AGENDA	
Team Name	Enrollment Management Committee
Date	1/29/19
Time	10:00 – 11:00
Location	A-113/Zoom

Facilitator	Angie Maddy					Recorder	Virginia Fullbright
Team members							Present X Absent O
X	Angie Maddy	O	Leighann Bulich	X	Megan Chambers	X	Tana Cooper
O	Erin Eggers	X	Judy Jacobs	X	Abby Kujath	O	Courtney Metcalf
X	Chelsea Mitchell	X	Myrna Perkins	X	Elaine Simmons	X	Brandon Steinert
X	Randy Thode						

Guests							

Informational Items	

Topics/Notes	Reporter
• Admit Hub - https://www.admithub.com/about/ field experiment with Georgia State University (GSU). GSU-committed students assigned to the treatment exhibited greater success with pre-enrollment requirements and were 3.3 percentage points more likely to enroll. Going to submit as a part of the strategic plan initiative along with the Title III initiative. Create some support for a campus wide, reviewed the different areas that can be added to this type of program. This can be targeted to specific groups or departments- re:enrollment, retention. It is 24/7 program. There is information on a return on your investment- finances and time. Randy: advantage to these systems is that students are not afraid to ask questions. Elaine: students do not KNOW how to start college, simplify communication Students are looking for ways to engage Chelsea: considers this would be a good investment- there is so much internal language that people do not know. Would be a good use of time. Abby: likes the idea – could help with the simple questions	Angie
• Innovative Educators Orientation System - College2success.com/freetrial Module based orientation that could be available to all students at anytime. Provide this information outside of their portal, so anyone can view. These can be customized. Could require this for different types of students. Reviewed several links with different topics. Will also be submitting this for the Title III grant. Randy: this is customizable, presents a path forward, ease of updating	Angie
• Future meetings – other initiatives/projects (HERO Program, possible changes to institutional scholarship practices, Enrollment Services – auto grad project)	Angie
Additional Comments: Myrna: auto grad process – is it working – where are we at on this? It is in process Randy: more degree works reporting. Who is close to graduating?	

Barton Core Priorities/Strategic Plan Goals

Drive Student Success *1. Prioritize retention and completion strategies 2. Enhance the Quality of Teaching and Learning*

Cultivate Community Engagement *3. Cultivate and Strengthen Partnerships   4. Reinforce Public Recognition of Barton Community College   5. Provide Cultural and Learning Experiences for the community*

Emphasize Institutional Effectiveness *6. Develop, enhance, and align business* processes   *7. Cultivate a service-minded, welcoming and safe environment*

Optimize Employee Experience   *8. Support a diverse culture in which employees are engaged and productive 9. Develop, enhance, and align business human resource processes*