

## 2102 – Institutional Planning and Effectiveness

Driven by the desire for continuous quality improvement and the commitment to provide effective and efficient operations and services, the College is bound by the standards of three guiding policy directives (PD): Barton Policy Governance; Higher Learning Commission (HLC) Open Pathway accreditation standards, and the Kansas Board of Regents (KBOR). To responsibly account for the diverse standards of the guiding policies, a comprehensive document of accountability is necessary. Strategic planning is the measure of accountability for formulating the College's approach to mandated policy PD.

**Mission and Vision:** The Barton Mission and Vision Statements are reviewed and revised during the strategic planning process. This process is coordinated by the Director of Institutional Effectiveness through leadership of the Executive Leadership Team. The Director of Institutional Effectiveness initiates a yearly environmental scan and report of student, community, employee feedback and peer best practices to establish the need for mission and vision review and/or re-development. Based on an analysis of this feedback and best practices research, the Executive Leadership Team determines whether to retain or revise the current mission and vision statement.

Every five years, or as determined necessary by the Executive Leadership Team, a full review will be conducted with the following steps:

1. Members of the Executive Leadership Team, students, community members, and employee representatives review the College's existing mission and vision statements and provide feedback through surveys, forums, or guided discussions.
2. The Director of Institutional Effectiveness compiles and shares a Mission and Vision Review Report with the Executive Leadership Team.
3. The Executive Leadership Team identifies recurring themes and critical terminology that will serve as the framework for the revised mission and/or vision statements.
4. During the yearly retreat, the Executive Leadership Team drafts and approves the revised mission and/or vision statements.
5. The Director of Institutional Effectiveness shares the resulting draft to the President for review and authorization to present to the Board of Trustees for feedback and approval.

**Barton Strategic Planning Framework (BSPF):** The [Strategic Planning Framework \(updated link\)](#) is the context within which Barton County Community College operates to achieve its mission and vision. This framework is the foundation for a strategic management approach through which Barton's leadership team takes responsibility for leading the institution through change, defining the knowledge critical to planning strategically for the college's future, deciding how to interpret that knowledge and how to apply it to plans and decisions that lead to continuous improvement of Barton's programs, services and operations. In this model planners at all levels of the college are able to determine performance "gaps" at the institutional and divisional/department levels and implement initiatives to close those gaps. Senior administrators, with input from internal stakeholders, are able to allocate resources to support the Strategic Plan and ongoing operations that are essential to closing those performance gaps.

**Barton Policy Governance:** The current Board policy governance was developed on the concept of John C. Carver's model of Effective Board Policy Governance. As adopted by the College Trustees, governance policies identify a framework of institutional requirements, ENDs directives, and executive limitations for guiding College operations. Specifically, the END titled Strategic Planning. "The institutional mission of the college will be supported by strategic planning goals and objectives."

**Higher Learning Commission (HLC) Accreditation:** In 2012-2013, HLC provided Barton with institutional access to a new accreditation format – Open Pathways. This accreditation format allows for a ten-year timeframe for accreditation compliance and has greater compatibility with long term strategic planning, in that contributing accrediting elements remain constant for an extended time frame. In 2013, Barton was approved for Open Pathway accreditation.

**KBOR Strategic Plan:** In response to the KBOR strategic planning document, Barton has established institutional goals that support KBOR strategic policy directive of increasing higher education attainment among Kansans.

**Core Priorities:** The BSPF identifies four standing Core Priorities:

- Drive Student Success
- Cultivate Community Engagement
- Optimize ~~Employee~~ [the Barton](#) Experience
- Emphasize Institutional Effectiveness

**Yearly College Planning Goals:** The Barton Strategic Planning is a fluid process allowing the college to pivot when necessary to meet a changing environment. Yearly the current Barton Strategic Planning Goals are reviewed for continued relevance and progress.

**Performance Indicators:** Each goal is operationally defined through measurable performance indicators. Individual performance indicator outcomes serve as the basis for determining whether the associated yearly college planning initiative was effectively addressed.

**Contacts:** Director of Institutional Effectiveness

**Related Forms(s):**

**References:**

**Relevant Policy or Procedure(s):** 1102 – Institutional Focus and Direction

**Approved by:** President

**Date:** 1/19/10

**Revision(s):** 10/24/11; 7/28/14; 9/28/15; 6/26/19 (minor revision)