. By the end of your internship, you should be able to write and edit stories for newscasts, stack a segment of a newscast and write and post video to the web.

Dress code: You are expected to dress and act professionally. This means appropriate business attire. No tank-tops, flip-flops, hats or ripped clothing.

Interested candidates please visit the following web site:

www.schurz.jobs and search Requisition Number SUN1853 to learn more about the position and apply.

