

# COUGAR TALEs – OER – PT 1

AUG 8<sup>TH</sup> 2019

“

I cannot teach anybody anything.  
I can only make them think.

”

-- Socrates --

## WHAT IS OER?

- Open Educational Resources are **teaching, learning, and research resources that reside in the creative commons and/or public domain** or have been released under an intellectual property license that permits their use and repurposing by others. OER may include full courses, course materials, modules, textbooks, streaming videos, tests...**used to support access to knowledge.** (from "OER Defined")

"OER Defined" by Larry Kramer, William & Flora Hewlett Foundation / A derivative from the original work

## 5Rs OF OER

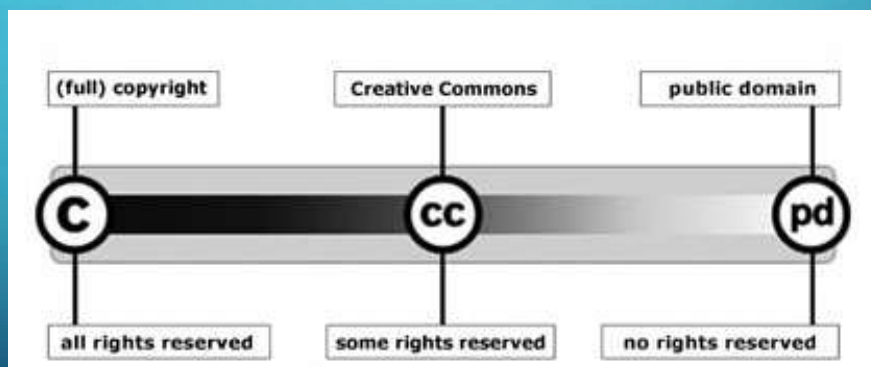
- Retain
- Reuse
- Revise
- Remix
- Redistribute

\*\*\*NOTE: ALL BASED  
ON THE LICENSURE

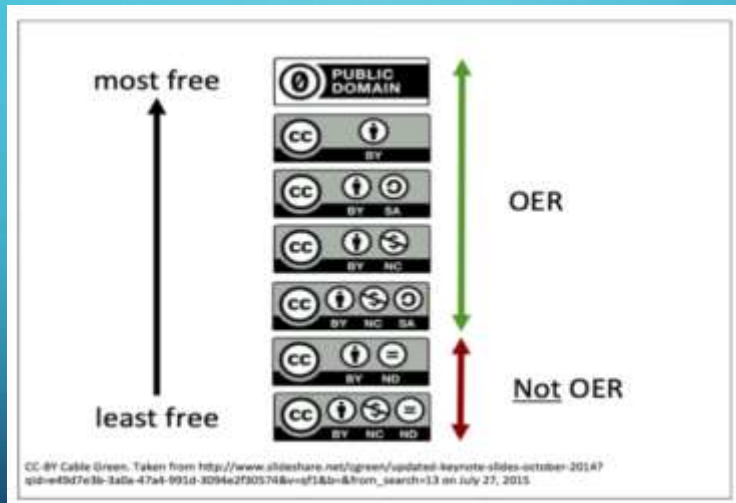
## TYPES OF LICENSURE

- Creative Commons (CC)
- Public Domain (PD)
- Open Access (OA)
- “Alternative Resources” – Permissions Granted or Self-Authored Materials
  - Ask for permissions from author – make sure the author/contact can actually provide permissions of requested material.

## RIGHTS RESERVED EXAMPLE



## CREATIVE COMMONS - CC



- **Note:** The licensor cannot revoke these freedoms as long as you follow the license terms.

## 3-YEAR PLAN – STAYING A STEP AHEAD

- **Fall 2019—**
  - Project5! - Anticipated 6 instructors
- **Spring 2020— Preparing Now—Fall 2019**
- **Fall 2020— Preparing Now— Fall 2019**
- **Spring 2021— Prep Spring 2020**
- **Fall 2021— Prep Fall 2020**
- **Spring 2022— Prep Spring 2021**

BOL Spring Start	OER goal – review completed
S1 – Jan 13 <sup>th</sup>	Jan 6 <sup>th</sup>
S2 – Jan 20 <sup>th</sup>	Jan 13 <sup>th</sup>
S3 – Feb 10 <sup>th</sup>	Jan 13 <sup>th</sup>

[OER course design will always begin a year ahead of its start date.]

## WHAT DOES THIS MEAN?

- Project5! – Session 1 & Session 4
- Spring 2020 will run starting Jan 2020
- Fall 2020 will run starting Aug 2020
- Why are these both starting at the same time (Fall 2019)?
  - Stop chasing our tails
  - Create a basic plan – 1 semester for development – 1 semester for marketing

## RESOURCES TO REMEMBER

- Library Resources
  - These can easily be used inside your classes
  - They fall under Fair Use, but the Library has already asked for permissions
  - Films on Demand have an easy icon in Canvas where you can embed video
    - Feature Films
  - Library Handout – Thank you ReGina!
- Colleagues – Interdisciplinary discussions – Share resources

## PUBLISHER CHANGES:

- Mergers – Cengage/McGraw Hill -
- Buy into - Wiley/Knewton
- Macmillan recently acquisitions
  - Late Night Labs – Intellus Learning – Vook (Pronoun) – WriterKEY – Cookstr – Sapling Learning – etc.
- Pearson – “Digital First”
- What this means-
  - Publishers – significant losses – just trying to survive –
  - Trying to merge/buy into an already established market – compete with OER while remove competition
  - Moving to e-book focused – printed books will be rent only – eliminating book buy-back market
    - OER Printable
  - Keep the focus on cost as that is the only thing they can effect – OER goes beyond cost (5Rs)
  - Creating bundling options with e-books and LMS integrated resources to keep instructors heavily dependent on publisher content (exploring more for OER 2 – Monday)

## THINGS TO CONSIDER:

- Transiting to OER is on your timeline
- You can start by adding one OER element to your course without discarding your textbook.
- We need to have instructors willing to jump on board now
  - 6 of 10 instructors/courses for Spring 2020 & 2 instructors/courses for Fall 2020
  - Asking for information does not mean you are signed up
  - I really want to create a discussion – this is a collaborative process

## ITEMS FOR OER 2 – MONDAY’S PRESENTATION

- Further explain what the 5Rs mean for instructors
  - “Unstated Outline”
  - “Authentic Instructional Freedom”
  - Exploration of OER Development and upcoming Course Design Retreats
- Faculty Impact
  - Iron Triangle Problem for Education
  - OER Affordances
  - How faculty can significantly impact student achievement and success



Lee Miller – Director of Innovation and Compliance

620.786.7453 – [millerle@bartonccc.edu](mailto:millerle@bartonccc.edu) – L-107