Front Example

The front of business cards must adhere to the Barton style guidelines. All business cards will use the main logo. Respective campus locations will be reflected in the address at the bottom of the card.

Back Options

A

Mission statement

Barton offers exceptional and affordable learning opportunities supporting student, community, and employee needs.

B

Mission statement + note lines

Barton offers exceptional and affordable learning opportunities supporting student, community, and employee needs.

C

Appointment

APPOINTMENT

Location: _____

Date: _____

Time: _____

Barton offers exceptional and affordable learning opportunities supporting student, community, and employee needs.

D

Athletics

bartonsports.com

Barton offers exceptional and affordable learning opportunities supporting student, community, and employee needs.

E

Other = program logos, universally accepted professional emblems, affiliations, ertifications, urls, social media, and/or any other information associated with a particular program or campus organization.

MUST FIT IN THE WHITE SPACE ABOVE THE MISSION STATEMENT

Barton offers exceptional and affordable learning opportunities supporting student, community, and employee needs.

The standard back of the card will at least include the Mission Statement. Alternate designs are allowed and may include mascot graphics, wordmark program logos, universa lly accepted professional emblems, affiliations, certifications, appointments, note lines, urls, social media, QR codes and/or any other information associated with a particular program or campus organization.