

2106 – College Logos and Other Representations

All requests to use the College logo and any other representation of the College and its programs are referred to the Chief Communications Officer for consideration/approval.

The logos/representations may not be altered in any way, except with the authorization of the Chief Communications Officer. They are not to be used in any way that is considered detrimental to the College or to its image, and may be used only as authorized by the College.

A fee may be charged for the use of the logo/representation, as determined by the Chief Communications Officer.

If and when the logo/representation is revised, replaced or discontinued, the user will immediately utilize the new logo/representation, or cease its use, as determined by the Chief Communications Officer.

Contact(s): Chief Communications Officer

Related Form(s):

References:

Relevant Policy or Procedure(s): 1108 – College Logos and Other Representations

Approved by: President

Date: 5/21/03

Revision(s): 9/14/07; 2/8/11; 11/6/19 (update); 8/26/22 (minor revision)