

**Barton Community College Foundation
2008 Strategic Plan**

| Strategic Objective | Measurement | Strategy/Initiative | Due Date | Assigned to: |
|---|--|---|-----------------|------------------------------------|
| 1. Enhance the student experience & their opportunities to succeed | Increase scholarship awards by 10% Set budget for funding program enhancements Award faculty mini grants from 2008 clay shoot proceeds | 1.1 Develop an annual budget | 8-1-08 | Financial Planning Committee |
| | | 1.2 Big Benefit Auction: \$35,000 net goal | 8-23-08 | Auction Committee |
| | | 1.3 AEF: \$40,000 net goal | 6-30-09 | AEF Committee |
| | | 1.4 Clay Shoot event | 4-19-09 | Clay Shoot Committee |
| | | 1.5 Increase endowed scholarships by 2 | 6-30-09 | Entire Board, Staff, President |
| | | 1.6 Increase annually funded scholarships by 2 | 6-30-09 | Entire Board, Staff, President |
| 2. Develop good relationships with current & prospective donors | Increase assets Assist funding initiatives & capital improvements | 2.1 Identify & cultivate relationships with potential donors a) Foundation Board Members – 5 b) Foundation Director & President - 5 | 6-30-09 | Entire Board Darnell, President |
| | | 2.2 Donor Appreciation Dinner | 11-13-08 | Staff |
| | | 2.3 Learning Resource Center Groundbreaking | 12-31-08 | Entire Board, Staff |
| 3. Enhance relationships with the communities we serve (external & internal) | Economic development New partnerships created Speaking engagements Increase in funding | 3.1 Speak to area civic groups (4 per year) | 6-30-09 | Entire Board, Darnell, President |
| | | 3.2 Mini internal campaign (faculty & staff) | 5-31-09 | Darnell, Staff |
| | | 3.3 Research & identify opportunities to help military families with their educational pursuits | 6-30-09 | Darnell, President |
| 4. Cultivate professional development, retention & success of Foundation staff | Retain staff Good moral Meet objectives & goals Board review | 4.1 Team with President for annual review of Director | 4-1-09 | Board Chair, President |
| | | 4.2 Encourage training as needs arise | 6-30-09 | Darnell, Staff |
| | | 4.3 Review need for additional staff | Ongoing | Darnell |
| 5. Maintain a strong Foundation board working with the college to meet current & future opportunities & initiatives | Open communication Participation in meetings & events | 5.1 Meet with Trustee Chair & President to review Foundation strategic plan | July 2008 | Administrative Board |
| | | 5.2 Annual board planning session | June 2009 | Entire Board |
| | | 5.3 A Foundation board member will attend each monthly college trustee's meeting | Monthly | Entire Board |
| | | 5.4 Continue to work with college to complete funding for the Learning Resource Center renovation | Ongoing | Entire Board |