As software at Barton becomes more prominent in supporting our students, occasionally we need to review the software we have chosen.

Below is data from [Educause](https://www.educause.edu/), a higher education technology association, the largest community of IT leaders and professionals committed to advancing higher education. All data is specific to community colleges.

Canvas learning management system (LMS) software from Instructure.

* Only 3 major competitors
* Canvas has 14% US market share
* Blackboard has 46% US market share
* Desire2Learn has 14%

Drupal web content management (CMS)

* Number one with 21% US market share
* Nearest competitor WordPress with 12% US market share

E-mail – Faculty and Staff

* Microsoft has two products Exchange/Outlook and Office 365
* Exchange/Outlook has 50% US market share
* Office 365 has 21% US market share
* Google has 22% US market share

E-mail – Students

* Google (gmail) has 48% US market share
* Office 365 has 35% US market share
* Exchange/Outlook has 11% US market share

Room scheduling

* CollegeNET Series 25 (R25) has 34% US market share
* Nearest competitor Dean Evans EMS has 23% market share

Human Resources

* Banner human resources has 30% US market share
* Nearest competitor PeopleSoft human capital management has 26% us market share

Advancement

* Banner advancement has 17% US market share
* Leader Raiser’s Edge has 40% US market share

Finance

* Banner finance has 32% US market share
* PeopleSoft financial management has 25% US market share

Financial Aid

* Banner financial aid has 38% US market share
* PeopleSoft financial aid has 18% US market share

Admissions

* Banner student has 19% US market share
* PeopleSoft has 11% US market share

Student Information System (SIS)

* Banner has 42% US market share
* PeopleSoft campus solutions has 25% US market share

Library

* Barton uses Atriuum, the product falls under the other category of 4% US market share
* 12 products made up the rest of the list with Voyager having 22% US market share