

Employee Questions/Comments 2108-Social Media

Employee 1 Questions/Comments:

- The general opinion was that the policy was pretty heavy handed and that we are opposed on principle as it infringes on 1st Amendment and Academic Freedom rights.
- The Fac Cnl could not see any possible reason for Marketing team to have automatic unrestricted admin access to every social media site within the College with the authorization to take down any item they deem unworthy.
- There was not a published rubric included in the policy. We did not see that this is such a wide spread problem and would prefer that the branding issues be handled on a case by case basis.
- Does the policy also extend to course shells and classroom presentations and materials? The specific example raised was profanity raised as an issue in a speech or leadership class.
- It is the Faculty Council's position to oppose any policy or procedure that allows for the firing of Faculty Members without an annual training requirement. If Marketing and Public Affairs thinks that this is such a widespread problem that requires these measures, there needs to be an annual training module.