

BARTON

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BARTON
COMMUNITY COLLEGE

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- too small, cannot embroider
- end up with different versions for different applications
- need one design for all applications
- or COMMUNITY COLLEGE is not used in embroidery

- suggested transitional redesign
- increased size, increased space between Barton and Community College

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245 NE 30 RD • Great Bend, KS 67530

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- Propose changing font for address from Eras to Myriad Pro as example on right.
- Improves legibility at smaller size.

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Human Resources

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- Propose updating department names to Myriad Pro as example on the right.
- Eras does not have an italic font. It has been skewed 18 degrees to duplicated angle of Barton. The letterforms become too distorted.

■ relational spacing

Housing

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- Update spacing between elements for better visual relationships.