1. **Advance student entry, reentry, retention, and completion strategies**

*Barton will increase student access to higher education with enhanced recruitment and retention efforts, allowing students to achieve their educational objectives.*

1.1 Create a strategic enrollment committee to develop comprehensive student recruitment and retention efforts to increase enrollment throughout the college.

1.2 Strengthen communication strategies to increase current student engagement.

1.3 Advance student retention and completion through implementation of the Barton Student Success Plan and other best practices.

2. **Foster excellence in teaching and learning**

*Barton will promote an environment that drives and supports faculty excellence in teaching and inspires students to become lifelong learners.*

2.1 Implement instructional standards that promote consistency in course design and establish teaching expectations.

2.2 Ensure assessment of student learning occurs throughout the instructional system.

2.3 Meet the Annual Performance Agreements set forth by the Kansas Board of Regents to ensure Barton achieves First Funding Tier of allocated funds.

2.4 Equip students, faculty, and staff with the knowledge and tools to navigate a rapidly evolving innovative and technological landscape.

2.5 Ensure graduates are career ready to meet workforce needs or transfer ready to be successful in their pursuit of a four-year degree.

3. **Strengthen partnerships and promote community engagement**

*Barton will nurture relationships with partners to connect with the communities we serve to create value for stakeholders, build collaboration, and enhance educational opportunities.*

3.1 Enhance engagement with existing or emerging partners, including, but not limited to:

- Unified School Districts
- Workforce
- Postsecondary Institutions
- Local Chamber of Commerce and Economic Development Organizations

3.2 Evaluating new academic programs that are in high demand to meet industry and other stakeholder needs.

3.3 Increased student, faculty, and staff presence and visibility through community involvement throughout our Service Area.

3.4 Establish the Alumni and Friends Association to create alumni programming and events to increase connection for Barton students and alumni.

### 4. Ensure a welcoming experience

***Barton will support a culture that upholds integrity, values personal and professional growth, and champions access for all.***

4.1 Demonstrate use of student, employee, and partner feedback to create and improve the Barton experience.

4.2 Prioritize a culture excelling in customer service.

4.3 Evidence commitment to integrity values: fairness, courage, honesty, responsibility, trust and respect.

### 5. Optimize operational practices

***Barton will align processes to increase efficiency and effectiveness while being responsible stewards of the resources entrusted to us.***

5.1 Increase funding sources through federal, state, local and private grants to support institutional goals and priorities.

5.2 Increase donor engagement and stewardship to support college goals and priorities.

5.3 Continually explore and implement forward-focused technologies to integrate and reshape process.

5.4 Implement effective cyber and physical security practices to mitigate risks and vulnerabilities.

5.5 Provide professional development resources to benefit the growth of employees, efficiency of operations, and success of students.