

**Public Relations Advisory Board Agenda
September 2017**

1. **Gratitude**
 - a. Brandon: I'm grateful to be inland, where hurricanes can't get me.
 - b. You: Open floor – share something you're grateful for (optional).

2. **[50th Anniversary in 2019-20 – SEPTEMBER 2019 = MAIN EVENT](#)**

3. **Community Report - putting together first draft.**

4. **Recent Creative Developed:**
 - a. Pole banner delays. :(
 - b. [Feather Flag](#)
 - c. [Pop-up for Neb. visits](#)
 - d. [Ad in KMTA conference program](#)
 - e. [Jack Kilby Science Day](#) (save the date)
 - f. [Grandview Plaza Wall Graphics](#)
 - g. [Social Media Bookmarks](#)
 - h. [Veteran Services Sign](#)
 - i. [Ah, Wilderness!](#)
 - j. [Senior Day](#)
 - k. [New photos on Flickr.](#)
 - l. [New videos on our Youtube page. \(Check out the networking one!\)](#)

5. **[BARTonline.org](#) redesign!**

6. **Current Campaigns & Event Promo**
 - a. Out of State Tuition Nullified (FB & Instagram video)
 - b. GPA/ACT scholarships
 - i. YouTube pre-roll & local traditional media: "Let your GPA pay the way"
 - c. BOL promo to Southeast Asia... on hold pending contact from administration.
 - i. Net Natives potential overseas marketing vendor.

7. **Ad Agency Projects**
 - a. Session 3 promo!
 - b. Online Associate Degree promotion to all of Kansas and Texas (update coming after S3)

8. **Mini-retreat - planning around Connie's return in November.**

9. **Miscellaneous:**
 - a. Grandview Plaza and Fort Riley social media game is ON POINT.
 - b. Four interviews set for next Wednesday and Thursday.

10. **Word of the day - Inn-Ovation:** Everyone is clapping for you from a hotel.

Group Purpose: "To communicate monthly the activities of the PR & Marketing Department to college leaders and solicit feedback on ideas and projects. It also serves as a way for PR to keep a finger on the pulse of the college."