

## Board END: Service Regions

The College Mission will be supported by the strategic development of service regions.

- Service regions will be compatible to the institutional mission of the College.
- Service regions will be in accordance to available resources.
- Service regions will maximize revenues and minimize expenses.
- Service regions will minimize local tax reliance.
- Service regions will compliment growth of student learning services.

Monitoring Report Tools: Revenue Reports - Advisory Boards – Employers – Chambers - School Districts - Labor Data - Trends and Opportunities

### Definitions

**Advisory Boards** - Advisory boards are an essential ingredient in Barton’s strategies to connect classroom pedagogies with workforce needs. Individuals who serve on these boards are in general recognized and respected in their own fields of work and their service to the College is to advise our career technical educators and administrators. Advisory boards assist in the development of education and training programs that ensure our students have the skills necessary to compete and succeed in the workplace.

**Labor Data/Trends and Opportunities** – Kansas Occupational and Industry employment projections are useful sources of information for planning and preparation of educational and training programs, assessing the need of skilled workers in the future and studying long-range trends in occupational employment. The long-term projections are created every two years and cover a ten year time-span. The current projections cover the years 2006 – 2016 and can be accessed [here](#). Economic Modeling Specialist Inc. data can be accessed [here](#). O\*NET OnLine has detailed descriptions of the world of work for use by job seekers, workforce development and HR professionals, students, researchers, and more! Click [here](#) for their web site. Data.gov is leading the way in democratizing public sector data and driving innovation. The data is being surfaced from many locations making the Government data stores available to researchers to perform their own analysis. Kansas Census data can be accessed [here](#) and United States Census data can be assessed by clicking [here](#).

**Revenue Reports** – produced by the office of Institutional Research and Dean of Administration.

**Service Regions** – geographic areas identified to be compatible with mission and offering a competitive advantage where the college can maximize revenues and minimize expenses. Once identified marketing strategies, student learning opportunities and areas of student services will be planned and enrollment growth projected. Some examples are: Seven County Service Area, Fort Riley, Fort Knox, Fort Leonard Wood, North Central Distance Learning Network (NCDLN), Building Academic Skills in Correctional Settings (BASIS), EMS Training and Adult Health Care.