

AGENDA/MINUTES

Team Name	Enrollment Management Committee
Date	11/16/18
Time	9:30 – 10:30
Location	A-113/Zoom (see calendar appt.)

Facilitator	Angie Maddy	Recorder	Virginia Fullbright
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Team members							Present X	Absent O
X	Angie Maddy	X	Leighann Bulich	X	Megan Chambers	X	Tana Cooper	
X	Erin Eggers	O	Judy Jacobs	X	Abby Kujath	X	Courtney Metcalf	
O	Chelsea Mitchell	X	Myrna Perkins	X	Elaine Simmons	X	Brandon Steinert	
X	Randy Thode							

Guests							

Informational Items							

Topics/Notes							Reporter
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<ul style="list-style-type: none"> • Review of the team charter and purpose of committee <ul style="list-style-type: none"> ○ Reviewed the charter, any suggestions or additions please email the group. 							
<ul style="list-style-type: none"> • Review of the Barton's Enrollment Basics Powerpoint <ul style="list-style-type: none"> ○ Reviewed the information in the power point- ○ Has searched on how other institutions handle enrollment management- <ul style="list-style-type: none"> ❖ A lot of institutions enrollment management is part of the strategic plan ○ Create an inventory of items that are happening at Barton in reference to enrollment management and these items will be added to the PowerPoint. ○ Where do we want to grow? 							
<ul style="list-style-type: none"> • Review of "examples and additional information" document <ul style="list-style-type: none"> ○ Establish a tracking document with a 3 year outlook 							
<ul style="list-style-type: none"> • Discussion of key metrics that wether will want to track/measure & key projects from across the institution <ul style="list-style-type: none"> ○ What is HERO? <ul style="list-style-type: none"> ❖ A new program to reach out to our Hispanic community, the Hispanic Recruitment and Engagement Office is located at the Great Bend Campus ○ Scholarship info <ul style="list-style-type: none"> ❖ Myrna shared information that there is a committee working reviewing the scholarship processes and working towards making the process more efficient. ○ How do we research for an up and coming generation? ○ Program development – new careers or be ahead of the game ○ Decrease the non degree seeking to increase degree completion ○ Partnerships – how they affect the overall picture ○ Student satisfaction surveys – we will use some former questions, will fine tune – will try to Aline with other information and other surveys so the data will all flow together. ○ Feedback – virtual – possibly look towards virtual feedback as another way to survey students 							

• Other	

Barton Core Priorities/Strategic Plan Goals

Drive Student Success 1. Prioritize retention and completion strategies 2. Enhance the Quality of Teaching and Learning

Cultivate Community Engagement 3. Cultivate and Strengthen Partnerships 4. Reinforce Public Recognition of Barton Community College 5. Provide Cultural and Learning Experiences for the community

Emphasize Institutional Effectiveness 6. Develop, enhance, and align business processes 7. Cultivate a service-minded, welcoming and safe environment

Optimize Employee Experience 8. Support a diverse culture in which employees are engaged and productive 9. Develop, enhance, and align business human resource processes