

**Barton County Community College Foundation
2007 Strategic Plan**

Strategic Objective	Measurement	Strategy/Initiative	Due Date	Assigned To	Action	Detail	Done
1. Enhance the student experience & their opportunities to succeed	Increase scholarship awards by 10%	1.1 Develop an annual budget	8-1-07 (to be completed by 7-1 annually)	Financial Planning Committee	Met with Budget Committee & Dean of Business & Dean of Administration	Budget created with recommendations followed	X
					Investment Committee, Darnell Holopirek, & Dean of Administration met to discuss 2008-09 scholarship awards. Will recommend \$136,000	Recommendation of \$136,000 approved at 3-5-08 board meeting	X
		1.2 Big Benefit Auction: \$40,000 net goal	8-25-07	Auction Committee	Auction held 8-25-07	Net proceeds approx. \$44,218	X
		1.3 AEF: \$40,000 net goal	6-30-08	AEF Committee	Year long campaign – direct mailing in March	\$40,194.94 raised as of 1-30-08	X
		1.4 Research Clay Shoot Event	8-1-07	Darnell Holopirek, Wally Eldridge	Researched & postponed until spring of 2008	Meeting on 10-1-07 Meeting on 12-18-07 Misc. committee meetings	X X X
					Approved at board meeting to hold event on 4-20-08	Net proceeds approx. \$3,375.00	X
		1.5 Increase endowed scholarships by 5	6-30-08	Entire Board, Staff, President	6 received	Danny & Darlene Biggs Marilyn K. Funk Charles Emil Gabelmann Memorial Loren & Gayle Unruh Ray “Jiggs” Schulz Hazel Duke Estate	X X X X X X
					1 pending	Amos E. Bayer Memorial	
		1.6 Increase annually funded scholarships by 5	6-30-08	Entire Board, Staff, President	5 received	Learning for Lupe (GED) Silver Cougar Club Betty L. Miller Memorial Lois L. Dove Memorial Jim & Kathi Armatys	X X X X X

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2. Develop good relationships with all donors	Increase assets	2.1 Develop relationships with financial advisors a) quarterly breakfast seminars	Quarterly	Darnell Holopirek, Administrative Committee	Meeting on 3-13-08 Meeting on 4-3-08 Meeting on 4-22-08 Meeting on 5-27-08	Waddell & Reed (Darnell & Carl) Steve Johnson (Darnell & Carl) Shirley Flick Inv Seminar (Darnell) Glenn Opie (Darnell & Carl)	X X X X	
			Monthly	Darnell Holopirek, President	Dinner meeting on 10-22-07 Produced Estate Planning Brochure & Foundation information folder Reception on 2-20-08	Texas Instrument representative Co-hosted Cougar Den Reception	X X X	
				2.2 Donor Appreciation Dinner	11-8-07	Entire Board, Darnell Holopirek, President, Trustees	Dinner held on 11-8-07	
3. Enhance relationships with the communities we serve	Economic development New Partnerships created Speaking Engagements Increase in funding	3.1 Chamber coffees in Great Bend, Ellinwood, Hoisington, & Larned	8-3-07	Board Member(s), Darnell Holopirek, President	Coffee on 7-19-07 Coffee on 7-26-07 Coffee on 8-2-07 Coffee on 8-3-07	Hoisington Great Bend Larned Ellinwood	X X X X	
		3.2 Speak to area civic groups in cities other than Great Bend (1 per quarter)	6-30-08	Board Member(s), Darnell Holopirek, President	2-11-08 Silver Cougar Club program 2-26-08 Fdtn/Silver Cougar program 4-8-08 Foundation program 4-14-08 Cohen Room program 5-2-08 Silver Cougar Club program	Great Bend Rotary (Coleen) Larned Rotary (Darnell & Coleen) Club 50 (Darnell) Great Bend Rotary (Darnell) Retired Teachers Assn (Coleen)	X X X X X	

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4. Cultivate professional development, retention & success of Foundation staff	Retain staff Good moral Meet objectives & goals Board review	4.1 Team with President for annual review of Director	4-1-08	Board Chair, President	Form disbursed at April board meeting	Form completed & returned to President by 4-18-08	X
						Compiled information sent to Fdtn Board by Dr. Heilman.	X
		4.2 Professional training for all staff (minimum of 1 per year)	6-30-08	Darnell Holopirek, Staff	Conference on 10-29-07 through 11-2-07 Seminar on 3-26-08 Seminar on 4-25-08 and 4-26-08	CRD Conference (Darnell) Finance & Accounting (Darnell) Athletic Fundraising (Darnell)	X X X
		4.3 Option of hiring additional staff & space due to added responsibilities of the Foundation Office	10-31-07 (review quarterly)	Darnell, President	Additional staff Additional space	Moved to Student Union	X
5. Maintain a strong Foundation board working hand in hand with the college	Open communication Participation in meetings & events	5.1 Meet with Trustee Chair & President to develop roles & objectives for both boards relating to the Foundation	8-1-07	2 members of the Administrative Committee, Darnell Holopirek	Lunch meeting on 8-30-07 Dinner on 10-4-07	Darnell Holopirek, Gregg Fischer, Sharon Mauler, Robert Feldt, Paul Maneth, & Dr. Heilman Darnell Holopirek, Foundation Board, Dr. Heilman & Trustees	X X
		5.2 Annual board planning session	6-30-08	Administrative Committee	Scheduled for 6-12-08		
		5.3 Sign board member commitment agreements annually	July meeting	Board Chair	All agreements signed & received		X