

“Be yourself; everyone else is already taken.”

- Oscar Wilde

**Public Relations Advisory Board Agenda
October 2016**

- 1. Gratitude**
 - a. I am grateful for my competent team our office dynamic!
 - b. Open floor – share something small and recent you’re grateful for (optional).
- 2. Community Perception Survey**
- 3. 50th Anniversary in 2019-20**
- 4. Recent visuals developed:**
 - a. [Senior Day!](#)
 - b. [CDL Truck & Trailer](#)
 - c. [Pharmacy Tech Commercial](#) (in case you haven’t seen it on TV)
 - d. [New photos on Flickr.](#)
 - e. [New videos on our Youtube page.](#)
- 5. Current campaigns & events**
 - a. Senior Day – Nov. 5 (Oct. 31 registration cutoff)
 - b. Shafer Gallery Quilt Show (through Dec. 7)
 - c. Student Production – “Finals Week Massacre: a slapstick comedy” – yikes...
 - d. Hazardous Waste Worker offerings in December (Fort Riley)
- 6. Miscellaneous**
- 7. My live “to-do” list – it is public.**
- 8. I need your knowledge of the college; let me know, we’ll make it so! (Comments? Questions?)**

Group Purpose: “To communicate monthly the activities of the PR & Marketing Department to college leaders and solicit feedback on ideas and projects. It also serves as a way for PR to keep a finger on the pulse of the college.”