



INNOVATION

Barton Community College

FRAMEWORK

Holistic View

A framework that establishes a system to support innovation.

- Filter internal and external proposals to maintain and sustain Barton's identified direction.
- Launch initial discovery, research and vetting.
- Mechanism to move past ideas into problem-solving, project development and implementation.
- Assist with prioritization

Current Discussion

The College's "why." – our existence and purpose which primarily speaks to our past.

Our cause (vision) is externally focused and directed towards the future.

Barton Community College will be a leading educational institution, recognized for being innovative and having outstanding people, programs and services.

The Hedgehog Concept allows for internal understanding and development of:

- What we are deeply passionate about
- What we can be the best at in the world
- What best drives our economic or resource engine.

The mission is our institutional focus.

Barton offers exceptional and affordable learning opportunities supporting student, community, and employee needs.

Next Steps

An innovative framework presents two opportunities:

- Source for the submission of internal proposals.
- Lens for seeking external opportunities and partnerships.

Innovative Sources

- Core Team – led by Lee Miller. Proposed membership with specific skill sets to balance the team.
- Maintenance Teams – small groups utilized as needed and identified in conjunction with submitted proposals and/or external leads. These teams work in conjunction with the core team to assess the project, review data, build support, launch collaboration, identify sustainability and measure success for implemented projects.

CURRENT DISCUSSION CONTINUES...

- President's Staff Workshops
- Campus/Area Sub-team Workshops (Short-Term)
 - Barton Online: Erin Eggers, Courtney Metcalf, Emily Cowles, Latoya Hill and John Mack
 - Fort Leavenworth/Fort Riley: Erika Jenkins-Moss, Janet Balk, Abby Kujath, Jessica Fullen and Kenneth Kolembe
 - Grandview/Military Programs: Terri Mebane, Lindsey Holmes, Lawrence Weber and James Henderson
 - Barton County Campus: Whitney Asher, Shelli Schmidt, Kristen Connell, Justin Brown and Sara Hoff

COLLEAGUE'S VIEWPOINTS

What is the biggest challenge Barton has ahead in the upcoming year?

- The ability & willingness to change as well as the ability to forecast upcoming trends
- Of course, it's enrollment!
- Staying innovative and ahead of the curve
- Employee retirement
- It was inevitable that our online enrollments would fall. Barton started way ahead in that space. People have caught up. EVERYBODY has an online component now.. and EVERYBODY is at the very least decent at it. We depended on BARTonline to fuel enrollments for years. That's not as easy anymore and it never will be again. So we need to continue to aggressively market online offerings. but look for new ways to generate enrollments. Those with their pulse on the workforce needs and educational landscape will need to do research and see where we go now.
- Flexibility, variety, understanding, really listening to what the students need.
- Retention of employees or new employee to fill open positions.
- The reality of our enrollment numbers indicates that funding is going to be a big challenge.
- I think some of our enrollment challenge results from our inability to articulate our institutional identity.
- Accepting that we need to make changes and can't keep waiting for things to "go back to normal."
- I feel we are competing with the higher wages/bonuses employers are offering - so students are choosing to work instead of going to school
- Improving employee and student mental health
- Sustaining the projects we've started and continuing to innovate, grow, and change. People love thinking about change (noun) but rarely actually want to change (verb).

COLLEAGUE'S VIEWPOINTS

What is the biggest opportunity Barton has ahead of us in the upcoming year?

- Keeping up with trends and figuring out what new (potential) students want and need
- Coming together as a group to problem solve
- Innovation. Need opportunities for groups to bounce ideas off each other that may open the doors to new programs/ideas.
- Targeting different age demographics, educational professionals and community business for non-credit appropriate classes for professional development.
- I think our upcoming HLC visit is going to be a tremendous opportunity for us to identify goals for future growth. I think those goals should be emphasized for program reviews, assessment, instructional reviews, and perhaps even board reports.
- I think the opportunity for subscription based learning for select classes could be a huge boost to our online numbers. Allowing students to start a class any day would encourage part-time students to choose Barton.
- Reaching a new demographic of students
- Making changes and creating our new normal
- Learning new ways to recruit new students and keep them here at Barton from start to finish
- Expanding and re-vamping our advertising to encourage enrollment
- Continuing to be great at what we do and trying to stay steady on some of the great things we already have working for us. We can duplicate some successes we've had in other areas if we find the unusual things that connect processes/ideas in order to replicate them.

MOVING FORWARD

- Comments & Questions
- President Staff & Sub-team Workshops (Third Slide)
- Core Team Members – Lee Miller, Yuchen Boswell, Sarah Riegel, Claudia Mather and Zach Bauman
- College Announcement
- Leadership Workshop Offerings via Center for Innovation & Excellence
- Follow-up with College Family for Proposals