Barton Community College

Program Research Request

Potential Program of Study:

College Requestor & Title:

Division/Program Area

# Source of Program Interest and/or Demand (Examples: College, Employers, Partner, 3rd Party Request):

**Approval to move forward**

**Dean** **Vice-President**

# Please attach all documentation for each section

**Industry Survey** – Collection of Information to Assist Labor Market Research & Occupational Profile Preparation

**Labor Market (Submit Data Request Form for Labor Market & Occupational Profile Sections – Research Completed by IR Department)**

* + KBOR Requirements
    - Identify Employer Demand/Labor Market Need at the Local, State and Regional Levels
      * Employment Trends & Projections
      * Existing & Anticipated Job Openings
      * Estimated Starting Wages
      * Existing & Future Labor Demands
        + KBOR Required Sources

Kansas Job Vacancy Survey (<https://klic.dol.ks.gov>)

Department of Labor Statistics ([www.dol.ks.gov](http://www.dol.ks.gov)).

**Occupational Profile -** <http://www.acinet.org/> (other sources may emerge)

* + Emerging/Evolving Occupations
  + Position Titles
  + Job Postings
  + Educational Requirements
  + Certification Requirements
    - KBOR Requirement: Identify any existing industry-based certification supported by this program.
  + Top Employers
  + Unemployment Statistics
  + Training Competitors
    - KBOR Requirement
      * Name of the institution
      * Name of the Program
      * Number of Students Enrolled
      * Program Capacity
      * Number of Students on Waiting Lists

**Approval to move forward**

**Dean** **Vice-President**

**Focus Group Prep**

|  |
| --- |
| * Current Curriculum * Projected Curriculum Needs * Projected Curriculum Outcomes |

**Focus Group** (Business & Industry, Agency Contacts, School Districts, Special Interest Individuals and/or Groups)

|  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| |  |  | | --- | --- | | Job Needs | Job Titles | | Desired Skills | Non-Credit Training | | Certificate Program (Stackable) | Associate Degree | | Career Experience Opportunities | Industry Credentials | | Facility and/or Equipment Needs | Instructor/Trainer Qualifications | | Partnership Opportunities | Donations & Support |   **Approval to move forward**  **Dean** |

**BUSINESS PLAN (THREE YEAR)**

Financial Impact

* Projected Enrollment and/or Participation
  + Projected Review (Fee for Service, Tuition & Fees, Donations, Student Fees & Grants)
* Projected Expenses (Facilities, Equipment, Personnel, Marketing, Materials & Supplies, Maintenance Costs)
* Projected Point of Break Even
* Projected Point of Net Income

Curriculum

* Program of Study
* Coursework

Marketing & Promotion

Partnerships

* Internal
* External

Institutional Impact

**Develop Executive Summary; Summit with Business Plan**

**Approval to Move Forward**

**Dean**

**Dean of Administration**

**Dean of Student Services**

**Vice-President**

**President**

**Move Forward with Remaining CAM Process**