2106 – College Logos and Other Representations

All requests to use the College logo and any other representation of the College and its programs are referred to the Director of Public Relations and Marketing for consideration/approval.

The logos/representations may not be altered in any way, except with the authorization of the Director of Public Relations and Marketing. They are not to be used in any way that is considered detrimental to the College or to its image, and may be used only as authorized by the College.

A fee may be charged for the use of the logo/representation, as determined by the Director of Public Relations and Marketing.

If and when the logo/representation is revised, replaced or discontinued, the user will immediately utilize the new logo/representation, or cease its use, as determined by the Director of Public Relations and Marketing.

Contact(s): Director of Public Relations and Marketing

Related Form(s):

References:

Relevant Policy or Procedure(s): 1108 – College Logos and Other Representations

Approved by: President

Date: 5/21/03

Revision(s): 9/14/07; 2/8/11; 11/6/19 (update)