

Strategic Plan Narrative

Summary:

To develop a full-time shared position between the Center for Adult Education and the Admissions Department. By implementing the following approach we will improve Barton Community College relations within the Hispanic community while improving our commitment for customer service and as a liaison within the community. This position reports to the Director of Admissions with collaborative support from the Coordinator of the Center for Adult Education. The Admissions Representative position will be responsible for accomplishing the goals and objectives as outlined below for this initiative.

Goal #1 (FY 2011) –

Barton Community College will establish a data-driven process to increase Hispanic enrollment into collegiate programs.

Objectives –

Review admission statistics for Hispanic enrollment versus community demand for accredited programs, developmental education skills clinics, and effective utilization of available resources including course delivery options. (01/09)

Explore opportunities for faculty to gain insight/awareness into teaching/cultural practices in order to improve retention skills and provide direct access to meet the needs of Hispanic students. (01/10)

Collect data on graduates and use information for follow-up resources for continued education and workforce certificate programs. (08/08)

Goal #2 (FY 2010) –

Create a stronger awareness in Barton Community College campus of social and educational programs or opportunities that can benefit the Hispanic community.

Objectives –

Heighten awareness of diverse/international populations on campus through the reestablishment of the HALO organization for an exchange of creative programs. (01/09)

Familiarize campus services and community resources to students through cultural events. (06/09)

Provide opportunities for campus students to initiate relationships/mentoring process within the community. (06/10)

Provide opportunities for Barton students to initiate relationships/mentoring with area high school students. (06/09)

Goal #3 (FY 2009) –

Barton Community College will improve outreach to area schools and community organizations in order to expand efforts within its Hispanic Outreach for educational opportunities.

Objectives –

- Will serve as Chairperson for Hispanic Advisory Board as well as point for contact for other related Hispanic service opportunities. (ongoing)
- Establish an off-campus location (downtown) to provide opportunities for educational research, expand college services, and offer accessibility within the Hispanic community. (06/09)
- Improve collaborative partnerships within the Hispanic business community for advocacy, referrals and networking opportunities. (01/09)
- Establish a collaborative partnership with area high schools to provide educational and developmental support on a monthly basis. (06/09)

Examples of Activities

Proposed Activities:

Establish a Hispanic Awareness Committee for the development of International/Cultural events planning.

Event: Recognition of Hispanic American Awareness Month in September

Activities could include: guest speakers, trips to other community/college events, Hispanic Day at Barton (dancers, food tasting, guest speakers)

Event: Seminar: Health & Education Disparities within the Hispanic Community

This seminar will address the needs within the Hispanic community to heighten awareness on health and education disparities in our communities and call for a collaborative dialogue between service organizations, faculty, community members, and students.

Event: Workshop: Mexican Foods including Salsas

Presenter: Delgado's Restaurant will demonstrate the preparation including samplings and recipes from their restaurant during this presentation.

Event: Hispanic Cultural Exchange

This event will provide information about the Hispanic culture through a variety of music and dance. Learn to dance through Salsa, Merengue, Flamenco, and the Tango.

Examples:

- 1) Learn to dance being taught by Barton Hispanic Students and/or by members of the community (Dance lesson fees used to benefit HALO and/or to Hispanic Scholarship Fund)
- 2) "Dancing with the Stars" – use as an awareness, community bonding, and/or fundraiser for HALO and/or to Hispanic Scholarship Fund

Event: High School Community Relations

“Lunch with Barton” – once a month have the Barton Hispanic liaison build relationship with high school and students in order to have a “lunch with Barton”. This lunch meeting would be an opportunity to touch base with Barton in an informal setting to help further the relationship between Barton and the Hispanic Student

“An Evening with Barton” – similar concept as the HS activity but we would invite parents and/or community members to enjoy food, socializing, and building relationships.

Event: Campus Tour Coordination

Coordinates campus tours including transportation to all populations from Adult Ed Center and/or high schools to Barton campus