

Draft Objective Whys:

**1. Advance student entry, reentry, retention, and completion strategies**

Barton will increase access to higher education through new student recruitment and retention initiatives to allow more students to attain career, educational, and technical skills, grow workforce, and build strong communities.

**2. Foster excellence in teaching and learning**

Barton will promote a trusting, supportive, and innovative learning environment that empowers faculty to excel in teaching and inspires students to become lifelong learners.

~~3. Expand partnerships & public recognition of Barton Community College.~~

**Strengthen partnerships and encourage community engagement with Barton Community College**

Barton will nurture relationships with partners and connect with the communities we serve to create value for stakeholders, build collaboration, and enhance educational opportunities.

~~4. Promote a welcoming environment that recognizes and supports student and employee engagement, integrity, inclusivity, value, and growth.~~

**Promote a welcoming experience**

Barton will support a culture that upholds integrity, values personal and professional growth, and access for all.

~~5. Develop, enhance, and align business processes~~

**Optimize sustainable operational practices**

Barton will develop, enhance, and align processes to increase efficiency and effectiveness and steward the resources entrusted to us.