

## Front Example

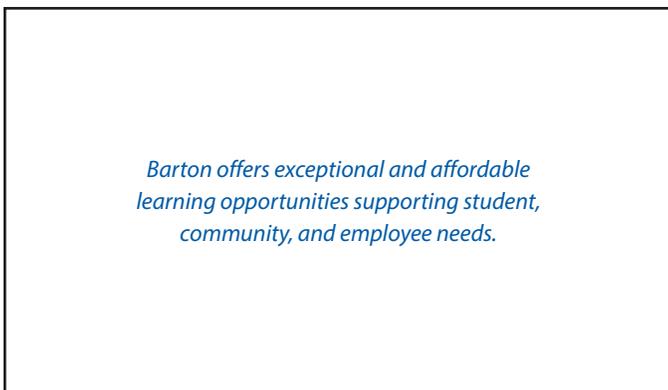
The front of business cards must adhere to the Barton style guidelines. All business cards will use the main logo. Respective campus locations will be reflected in the address at the bottom of the card.



## Back Options

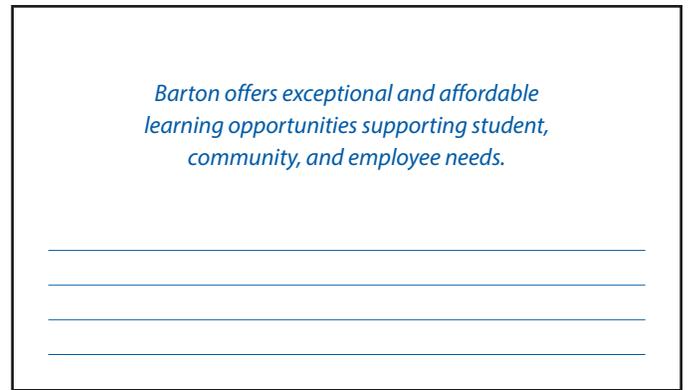
# A

Mission statement



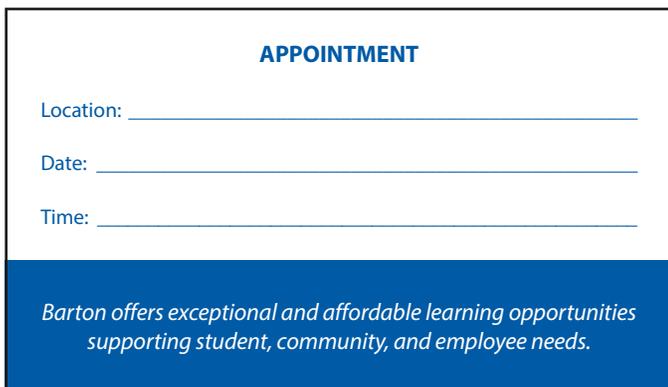
# B

Mission statement + note lines



# C

Appointment



# D

Athletics



# E

Other = program logos, universally accepted professional emblems, affiliations, certifications, urls, social media, and/or any other information associated with a particular program or campus organization.

\*\*\*MUST FIT IN THE WHITE SPACE ABOVE THE MISSION STATEMENT\*\*\*



The standard back of the card will at least include the Mission Statement. Alternate designs are allowed and may include mascot graphics, wordmark program logos, universally accepted professional emblems, affiliations, certifications, appointments, note lines, urls, social media, QR codes and/or any other information associated with a particular program or campus organization.