

**Public Relations Advisory Board Agenda**  
**April 1, 2018**

1. **Gratitude:** You're welcome to share something good in your life at the moment!
2. **50<sup>th</sup> Anniversary in 2019-20 – SEPTEMBER 2019 = MAIN EVENT**
  - a. [The timeline we made](#) - save this link!
  - b. [Master Planning Spreadsheet](#)
3. **Creative Review:**
  - a. [Economic Impact Graphic](#)
  - b. CDL Semi Graphics
    - i. [Side](#)
    - ii. [Front](#)
  - c. [Field Ops Day shirts](#)
  - d. [Foundation Scholarship Poster](#)
  - e. Bus Graphics
    - i. [Side](#)
    - ii. [Back](#)
  - f. [Dillons Pharmacy Ads](#)
  - g. [Enrollment Days Postcard](#)
  - h. Check out [Flickr](#).
  - i. Check out [YouTube](#).
4. **Campaigns & Event Promo ([Click for Content Calendar](#))**
  - a. CLAY SHOOT
  - b. BARTonline Intersession
  - c. ENROLLMENT DAYS
5. **Upcoming Program Campaigns**
  - a. None Slated, but MLT week is approaching!
6. **Things on our radar for promotion**
  - a. Central KS Community Choir (tonight!)
  - b. Dance Auditions (last one is tomorrow)
  - c. Clay Shoot - April 14
  - d. Fort Riley HWW Training April 18
  - e.
  - f. Original Play Series - April 25
  - g. Monday night Planetarium events (ongoing)
  - h.
  - i. LCMHF Learning Celebration - April 25
  - j. BCAC High School Exhibit Opening at Shafer - April 29
  - k. Dance Concert "Beyond Worlds" - April 30
7. **Miscellaneous & open floor! How can we support you?**

**Group Purpose:** "To communicate monthly the activities of the PR & Marketing Department to college leaders and solicit feedback on ideas and projects. It also serves as a way for PR to keep a finger on the pulse of the college."

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