

**Public Relations Advisory Board Agenda
September 26, 2019**

1. **What are you grateful for?**
2. **[50th Anniversary in 2019-20 – SEPTEMBER 2019 = MAIN EVENT](#)**
 - a. [Quarterly Events](#)
 - b. <https://bartonccc.edu/50>
3. **Creative Review**
 - a. [Anniversary Ads](#) (chamber ad not shown)
 - b. [Career Driven Brochure](#)
 - c. [Recruitment Brochure](#)
 - d. [Recruitment Calendar](#)
 - e. [BARTonline Collegian ad](#) *draft*
 - f. [Chapel Brochure](#) - updated to include Steinway
 - g. [OER](#)
 - h. [ROI Graphic](#) (from last year... will be updating)
 - i. [Student Handbook](#)
 - j. [Display Stands](#) (*drafts!*)
4. **Campaigns & Event Promo ([Click for Content Calendar](#))**
 - a. 50th Anniversary, of course!
 - b. Fall Play
 - c. Senior Day
 - d. Academics Month
 - e. BARTonline Fall Sessions
 - f. Sneak Preview
5. **Community Report**
 - a. This is *last year's* Report! - [2018 Report](#)
6. **Fort Riley's Education Fair - promote next year**
7. **Miscellaneous & open floor! How can we support you?**

[**Websites | Features | Releases | Photography | Video | Design | Social Media | Advertising | Events**]

Group Purpose: To communicate semi-monthly the activities of the PR & Marketing Department to college leaders and solicit feedback on ideas and projects. It also serves as a way for PR to keep a finger on the pulse of the college.