

It's All Fun & Games

Gamification in the Community College Classroom

NANCY KAPLAN-BIEGEL ← (Not a gamer)

Background

Teaching for 25 years at Skyline College.

Hired to teach English Composition but made switched to journalism.

Advise the student publication, The Skyline View.

Background



Background



IT'S (MEDIA) LIT: DON'T GET BURNED



There was once a thriving democracy in this land, but that all ended. Now media literacy has been lost and all sorts of interests rule this land and its people: corporate interests, the government, even technology. There's propaganda, fake news, entertainment designed to distract and make the people numb to what has happened. Technology is being used more and more to control the people. Only you and your team can save this land and bring back democracy. You'll gain skills, you'll develop superpowers, and you'll be richly rewarded. That is, unless you get burned. In 2019, it's rough out there. Good luck; you're going to need it.



PUBLISH OR DIE!

You've gotten an unpaid internship at a traditional newspaper. You and the rest of the newspaper staff are struggling to not only keep your newspaper from "folding" (closing) like so many other papers have in recent years, but also to keep society informed so that we can have a thriving democracy. Without you--journalists--democracy will die. You are going to have to be really good at what you do--connecting with your audience and ultimately making enough money to keep the publication going. And, of course, in addition to helping your paper out, you'd eventually love to become a top reporter and perhaps even editor in chief someday. Do you have what it takes? Let's find out!

To start with, wouldn't it be better to be a paid intern, rather than an unpaid one? You can level up (i.e. get a promotion) by showing up every day to "work" and being



What we will cover today:



1. The “why”
2. Simple gamification
3. The gamified course
4. Best practices
5. Challenges

Today's learning outcomes:

By the end of the webinar, you will have:

1. Ideas you can use tomorrow
2. Low-, medium, and high-tech tools
3. A strategy for building a semester-long game

Your Turn

In the chatroom:

1. What do you teach?
2. To what extent do you include any game elements?

1. The Why



1. The Why

- Know any gamers?
 - They spend lots of time.
 - They fail a lot but . . .
 - They keep at it.
 - They troubleshoot and explore constantly.
 - They have agency.
- I want this in my class, too!



1. The Why

- In pedagogical terms:
 - Retrieval practice
 - Formative assessment
 - Critical thinking skills
 - Mastery
- But there's more:
 - Bonding
 - Soft skills
 - Place for reluctant students



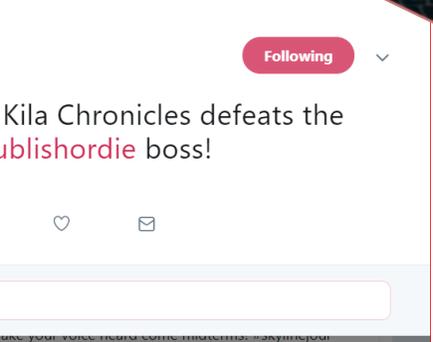
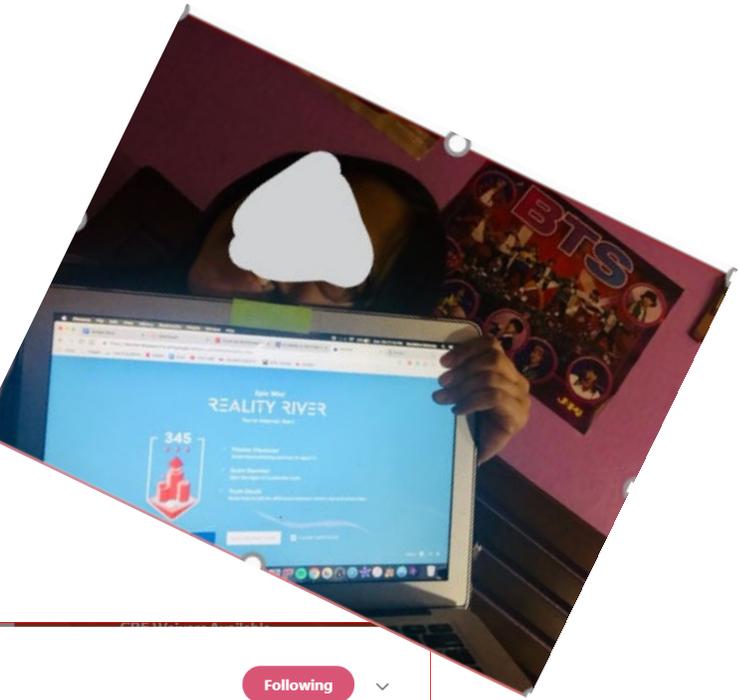
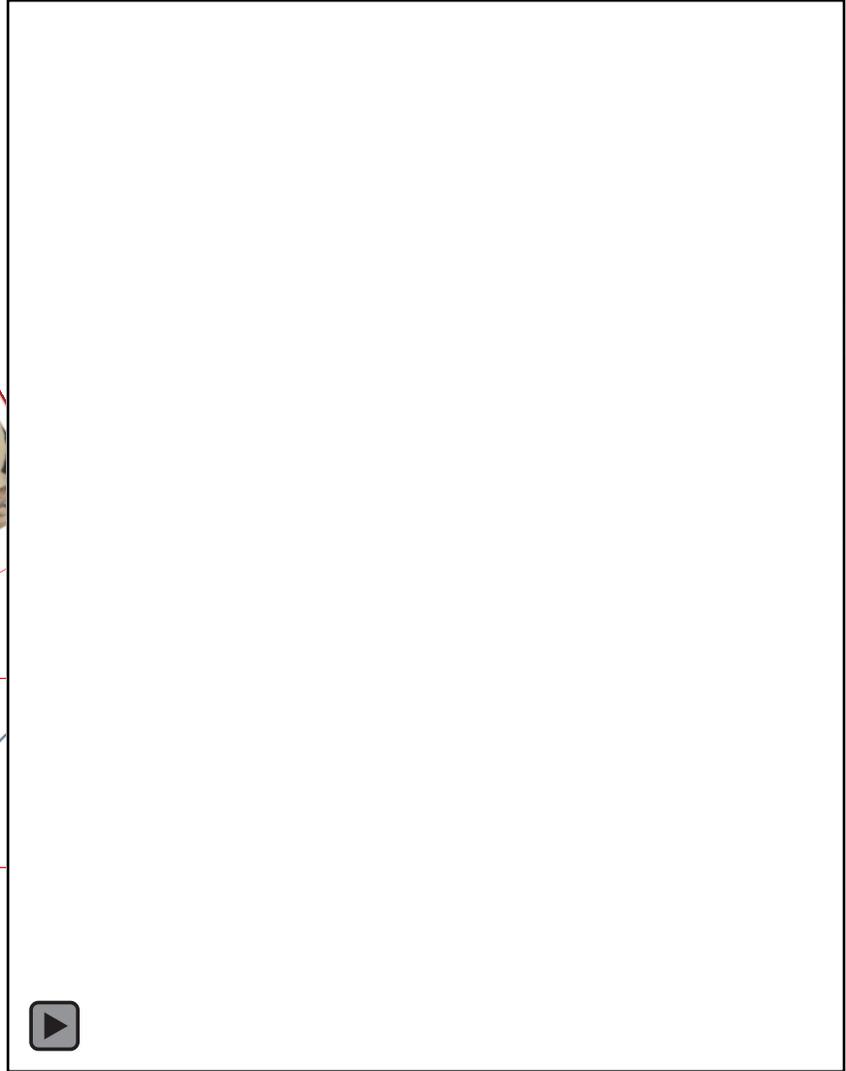
1. The Why

- We get benefits too:
 - Complete creativity
 - Flexibility
 - Relief from grading
 - Fun

Over the
holiday
weekend



Search It's Media Lit (Ctrl+E)		Current Folder
All	Unread	By Date ▾ Newest ↓
[Redacted]	50 XP Dear Nancy; I have attached my results from the Factual/ Opinion statements quiz in this file.	Wed 11:22 AM
[Redacted]	another side quest Hi again Nancy, I forgot to put this in the last email but I did finish another quest. I completed the quiz	Mon 6:58 PM
[Redacted]	Side Quests Hi Nancy,	Mon 6:41 PM
[Redacted]	(JOUR-110-AA-Mass Media & Society-CRN 37124) just sent you a message in Can... JOUR 110 Hello good evening Nancy, Here's another selfie because I love to take so many selfies	Mon 6:37 PM
[Redacted]	(JOUR-110-AA-Mass Media & Society-CRN 37124) just sent you a message in Can... JOUR110 XP Hello good evening Nancy, Attached is a selfie of me with my score for doing the	Sun 10:58 PM
[Redacted]	(JOUR-110-AA-Mass Media & Society-CRN 37124) just sent you a message in Can... JOUR110 Hello good evening Nancy, I hope you're having a great weekend so far! Kawachi and I	Sun 10:03 PM
[Redacted]	Easter Egg side quest Hi Nancy, I'm not sure if anyone has answered the easter egg side quest but the answer to the	Thu 2/14



2. Simple gamification ideas

- Change your language.
 - Test, exam, quiz
 - Review, study session
 - Exercise
 - Homework, extra credit
 - Small-group work
 - All-class discussion
 - Lecture

Gaming language

- Battle
- Win
- Challenge
- Capture
- Beat
- Go against the clock
- Code
- Secret
- Badges
- Race
- Collect
- Discover
- Side quest
- XP
- Level up
- Unlock
- Storyline
- Adventure
- Mission
- Boss battle
- Power ups
- Easter egg
- Leaderboard
- Mystery
- Items

Your Turn

In the chatroom:

How could you rename one assignment, exercise, activity, etc., using the words here.

Gaming language

- Battle
- Win
- Challenge
- Capture
- Beat
- Go against the clock
- Code
- Secret
- Badges
- Race
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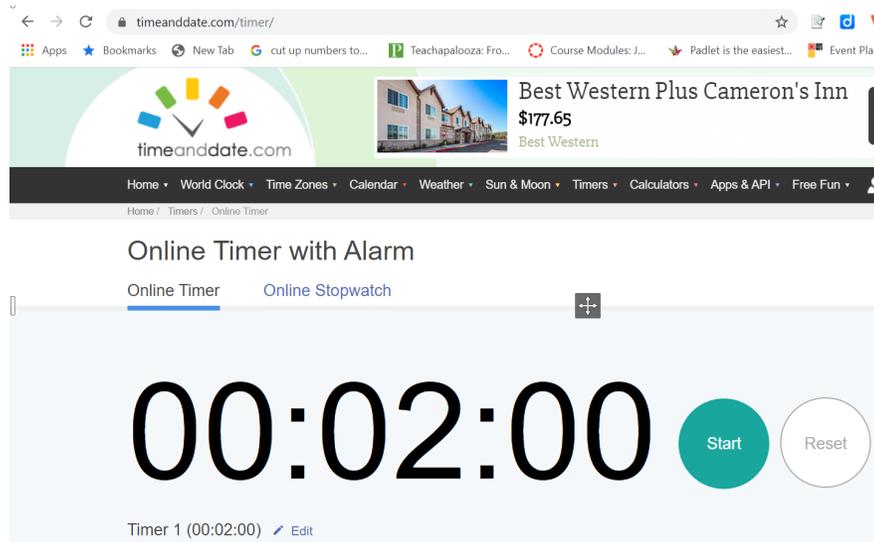
2. Simple gamification ideas

- ❑ Change your language.
- ❑ Use low-tech options
 - Crumple and toss



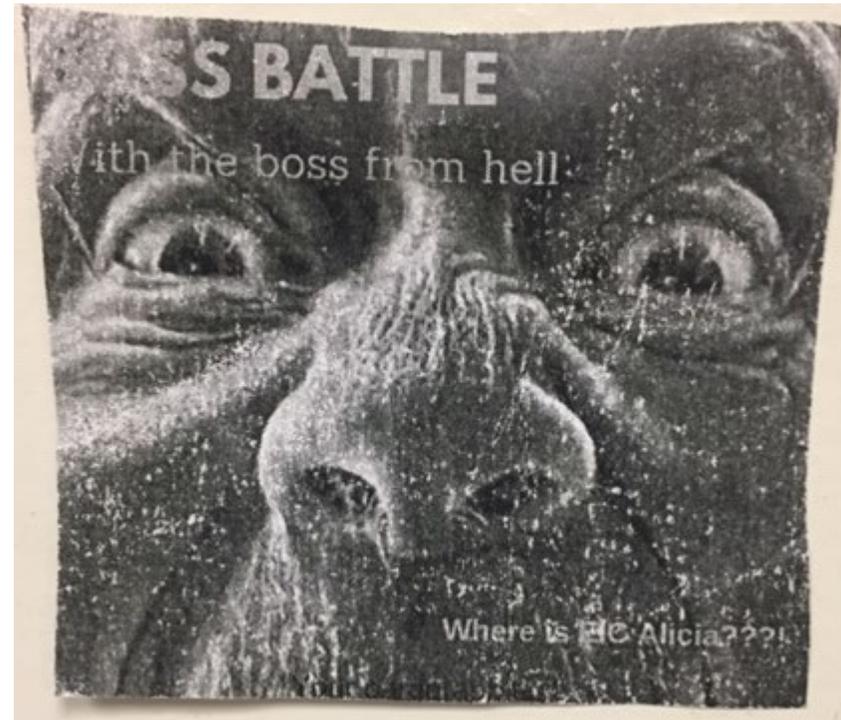
2. Simple gamification ideas

- Change your language.
- Use low-tech options.
 - Crumple and toss
 - Dice/timers



2. Simple gamification ideas

- ❑ Change your language.
- ❑ Use low-tech options.
 - Crumple and toss
 - Dice/timers
 - Stickers/post-its



2. Simple gamification ideas

- Change your language.
- Use low-tech options.
 - Crumple and toss
 - Dice/timers
 - Stickers/post-its
 - Scratch-off cards



2. Simple gamification ideas

- Change your language.
- Use low-tech options.
 - Crumple and toss
 - Dice/timers
 - Stickers/post-its
 - Scratch-off cards
 - Scavenger hunts

Jour 300+
Kaplan-Biegel

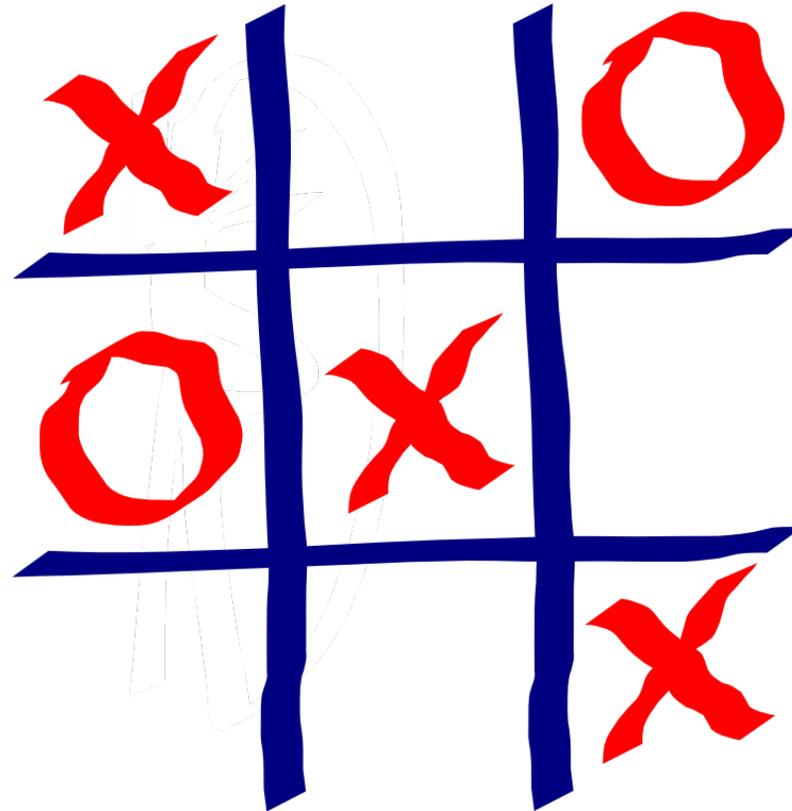
Scavenger Hunt—Getting to Know Your Campus

First team that makes it back with the biggest number and quality of items before the deadline wins. If you miss the deadline, you are disqualified. Don't miss your deadline!

1. Door card for SMCCCD Instructor Teeka James (This can be a photo.)
 - a. Also, what does she do for the faculty outside of being a teacher?
2. What is the name of our new Vice President of Student Instruction? Write it here:
3. Copy of the latest *Skyline Shines*. (This can be a photo.)
4. An item from each of the following buildings on campus that proves you were there: Buildings 2, 4 and 6 (my discretion, so make it good—this must be a physical/hard copy item.)
5. A digital photo of the door of the room where Academic Senate holds its meetings. (Make sure you know what Academic Senate is.)
6. A digital photo of the door of the Disability Resource Center. (Please do not bother the staff assistant(s) in there.)
7. The first page of the agenda (not the meeting notes) for the most recent

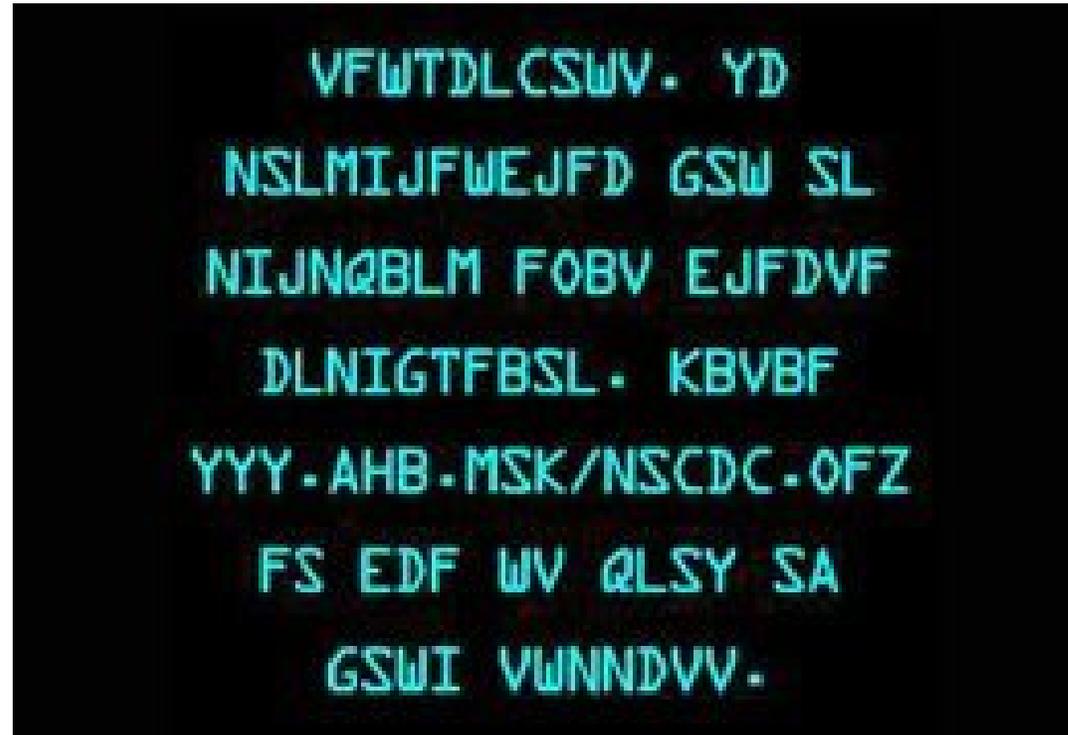
2. Simple gamification ideas

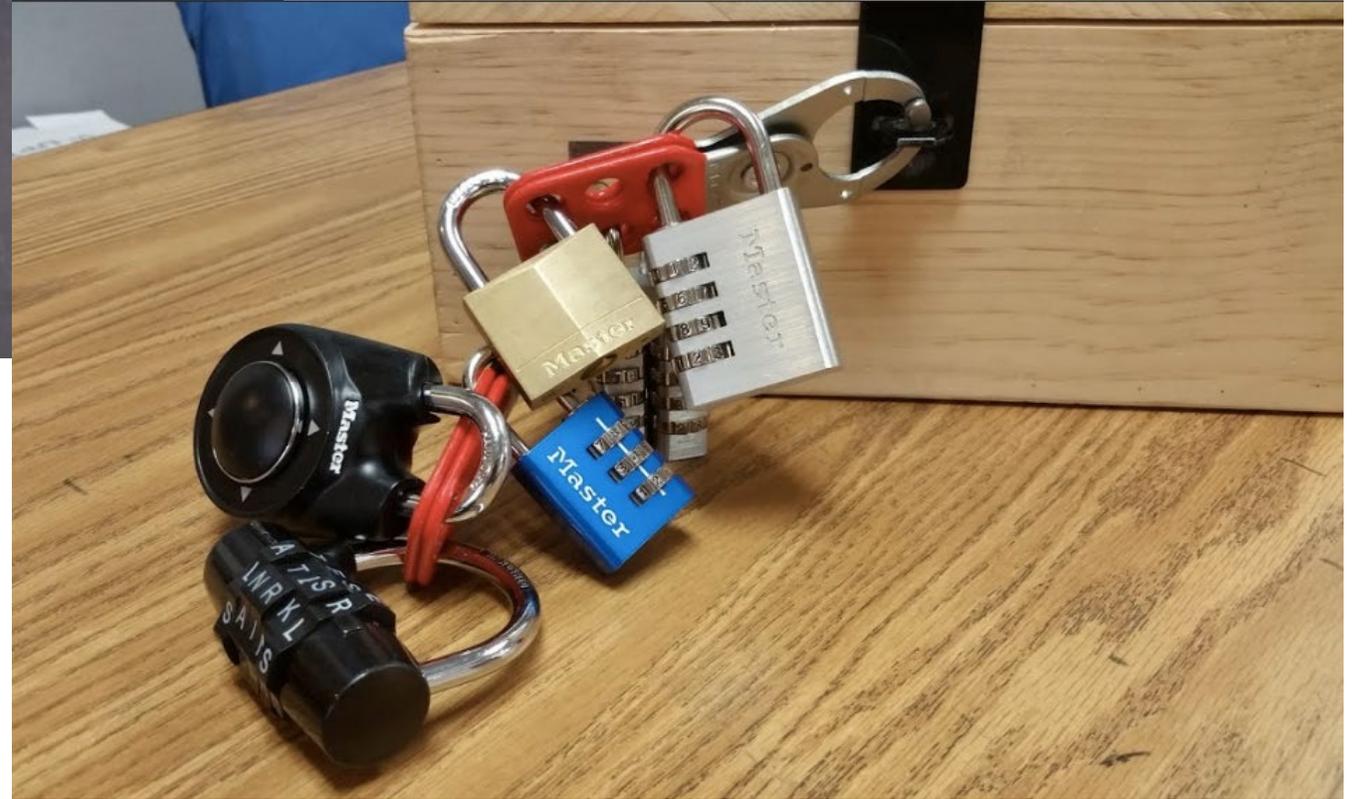
- Change your language.
- Use low-tech options.
 - Crumple and toss
 - Dice/timers
 - Stickers/post-its
 - Scratch-off cards
 - Scavenger hunts
 - Charades, tic-tac-toe



2. Simple gamification ideas

- ❑ Change your language.
- ❑ Use low-tech options.
 - Crumple and toss
 - Dice/timers
 - Stickers/post-its
 - Scratch-off cards
 - Scavenger hunts
 - Charades, tic-tac-toe
 - Codes and puzzles





2. Simple gamification ideas

- ❑ Change your language.
- ❑ Use low-tech options.
 - Crumple and toss
 - Dice/timers
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 - Scratch-off cards
 - Scavenger hunts
 - Charades, tic-tac-toe
 - Codes and puzzles

QUESTIONS RESPONSES 6

Section 1 of 11

New Safe House--Break the code to come in

With your resistance team, break the code to get the secret password to enter the new safe house. We need to make sure we can trust you! We know some of you are moles! Do this as a team, not alone.

It's not pretty, but it's safe. Hurry, get in!



What is your resistance team name? *

Short answer text

2. Simple gamification ideas

- Change your language.
- Use low-tech options.
- Use medium-tech options.

2. Simple gamification ideas

- Change your language.
- Use low-tech options.
- Use medium-tech options.
 - Bingo



2. Simple gamification ideas

- Change your language.
- Use low-tech options.
- Use medium-tech options.
 - Bingo
 - QR codes



Easter Egg for
It's (Media) Lit



You earned a spin on the Wheel of Fortune.
See your instructor.

2. Simple gamification ideas

- Change your language.
- Use low-tech options.
- Use medium-tech options.
 - Bingo
 - QR codes



The background of the text is a dark, atmospheric image of a city at night. A large, glowing orb, possibly a planet or moon, is visible in the sky, casting a light over the city below. The overall tone is ominous and dramatic.

We, The DomiNation, know that
you are mobilizing, that you are
training.

We will find and stop you.

Let your trainer know you found this for 50 XP.



YOU'VE HEARD A RUMOR.

**THERE IS SAFE HOUSE. YOU NEED TO
GET YOUR RESISTANCE TEAM TO IT.**

First you need the map; better explore once
you get it: <https://bit.ly/2BvNNwE>



QR Code Generator

QR code with logo

QR code management

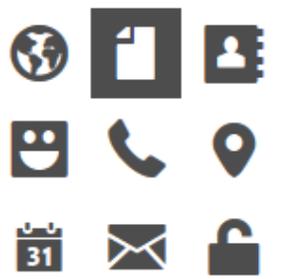
QR code API



1. Type

text

2. Contents



Text

0 characters

Hint: The shorter, the better. Some older scanner apps are having problems with texts longer than about 300 chars.

Your QR code data is encrypted during transmission (TLS/SSL) and **not stored**.

Like +1 Tweet

3. Live preview

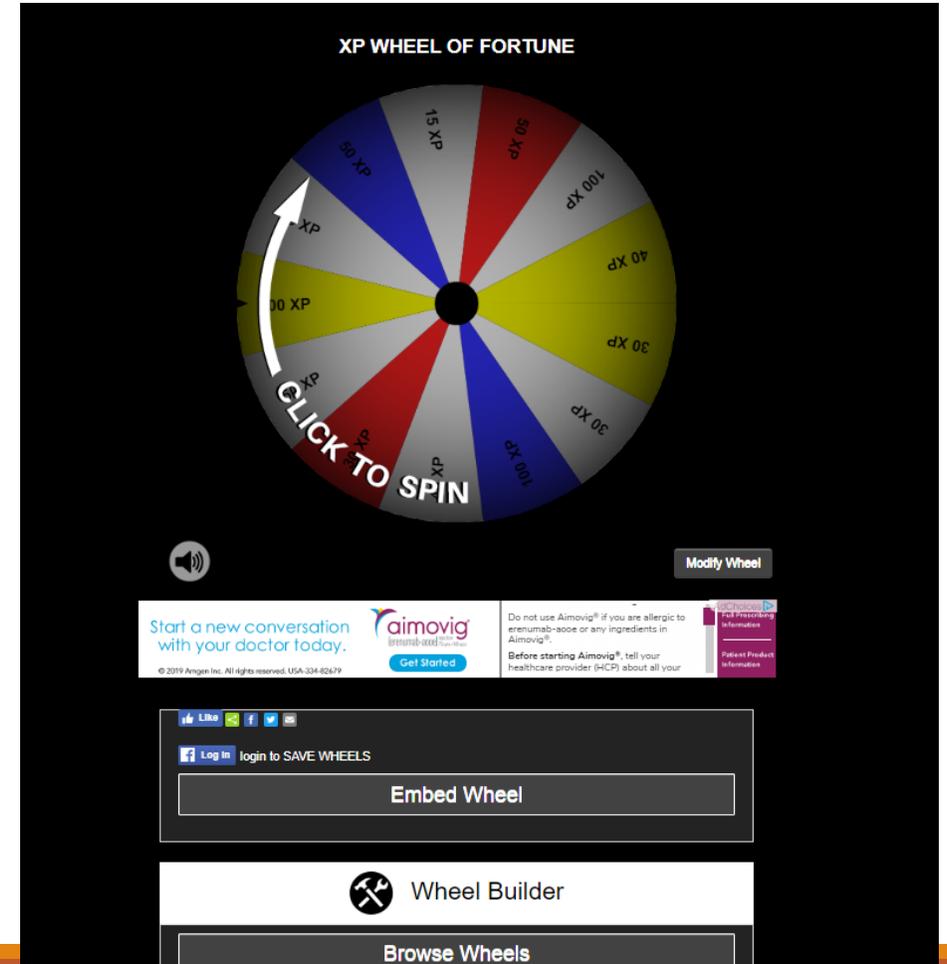


Your QR code on:



2. Simple gamification ideas

- ❑ Change your language.
- ❑ Use low-tech options.
- ❑ Use medium-tech options.
 - Bingo
 - QR codes
 - WheelDecide



2. Simple gamification ideas

- ❑ Change your language.
- ❑ Use low-tech options.
- ❑ Use medium-tech options.
 - Bingo
 - QR codes
 - WheelDecide
 - Instagram/Twitter



2. Simple gamification ideas

- Change your language.
- Use low-tech options.
- Use medium-tech options.
 - Bingo
 - QR codes
 - WheelDecide
 - Instagram/Twitter
 - Geoguessr



World

Embark on a journey that takes you all over the world. From the most desolate roads in Australia to the busy, bustling streets of New York City.

Play



43 797 568

16 640



Famous Places

Spectacular natural wonders and astonishing man-made structures. The list of great landmarks are often limited to seven, but the world is filled with wonders. How many can you recognize?

Play



13 205 973

5 363



United States

Experience the sensation of being a



European Union

One Union, 28 countries, 500 million



United Kingdom

The British Isles have been inhabited



World

Embark on a journey that takes you

2. Simple gamification ideas

- ❑ Change your language.
- ❑ Use low-tech options.
- ❑ Use medium-tech options.
 - Bingo
 - QR codes
 - Canvas
 - WheelDecide
 - Instagram/Twitter
 - Geogessr
 - Kahoot/Quizlet/Socrative/Quizziz

Kahoot!

Gamify Your Class



Player vs Player
1:1 Devices

Classic



Team vs Team
Shared Devices

Team mode

Kahoot!

Game PIN

Enter

Create your own kahoot for
FREE at kahoot.com

Which of these came first?



9



Skip

0
Answers

▲ Nickelodeons

◆ Kinetoscopes

● Movie Palaces

■ Multiplexes

2. Simple gamification ideas

- Change your language.
- Use low-tech options.
- Use medium-tech options.
- Use high-tech options.

2. Simple gamification ideas

- Change your language.
- Use low-tech options.
- Use medium-tech options.
- Use high-tech options.
 - Twine

2. Simple gamification ideas

- Change your language.
- Use low-tech options.
- Use medium-tech options.
- Use high-tech options.
 - Twine
 - GooseChase

Game Type: Classroom

SETUP

Game Info

Missions

Teams

Start & Stop

IN-GAME

Activity Feed

Leaderboard

Submissions

Mission List

GooseChase Mission Bank

My Mission Bank



Small World

25 Points

Ideas and news comes from around the world. Find a newspaper from another country and submit a photo with at least two team members holding the paper.



Changemaker Photo

30 Points

To do this mission, you must complete the text-based Changemaker mission first. Then, take a photo of the person chronicled in that mission and submit it here.



Well Connected

30 Points

Collect at least 10 unique business cards from leaders on campus. Photo all the cards displayed on a table with team members giving a thumbs up around the cards.



Yarrr Pirates

30 Points

Each team member must construct and wear a pirate hat made of newspaper. Take a selfie with everyone in the newspaper guild wearing their hats.



40 years strong

50 Points

Find a couple that has been married for 40+ years. Snap a pic of them

Insert New Mission

Insert Photo/Video Mission

Sort Order for Mission List

Point Value

Mission List Stats

Point Value	# of Missions
400	0
500	0
600	0
1000	0
Other	6
Total	6

Sharing Settings

Private

2. Simple gamification ideas

- Change your language.
- Use low-tech options.
- Use medium-tech options.
- Use high-tech options.
 - Twine
 - GooseChase
 - Metaverse

Create Amazing Things

Augmented Reality

Games

Interactive Stories

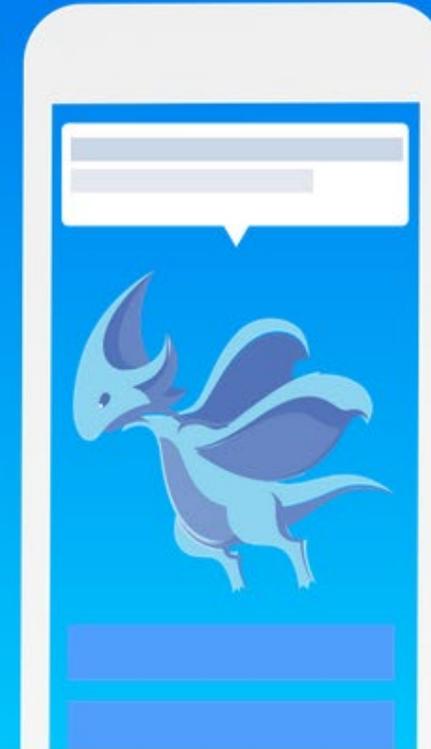
Educational Curriculum

Geo-Contextual Experiences

IoT

and countless other things...

[Get Started](#)



Create Interactive Experiences using **Metaverse Studio**

Search



Metaverse - Experience Br...

Create amazing thin...

OPEN



4.1 ★★★★★

32 Ratings

9+

Age

What's New [Version History](#)

Version 2.3.32 1w ago

minor bug fixes

Preview



Close

Experience

Share



Save the Safehouse

@NancyKaplanBiegel

The Safehouse has been discovered.

Comments (0)



See all

Post a comment...



The Government has discovered the location of the Resistance Safe House and is on the way to burn down the house and all that's in it. You must get to the Secret Manual of Media Literacy before the house gets burned down.



Close

Experience

Share



Save the Safehouse



@NancyKaplanBiegel

The Safehouse has been discovered.

Comments (0)

See all



Post a comment...



Your turn

Tell me in the chatroom which idea you are most likely to use.

3. The gamified course

Get started:

Pick a theme.

The screenshot shows the landing page for the course 'It's Media Lit: Don't Get Burned'. The page features a navigation bar with links for 'Home', 'Levels Overview', 'Leaderboard', 'Side Quests--Spring 2019', and 'Items'. The main heading reads 'IT'S (MEDIA) LIT: DON'T GET BURNED'. Below the heading is a video player showing a trailer with the text 'The stakes are too high.' and a play button. To the right of the video is a paragraph of text: 'There was once a thriving democracy in this land, but that all ended. Now media literacy has been lost and all sorts of interests rule this land and its people: corporate interests, the government, even technology. There's propaganda, fake news, entertainment designed to distract and make the people numb to what has happened. Technology is being used more and more to control the people. Only you and your team can save this land and bring back democracy. You'll gain skills, you'll develop superpowers, and you'll be richly rewarded. That is, unless you get burned. In 2019, it's rough out there. Good luck; you're going to need it.'

Realm of Nobles

VISITORS



Realm of Nobles

School of Communications



ESCAPE THE MEDIA JUNGLE!!!

Course: MEDC 1010, Sec 02
Introduction to Mass Media

Term: Fall 2018 Mon – Wed
12pm – 1:20pm

Text or FT ~~321.867.8303~~

juliesmith05@webster.edu

Twitter: [@julnilsmith](https://twitter.com/julnilsmith)

Gamification in Higher Ed – Jumping In!

📅 August 19, 2018 👤 heyjuliesmith 📁 Higher ed / Teaching Tools 💬 2 Comments

IT'S (MEDIA) LIT: DON'T GET BURNED



There was once a thriving democracy in this land, but that all ended. Now media literacy has been lost and all sorts of interests rule this land and its people: corporate interests, the government, even technology. There's propaganda, fake news, entertainment designed to distract and make the people numb to what has happened. Technology is being used more and more to control the people. Only you and your team can save this land and bring back democracy. You'll gain skills, you'll develop superpowers, and you'll be richly rewarded. That is, unless you get burned. In 2019, it's rough out there. Good luck; you're going to need it.



PUBLISH OR DIE!

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To start with, wouldn't it be better to be a paid intern, rather than an unpaid one? You can level up (i.e. get a promotion) by showing up every day to "work" and being

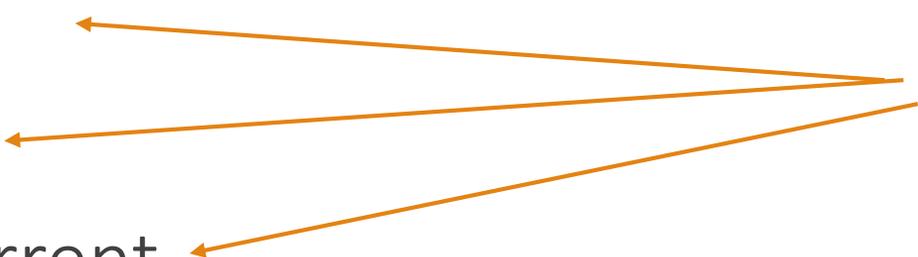


3. The gamified course

Get started:

- Pick a theme.
- Create teams.
- Pick your levels.
- Consider your current activities/exercises.
- Use a leaderboard.

Rename these using your theme.



3. The gamified course

Go bigger:

- Create side quests.

IT'S (MEDIA) LIT: DON'T GET BURNED



There was once a thriving democracy in this land, but that all ended. Now media literacy has been lost and all sorts of interests rule this land and its people: corporate interests, the government, even technology. There's propaganda, fake news, entertainment designed to distract and make the people numb to what has happened. Technology is being used more and more to control the people. Only you and your team can save this land and bring back democracy. You'll gain skills, you'll develop superpowers, and you'll be richly rewarded. That is, unless you get burned. In 2019, it's rough out there. Good luck; you're going to need it.



3. The gamified course

Go bigger:

- Create side quests.
- Create items.

COMPANY STORE



Experience points (XP) help you get promoted, which, in turn, earns you a higher salary. As you level up, and earn more XP and a higher salary, you can purchase items to protect or advance yourself in the game. More items coming, so check back frequently.

- **New! Retroactive Pay Card:** Your employer will retroactively match your points on a side hustle you've already completed. May be applied after the fact. **Cost: \$50**
- **New! IRA Matching Funds Card:** Your employer will match your points on any side hustle you complete. (Some exceptions apply.) Must be applied at the same time as the side hustle completion. **Cost: \$25**
- **Headhunter Card:** Hire a headhunter to get you a job if you are unemployed (laid off). **Cost: \$10**
- **Mystery Card:** You never know what you will get. Ranges from perks to XP to powers. **Cost: \$10**
- **Backstabber Card:** Steal any person's XP for that day. **Cost: \$25**
- **Hostile Takeover Card:** Steal everyone's points during a class session, including those from team challenges and attendance points





Protection Card



Play this when someone tries to steal your IP with a Killer Card.

Double Down Card

X2

Use this to double the IP of your card. Game Resolution may vary.

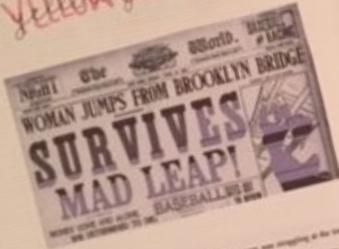
KILLER CARD

Wipe all opponent's cards from the table at your leisure.



**WORLD
DOMINATION
CARD**

YELLOW JOURNALISM



Joseph Pulitzer bought the New York World in 1882. The paper was struggling at the time but Pulitzer changed the direction of the paper to accommodate mass coverage of light topics, sensationalizing events and being out of circulation. His goal was to make news for the "common man." Following Pulitzer's changes, all American daily newspapers sensationalized their coverage. Instead of sensationalizing light topics, Pulitzer promoted based on sex, violence, disaster, and other topics to attract attention. They utilized large amounts of color, pictures, headlines, and illustrations and other. Some editions of yellow journalism featured sensational stories, including large headlines and bright colors.

The more things change, the more they change?



This tweet is fake. Democratic Rep Ted Lieu said he knew they were trying to defend him on Twitter after this incident's were quick.

Deep Fakes

Rise of Deep Fakes

Deep fakes are potentially more dangerous than fake news. The reason being are deep fakes use a computer software system that can take another person's face and use the user's face to control the target face and through editing they can make a near perfect video of the target saying whatever they would like them to say. We are challenged in finding whether our video are are reporting is real or not and in the world of social media, it is very easy to someone that checks what they view and automatically share it and it instantly becomes viral. It does so evidence to show it is fake there are still many people that would still believe the video is real and continue to share it. Deep fakes are a great weapon against us society and it could be the very thing that causes the end to come.

Real or Fake? Help us out!

Is Comet Ping Pong Pizzeria Home to a Child Abuse Ring Led by Hillary Clinton?

A detailed conspiracy theory known as "Pizzagate" holds that a pedophile ring is operating out of a Clinton-linked pizzeria called Comet Ping Pong.

KIM LACAPRIA
PUBLISHED 23 NOVEMBER 2016



The following article was posted from a website known as 'pizzagate' - a website where people can go to and check conspiracy theories. The theory was created as a hoax to expose/blur Hillary Clinton. This article is false & is an example of fake news!

break + converge in Television + Cable

1996
The first commercial broadcast of a pay-per-view event was the 1996 Summer Olympic Games. The event was broadcast on pay-per-view for the first time. It was a major success for the pay-per-view industry.

2000
The first pay-per-view event was the 2000 Summer Olympic Games. The event was broadcast on pay-per-view for the first time. It was a major success for the pay-per-view industry.

2004
The first pay-per-view event was the 2004 Summer Olympic Games. The event was broadcast on pay-per-view for the first time. It was a major success for the pay-per-view industry.

Are real news? Fake or Real News? Fake news is a term used to describe false information that is presented as news. It is often used to describe news that is spread on social media.

are democrats supporting infanticide with their pro choice fight or is this made up by Republican party?

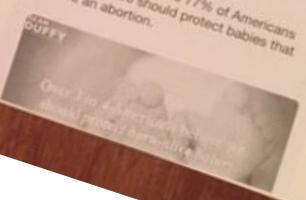


Photo: Getty Images

3. The gamified course

Go bigger:

- Create side quests.
- Create items.
- Build a storyline.
- Build a website.

Your turn

In the chatroom, brainstorm a theme for one of your current courses.

4. Challenges

- Don't know game mechanics/lingo
- Need student buy-in
- Time-consuming
- Too much management

5. Best Practices

- ❑ Don't mix grades with the game—Use XP
- ❑ Leaderboard sensitivity
- ❑ Original content over out-of-the-box gamified sites
- ❑ Not *just* about badges & points
- ❑ Consider SAPS
 - Status
 - Access
 - Power
 - Stuff

Resources

[Retrievalpractice.org](https://retrievalpractice.org)

[Myfreebingocards.com/bingo-card-generator](https://myfreebingocards.com/bingo-card-generator)

[WheelDecide.com](https://wheeldecide.com)

[GeoGuessr.com](https://geoguessr.com)

[Canva.com](https://canva.com)

[Create.kahoot.it](https://create.kahoot.it)

[Studio.gometa.io](https://studio.gometa.io)

[Twinery.org](https://twinery.org)

[GooseChase.com/edu](https://goosechase.com/edu)

[Google Sites](https://sites.google.com)

Explore Like a Pirate by Michael Matera (and check out his WellPlayed podcast too)

[Spark.Adobe.com](https://spark.adobe.com)

kaplann@smccd.edu
