Strategic Planning Guide Appendix I

Strategic Planning Process Five Year Cycle





5. Completing Strategic Plan

- A. Internal and external communication
- B. Initiate yearly college planning processes and measurement of indicators

2. Internal and External Environmental Analysis Include the Following:

- A. External stakeholders' assessment of college strengths, weaknesses, opportunities, and threats
- B. Internal stakeholders' assessment of college strengths, weaknesses, opportunities, and threats
- C. Review of federal, state, and educational accreditation mandates
- D. Review of county, state, and national economic, political, and social trends
- E. Review of economic development and county needs



4. Develop Measurable Indicators

A. Identify indicators that reflect measurements of successful goal outcomes



- A. Board of Trustees prioritization of college ENDS statements
- B. Identify other areas of significant need
- C. Identify outcomes