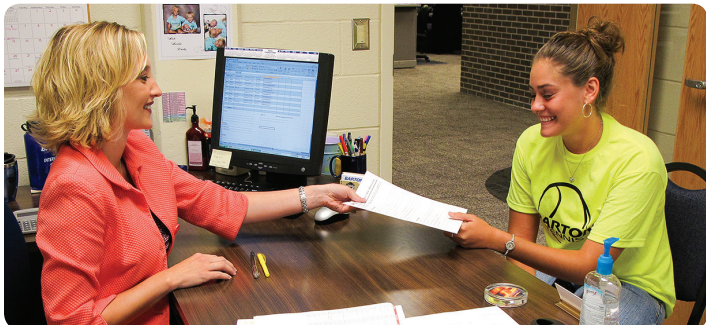


Business Perspective

Barton College Raises Consumer Spending

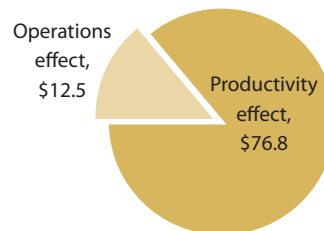


- Barton College employed 280 full-time and 240 part-time faculty and staff in the 2009-10 reporting year, with an annual payroll of \$19.8 million.
- In addition to payroll, Barton College spent \$16.1 million in FY 2009-10 for supplies and services, of which an estimated 34% was spent in the Barton Service Area.

Barton College Generates New Income

- Barton College payroll and spending for supplies and services generate a net impact of \$12.5 million in added income in the economy each year.
- The increased productivity of workers due to the accumulation of past and present Barton College skills in the Barton Service Area workforce contributes approximately \$76.8 million in added income each year.

Added Income in Barton Service Area Due to Barton College (\$ Millions)



Barton College Creates a Skilled Workforce

- Barton College activities encourage new business, assist existing business, and create long-term economic growth. The college enhances worker skills and provides customized training to local business and industry.
- An estimated 698,200 Barton College credits have accumulated in the Barton Service Area workforce over the past 30-year period as former Barton College students (completers and non-completers) enter the regional workforce each year.

Workforce Training and Community Education Advisory Board Sectors

Advisory boards are an essential ingredient in Barton's strategies to connect classroom pedagogies with workforce needs. Individuals who serve on advisory boards are recognized and respected representatives of business and industry. They advise the College's career technical educators and administrators, while assisting in the development of programs that ensure that our students have the skills necessary to compete and succeed in the workplace.

BARTON

COMMUNITY COLLEGE

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EMSI is a leading provider of socioeconomic impact and strategic planning tools to community and technical colleges in the US and Canada. Visit us at www.economicmodeling.com for more information. To see full documentation of the study, please contact the college.

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