



2016 Summer **Ogallala Commons Community Internship**
for Larned Area Chamber of Commerce

This internship requires a college student with interest in business management, marketing, tourism, excellent people skills, and some entrepreneurship skills or education. The internship will focus on creating a marketing plan and materials for community tourism purposes. Additionally, the creation and implementation of a middle school entrepreneurship summer camp would be ideal. The maximum internship hours will not exceed 230 total hours, and the stipend payment will be \$2,300.

Main Objectives and Outcomes:

- 1) Create a Pawnee County marketing plan to include Larned Area Chamber member businesses, Santa Fe Trail Center, and Fort Larned attractions and activities. Approximately 70 hours.
- 2) Develop marketing materials that can be updated and used in the above marketing plan. Approximately 70 hours.
- 3) Perform research on and create and implement a young professionals/rural by choice group. Approximately 30 hours.
- 4) Perform research on bus tours and develop a sample tour for Pawnee County. Approximately 10 hours.
- 5) Create and implement an entrepreneurship camp for middle school students. Approximately 50 hours.

As a participant of Ogallala Commons Community Internship Program, the intern must also meet the following requirements (non-stipend time):

- With supervisor, craft a **Work Plan**
- Attend an **Orientation** in Channing, Texas (June 7-8, 2016)
- Create and publish **5 Internet blog postings** with 10 photos during internship period
- Conduct an **"Explore Your Community"** exercise
- Do 10 hours of **Community Service** during internship period
- Prepare **Internship Portfolio** (via PowerPoint) and present it during **Harvesting Ceremony**
- Prepare an **Evaluation** of the internship, as well as receive an evaluation from supervisor

Supervisor: Sydney Blanton, Pawnee County ED and Larned Area Chamber of Commerce, 620-285-6916