

**Public Relations Advisory Board Agenda
October 25, 2018**

1. **Gratitude:** You're welcome to Share something good in your life at the moment!
2. **50th Anniversary in 2019-20 – SEPTEMBER 2019 = MAIN EVENT**
 - a. [The timeline we made](#) - save this link!
 - b. [Master Planning Spreadsheet](#)
3. **Community Report** - As of Wednesday morning.
4. **Creative Review:**
 - a. [Water Bottle Labels](#)
 - b. [Charging station branding](#) (not sure if this is final version)
 - c. Check out [Flickr](#).
 - d. Check out [YouTube](#).
5. **Campaigns & Event Promo ([Click for Content Calendar](#))**
 - a. **MEDICAL ASSISTANT** (finally got interview Wednesday)
 - b. BARTonline SESSION 5 + NEW SCHEDULE
 - c. GPA PAY THE WAY
 - d. OSHA (Google & Digital billboard test run in Topeka)
 - e. **SENIOR DAY**
 - f. ACADEMICS MONTH
6. **Upcoming Program Campaigns**
 - a. ADULT ED / GED (waiting on... me)
 - b. NATURAL GAS (waiting on... me again)
7. **Things on our radar for promotion**
 - a. Shafer Gallery Exhibit opening (Friday)
 - b. Bloodmobile (Friday)
 - c. Library breast health presentation Oct. 29
 - d. ECF Learning Celebration Nov. 1
 - e. Prairie Ink Launch Party Nov. 2
 - f. Prairie Winds Nov. 15
 - g. Jack Kilby STEM Day Nov. 19
 - h. November 80-hr hazmat course at Fort Carson Nov. 26.
 - i. History of Dance Nov. 28
 - j. [Things I haven't thought about that you will now put on our radar!]
8. **Miscellaneous & open floor! How can we support you?**

Group Purpose: "To communicate monthly the activities of the PR & Marketing Department to college leaders and solicit feedback on ideas and projects. It also serves as a way for PR to keep a finger on the pulse of the college."