

AGENDA

Team Name	Enrollment Management Committee
Date	7.15.19
Time	2:00 – 3:00 p.m.
Location	A-113/Zoom (see calendar appt.)

Facilitator		Angie Maddy			Recorder		Virginia	
Team members							Present X Absent O	
X	Angie Maddy	O	Leighann Bulich	X	Megan Chambers	X	Tana Cooper	
X	Erin Eggers	X	Judy Jacobs	X	Abby Kujath	X	Courtney Metcalf	
O	Chelsea Mitchell	o	Myrna Perkins	o	Elaine Simmons	o	Brandon Steinert	
X	Randy Thode							
Guests								
Informational Items								
Topics/Notes							Reporter	
<ul style="list-style-type: none"> • Enrollment Management Planning Narrative (attached- reviewed) <p>Angie has a spreadsheet that she is using for tracking</p> <ul style="list-style-type: none"> ❖ Chelsea is reviewing the outgoing sales messages that are being used and they will be revamping these. Might want to mirror for other departments. ❖ Todd Mobray has a course examples re: sneak preview of what a course might look like. Possibly an enrollment enhancement tool. ❖ OER project – once in place – ability to market in a public way <p>Keep in mind of items that we are or could be doing that would benefit enrollment</p> <ul style="list-style-type: none"> ❖ Surveys have similar suggestions – re: flexible pacing, open ended 							Angie	
<ul style="list-style-type: none"> ○ Hero Project <ul style="list-style-type: none"> ▪ Data added – prospective student contact 								
<ul style="list-style-type: none"> ○ Auto Grad project <ul style="list-style-type: none"> • Randy working with Ray and Charles through Power BI for a more accurate report of possible graduates. 								
<ul style="list-style-type: none"> ○ Retention research project <ul style="list-style-type: none"> • Review students in the fall who did not return in spring- Barton County based, no patterns surfaced but there was several who were planning on returning. Basically stopping out for a semester. 								
<ul style="list-style-type: none"> • Spring 2019 Student Services Survey (attached -reviewed) <ul style="list-style-type: none"> ○ Focus areas <ul style="list-style-type: none"> • Proactive advisors, students seeking their advisor • Degree Works – a system that assist student <ul style="list-style-type: none"> • Mirroring questions with graduation survey, how often do we want to do surveys- yearly or bi-yearly. Coordinate surveys across campus. IDEAS • Possible streamline our website for easier access <ul style="list-style-type: none"> ○ Cut out verbiage: class, syllabus, book, cost Examples: Monroe Community College , Hutchinson Community College 							Angie	

<ul style="list-style-type: none"> • Advising Projects – Courtney <ul style="list-style-type: none"> ○ Goals – communication personal some response with NDS (50) over 50% have opened and read email. Will be sending another email with fall courses etc. ○ Add Courtney to grade reports, base line information of how many classes they are taking, retention, student success based on student intent. This information will be helpful in being more proactive NDS students 	Courtney
<ul style="list-style-type: none"> • Other Ideas/Suggestions/Thoughts 	
Next Meeting – September 16 th @ 2:00 p.m. in A-113	

Strategic Goals

Drive Student Success 1. Advance student entry, reentry, retention and completion strategies. 2. Commit to excellence in teaching and learning.

Cultivate Community Engagement 3. Expand partnerships across the institution. 4. Reinforce public recognition of Barton Community College. 5. Foster a climate of inclusivity so students, employees, and communities are welcomed, supported, and valued for their contributions.

Emphasize Institutional Effectiveness 6. Develop, enhance, and align business processes. 7. Manifest an environment that supports the mission of the college.

Optimize Employee Experience 8. Promote an environment that recognizes and supports employee engagement, innovation, collaboration, and growth. 9. Develop, enhance, and align business human resource processes.