

**Public Relations Advisory Board Agenda
February 14, 2018**

1. **Gratitude:** You're welcome to share something good in your life at the moment!

2. **[50th Anniversary in 2019-20 – SEPTEMBER 2019 = MAIN EVENT](#)**

- a. [The timeline we made](#) - save this link!
- b. [Master Planning Spreadsheet](#)

3. **Creative Review:**

- a. [50th Anniversary Logo](#) (not announced yet... shhhh)
- b. [Campus Visit Post Card](#)
- c. [Ambassador Christmas Card](#)
- d. [Junior Day T Shirt](#)
- e. [OSHA Ad for Manhattan Magazine](#)
- f. [Rumors Great Bend Tribune ad](#)
- g. Bus graphics coming soon. ;)
- h. Check out [Flickr](#).
- i. Check out [YouTube](#).

4. **Campaigns & Event Promo ([Click for Content Calendar](#))**

- a. RUMORS
- b. BARTonline Intersession + NEW SCHEDULE
- c. GPA PAY THE WAY
- d. NURSING
- e. MEDICAL ASSISTANT
- f. CTE MONTH

5. **Upcoming Program Campaigns**

- a. AEF
- b. CLAY SHOOT

6. **Things on our radar for promotion**

- a. Original Play Deadline Feb. 14
- b. Steinway Concert Feb. 17
- c. CTE Career Fair Feb. 27
- d. Monday night Planetarium events (ongoing)
- e. Fort Riley HWW Training March 18
- f. Education and Employment Expo March 20
- g. [Things I haven't thought about that you will now put on our radar!]

7. **Miscellaneous & open floor! How can we support you?**

[**Websites | Features | Releases | Photography | Video | Design | Social Media | Advertising | Events**]

Group Purpose: "To communicate monthly the activities of the PR & Marketing Department to college leaders and solicit feedback on ideas and projects. It also serves as a way for PR to keep a finger on the pulse of the college."