

Graphic Design

graphicdesign.bartonccc.edu

What drives you?
BARTON
COMMUNITY COLLEGE

For more information, contact:

Steve Dudek

Instructor & Advisor
dudeks@bartonccc.edu
(620) 792-9260

Dr. Rick Abel

Dean of Academics
abelr@bartonccc.edu
(620) 792-9333



What do Graphic Designers do?

- Create special effects, animation, game design, video or other electronic media.
- Prepare graphics and design layouts for magazines, packaging and advertising.
- Weave text and graphics internet ready formats, upload websites and manage electronic publishing technologies.

Why Barton?

- Dynamic curriculum:
 - o Focused on industry needs.
 - o Innovative - responsive to changing technology.
- Skills learned are easily transferred among multiple forms of media and toward other design disciplines.
- Instructors inspire students through creative and forward thinking.
- Transfer program option.
- Faculty has recent industry internship experience.

About the Program:

- Encourages your creativity.
- Promotes your ability to generate fresh ideas.
- Provides you the opportunity to use software to generate eye-catching media concepts and products.
- Offers you the chance to blend art and technology skills that will take you far into the future.

What kind of careers are Barton graduates performing?

- In house design work for training simulations on behalf of major corporations, ad composition for advertising agencies, page layout for a major sports team, web page design for local businesses, event design, quick print shops, sign shops, newspapers, full service commercial print shops, and in house graphics management.

Occupational Outlook:

- Graphic Designers can expect to earn between \$30,600 and \$53,310 annually.
Source: Kansas Career Pipeline
- Growth potential:
 - o Expected to grow approximately 10 percent due to the expansion of the video entertainment market, including television, movies, video, and made-for-Internet outlets.
 - o Demand for graphic design continues to increase from advertisers, publishers, and computer design firms.

Source: US Department of Labor Occupational Outlook Handbook, 08/09



Non-Discrimination Notice: To provide equal employment, advancement and learning opportunities to all individuals, employment and student admission decisions at Barton will be based on merit, qualifications, and abilities. Barton County Community College does not discriminate on the basis of any characteristic protected by law in all aspects of employment and admission in its education programs or activities. Any person having inquiries concerning Barton County Community College's non-discrimination compliance policy, including the application of Equal Opportunity Employment, Titles IV, VI, VII, IX, Section 504 and the implementing regulations, is directed to contact the College's Compliance Officer, Barton County Community College, Room A-123, Great Bend, Kansas 67530, (620) 792-2701. Any person may also contact the Director, Office of Civil Rights, U.S. Department of Education, Washington, DC 20201.

WWW.BARTONCCC.EDU

866-813-2460 © 245 NE 30 RD © GREAT BEND, KS 67530