



BARTON
COMMUNITY COLLEGE

**CORE PRIORITIES, STRATEGIC GOALS,
& KEY PERFORMANCE INDICATORS**

THE STRATEGIC PLANNING PROCESS



**MISSION REVIEW
AND REVISION**

**COLLEGE
WIDE**



**CORE PRIORITY
ALIGNMENT**

**EXECUTIVE
LEADERSHIP TEAM**



**STRATEGIC
PLAN GOALS**

**EXECUTIVE
LEADERSHIP TEAM**



**KEY PERFORMANCE
INDICATORS**

**EXECUTIVE
LEADERSHIP TEAM**



**BOARD MONITORING
REPORTS (ENDS)**

**BOARD OF
TRUSTEES**

COMING SOON

Barton Key Performance Indicators (KPIs) Changes for Consideration by Board of Trustees

Carried Over
 New
 Eliminated

Current KPI	METRICS
9. IPEDS Retention Rate	KPI 1.1: Fall to Fall Retention – Full and Part Time
	KPI 1.2: Fall to Spring Retention – Full and Part Time
	KPI 1.3: Course Completion
6. KBOR Performance Goal	KPI 1.4: Degree/Certificate Completion
10. IPEDS Completions. 100%, 150%, and 200%.	KPI 1.5: Program Completion (100%, 150%, 200%)

Current KPI	METRICS
7. KBOR Student Success Index	KPI 2.1: Student Learning Outcomes
	KPI 2.2: Ratio of Faculty to Students
	KPI 2.3: Ratio of Staff to Students
	KPI 2.4: Ratio of Full-time to Part-time Faculty

Current KPI	METRICS
1. Credit Hours Increase. 2. Unduplicated Headcount Increase 3. Enrollments Increase.	KPI 3.1: Partnerships
	KPI 3.2: Total Headcount/Credit Hour/Applications

Current KPI	METRICS
4. Noel Levitz	KPI 4.1: Noel Levitz/Student Services Survey
8. PACE Survey	KPI 4.2: Climate Survey – Student Perceptions
	KPI 4.3: PACE Employee Climate Survey

Current KPI	METRICS
11. Yearly Expenditures – Composite Financial Index.	KPI 5.1: Composite Financial Indicator
	KPI 5.2: Total Grant Dollars Raised
	KPI 5.3: Full Time/Part Time Faculty Turnover
	KPI 5.4: Full Time/Part Time Staff Turnover
	KPI 5.5: Adjunct Faculty Turnover

Current KPI	METRICS
5. NCCBP Goal to be in Top National Ranking.	Eliminated

KEY PERFORMANCE INDICATOR METRICS FOR BOARD CONSIDERATION - VISUAL ALIGNMENT

CORE PRIORITY 1 DRIVE STUDENT SUCCESS

GOAL 1:
ADVANCE STUDENT ENTRY, REENTRY,
RETENTION AND COMPLETION
STRATEGIES.

GOAL 2:
FOSTER EXCELLENCE IN TEACHING
AND LEARNING.

CORE PRIORITY 2 CULTIVATE COMMUNITY ENGAGEMENT

GOAL 3:
EXPAND PARTNERSHIPS AND PUBLIC
RECOGNITION OF BARTON COMMUNITY
COLLEGE.

CORE PRIORITY 3 OPTIMIZE THE BARTON EXPERIENCE

GOAL 4:
PROMOTE A WELCOMING ENVIRONMENT THAT
RECOGNIZES AND SUPPORTS STUDENT AND
EMPLOYEE ENGAGEMENT, INTEGRITY,
INCLUSIVITY, VALUE, AND GROWTH.

CORE PRIORITY 4 EMPHASIZE INSTITUTIONAL EFFECTIVENESS

GOAL 5:
DEVELOP, ENHANCE, AND ALIGN
BUSINESS PROCESSES.

KEY PERFORMANCE INDICATORS



RETENTION METRIC



STUDENT LEARNING METRIC



PARTNERSHIP METRIC



BARTON EXPERIENCE
METRIC



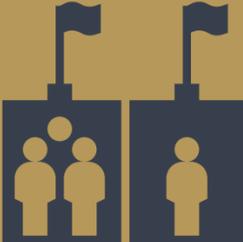
COMPOSITE FINANCIAL
INDICATOR METRIC



TOTAL GRANT DOLLARS
RAISED METRIC



COMPLETION METRIC



RATIO METRIC



ENROLLMENT METRIC



TURNOVER METRIC

Mission Statement	Core Priority	Strategic Plan Goals	KPI Metrics	KPI Owner(s)
Learning Opportunities	Drive Student Success	1. Advance student entry, reentry, retention, and completion strategies.	<ul style="list-style-type: none"> • Retention Metric • Completion Metric 	V. P. Maddy Stephanie Joiner
Support Student Needs		2. Foster excellence in teaching and learning.	<ul style="list-style-type: none"> • Student Learning Metric • Ratio Metric 	Jo Harrington Todd Mobray
Support Community Needs	Cultivate Community Engagement	3. Expand partnerships & public recognition of Barton Community College.	<ul style="list-style-type: none"> • Partnership Metric • Enrollment Metric 	Deans, Directors, IR Randy Thode
Support Employee Needs	Optimize the Barton Experience	4. Promote a welcoming environment that recognizes and supports student and employee engagement, integrity, inclusivity, value, and growth.	<ul style="list-style-type: none"> • The Barton Experience Metric 	V.P. Simmons V.P. Maddy Todd Mobray
Exceptional and Affordable	Emphasize Institutional Effectiveness	5. Develop, enhance, and align business processes.	<ul style="list-style-type: none"> • Composite Financial Indicator Metric • Total Grant Dollars Raised Metric • Turnover Metric 	V. P. Dean Cathie Oshiro & Dean Teal Julie Knoblich

KEY PERFORMANCE METRICS

RETENTION



STUDENT LEARNING



PARTNERSHIPS



BARTON EXPERIENCE



GRANT DOLLARS



COMPLETION



RATIOS



ENROLLMENTS



COMPOSITE FINANCIAL INDEX



TURNOVER

