INSTITUTIONAL EFFECTIVENESS
2023-2024 STRATEGIC GOALS AND ACTIVITIES

1 – DATA INTEGRITY

Establish Data Verification Standards for College-Wide Data Confidence

Barton Strategic Goal: 1, 2, & 5 - Core Priority: Emphasize Institutional Effectiveness - HLC Criterion: 3, 4 & 5

- Establish data verification standards, procedures, and authorized departmental auditors.
- Establish a system of storing archival, verified data for point in time, census, and key dates.

2 – SERVICE

Institutional Effectiveness as a Service Provider for Investigators and Decision Makers

Barton Strategic Goals 1, 2, & 5 - Core Priority: Emphasize Institutional Effectiveness - HLC Criterion 5

- Provide stakeholders with focused answers to data questions and trends.
- Provide tools/data sets in audience appropriate formats to encourage data comprehension and decisions consistent with both college mission and data trends.
- As resources allow, broaden the definition of "decision makers" supported by institutional research.

3 – INSTITUTION-WIDE EFFECTIVENESS

Lead Strategic Planning in Partnership with College Leadership

Barton Strategic Goals 1, 2, & 5 - Core Priority: Emphasize Institutional Effectiveness - HLC Criterion 1 & 5

- Enable informed data decisions to occur routinely across the college with the speed and flexibility required to meet the transforming education and community landscape.
- Partner with other departments to produce organization-wide data confidence as a decision-making tool.
- Lead data-based projects and/or design tools to measure, enhance, and align internal college processes.

4 – PRIORITIZE STUDENT SUCCESS

Create and Manage Data Sets That Support Student Success Initiatives

Barton Strategic Goals 1 & 4 - Core Priority: Drive Student Success - HLC Criterion 3 & 4

- Provide data resources that measure enrollment, retention, and learning trends.
- Partner with team members to provide data collection and analysis throughout project development and implementation processes.

5 – SIMPLIFY AND ANALYZE INSTRUCTIONAL DATA

Provide Detailed, Meaningful Data and Analysis for Instructional Review

Barton Strategic Goals 1 & 4 - Core Priority: Drive Student Success - HLC Criterion 3 & 4

- Provide data in a usable format that is focused on decision making, is of high quality, and is not so highly aggregated or obfuscated by higher education jargon or other data to fail to be useful.
- Provide access to analytical tools and reporting software to allow employees to be actively involved in turning data into decision-support information.

STRATEGIC GOALS	CORE PRIORITIES	KPI METRIC	HLC CRITERIA
1. Advance student entry, reentry, retention, and completion strategies.	1. Drive Student Success	1. Student Success 2. Student Completion	1. Mission
2. Foster excellence in teaching and learning.		3. Student Learning 4. Ratios	2. Integrity: Ethical and Responsible Conduct
3. Expand partnerships & public recognition of Barton Community College.	2. Cultivate Community Engagement	5. Partnerships 6. Enrollments	3. Teaching and Learning: Quality, Resources, and Support
4. Promote a welcoming environment that recognizes and supports student and employee engagement, integrity, inclusivity, value, and growth.	3. Optimize the Barton Experience	7. Barton Experience	4. Teaching and Learning: Evaluation and Improvement
5. Develop, enhance, and align business processes.	4. Emphasize Institutional Effectiveness	8. Composite Financial Index 9. Grants	5. Institutional Effectiveness, Resources and Planning