

Barton Community College Strategic Plan FY 2016-2021

The basic operating principles of the Strategic Planning Framework are:

1. Barton exists to create success for its students and the communities it serves.
2. To create stakeholder success, Barton must develop appropriate capacity and function at ever-higher levels of effectiveness.

The college enacts those operating principles through four standing Core Priorities (Values):

- Drive Student Success
- Cultivate Community Engagement
- Optimize Employee Experience
- Emphasize Institutional Effectiveness

Barton's planning process provides a systematic means of analyzing the current state of each standing Core Priority against stated intended outcomes, planning a future state of the institution, and allocating resources to achieve that state.

Conditions of Success

We will be demonstrating directional improvement towards the true intent of our GOALS when Barton looks and operates like this:

Drive Student Success (Budgeted \$308,400)

1. *Improve Student Success and Completion*
 - a. Standardize placement testing across Barton to Accuplacer
 - b. Develop a Student Success Initiative to drive retention and completion, enhance advisement, and offer basic/essential skills for success, while recognizing the changing needs of students.
2. *Enhance the Quality of Teaching and Learning*
 - a. Provide access to instructional resources and professional development for faculty to support student success in various delivery methods.
 - b. Evaluate need for additional faculty and staff to support student success.

Cultivate Community Engagement (Budgeted \$47,000)

3. *Cultivate and Strengthen Partnerships*
 - a. Maintain and develop partnerships with universities and area school districts; identify ways to enhance post-secondary opportunities for students.
 - b. Explore new partnerships in support of new programs and services; nurture existing partnerships. *
4. *Reinforce Public Recognition of Barton Community College*
 - a. Develop communication and marketing initiatives for BARTonline, academic events & programs, and workforce/CTE programs
5. *Provide Cultural and Learning Experiences for the community*
 - a. Offer short professional development and community centered courses online, on-campus and for our communities
 - b. Offer cultural events for our communities.

Emphasize Institutional Effectiveness (Budgeted \$140,000)

6. *Develop, enhance, and align business processes*
 - a. Enhance online services for students and employees – single registration, enhance portal
 - b. Identify and implement strategies to reallocate and increase revenue, and maximize resources
7. *Provide a welcoming and safe environment*
 - a. Support policies, procedures, programming, and positions in the areas of compliance and anti-discrimination (Title IX, Disabilities, etc).
 - b. Implement additional processes to enhance campus safety

Optimize Employee Experience (Budgeted \$833,00)

8. *Support a diverse culture in which employees are engaged and productive*
 - a. Support & Recognize Professional Development of faculty and staff
 - b. Create a work environment that prioritizes employee changing needs, inter-division, and team development.

* The 2-year Academic Plan must contain one paradigm shifting action item

Total Budgeted - \$1,328,400