Insitutional Effectiveness
2022-2023 Strategic Goals and Activities – 10/24/2021

Institutional Research as a Service Provider: provides services to a ranked set of decision makers, with the president, vice presidents, and mandatory external reporting function as the top "clients"
Barton Strategic Goals 1-5/HLC Criterion 5C, 5D

- Provide stakeholders with as much access to interactive, unique subpopulations and robust data sets as can be arranged and automated.
- Provide tools/data sets in various formats to encourage data inspection through many lenses, creating an array of varying conclusions derived from the same raw data.
- As resources allow broaden the definition of "decision makers" supported by institutional research.

Student success: managing the data sets and output that support multiple student success initiatives.
Barton Strategic Goals 1/HLC Criterion 3B3, 3D5

- Produce data capacities for a "student focused" paradigm for decisions.

Institution-wide Institutional Effectiveness strategy: repositioning or reinforcing the role of Institutional Effectiveness leadership as an integral strategic partner of institutional leadership in achieving college goals. Barton Strategic Goals 5/HLC Criterion 5A3, 5B2, 5D2

- Enable informed data decisions to occur routinely across the college with the speed and flexibility required to meet the transformations education is going through.
- Using a hybrid approach in which institutional research works in conjunction with other departments to produce an organization-wide institutional research function.

Institutional Effectiveness staffing and organizational models: ensuring adequate staffing capacity and staff retention in the face of retirements, new sourcing models, growing external competition, rising salaries, and the demands of initiatives. The complexity of modern higher education demands investment in leadership and staffing for strategic, tactical and operational decisions.
Barton Strategic Goal 5/HLC Criterion 3A3, 5C5, 5D1, 5D2

- Place training opportunities as a high priority, both internal and external.
- Looking to the future to prepare staff to adapt to new software and data models.

Decision Support is the cornerstone of institutional research: helping institutional constituents make decisions with sound data and an agreed upon vision.
Barton Strategic Goals 1-5/HLC Criterion 5C5

- Provide access to analytical tools and reporting software to allow employees to be actively involved in turning data into decision-support information.
- Provide data in a usable format that is focused on decision making, is of high quality, and is not so highly aggregated or obfuscated by higher education jargon to fail to be useful.

Core Priorities	Higher Learning Commission (HLC)
1. Drive Student Success 2. Cultivate Community Engagement 3. Optimize The Barton Experience 4. Emphasize Institutional Effectiveness	Criterion 1. Mission Criterion 2. Integrity: Ethical and Responsible Conduct Criterion 3. Teaching and Learning: Quality, Resources, and Support Criterion 4. Teaching and Learning: Evaluation and Improvement Criterion 5. Resources, Planning, and Institutional Effectiveness