



## *HLC Accreditation Evidence*

Title: Co-Curricular Level Assessment  
Excerpt from Assessment Institute

URL:

Office of Origin: Vice President of Instruction

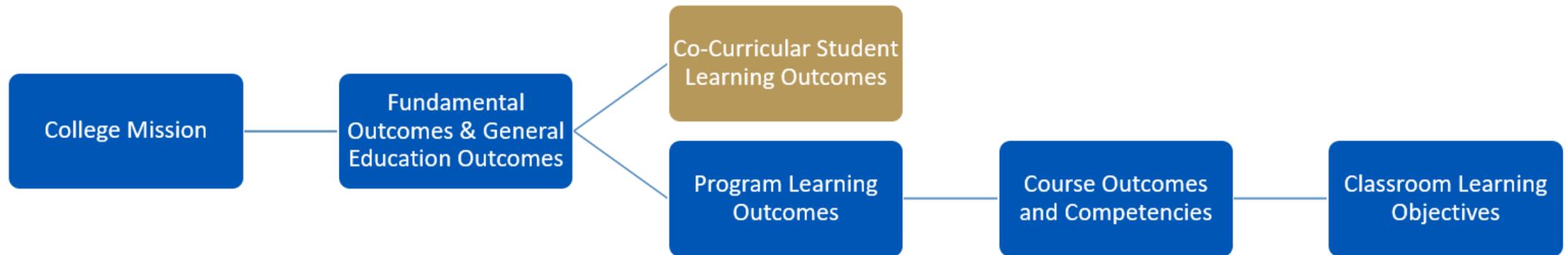
Contact(s):

- Coordinator of Assessment

# Co-Curricular Level Assessment

Barton faculty and staff will make adjustments to improve student learning based on the assessment of **Student Learning Outcomes**, the knowledge, skills, or abilities students will develop **within a given co-curricular area**.

The Student Learning Outcomes compliment Barton's Curricular Programs and support the Fundamental Learning Outcomes.



# Co-Curricular Assessment Documentation Report – 2021:

## Student Ambassadors

### AY 2020-2021

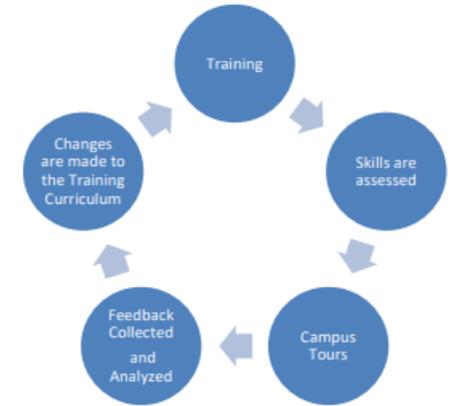
The Student Ambassadors serve as representatives of the college by conducting and scheduling campus tours and participating in recruitment activities. Ambassadors are selected from both the freshman and sophomore classes through an application and interview process.



#### Expected Outcomes:

1. Develop and demonstrate effective communication [CORE 1; END 2]
2. Develop and demonstrate leadership skills [CORE 1; END 2]

Student ambassadors are given thorough training to prepare them to be Barton representatives. After which they are quizzed on their comprehension and understanding of their duties and responsibilities. Additional training is given as necessary followed by mock campus tours. Following this the student ambassadors are heavily involved in scheduling and conducting campus tours. Feedback is collected from the perspective students which is summarized below:



| Interest level in attending Barton | 2016 | 2017 | 2018 | 2019 | 2020 |
|------------------------------------|------|------|------|------|------|
| <b>Definitely Attending</b>        | 38%  | 100% | 56%  | 40%  | 71%  |
| <b>More Likely to attend</b>       | 50%  | 0%   | 28%  | 20%  | 29%  |
| <b>Still exploring/Undecided</b>   | 13%  | 0%   | 17%  | 33%  | 0%   |
| <b>Not Attending</b>               | 0%   | 0%   | 0%   | 0%   | 0%   |

| Student Learning Goals (1-Low, 5-High)                                   | 2016 | 2017 | 2018 | 2019 | 2020 |
|--|------|------|------|------|------|
| <b>Was your meeting with the faculty member helpful and informative?</b> | 5.00 | 5.00 | 5.00 | 4.80 | 4.90 |
| <b>Did you feel welcome?</b>   | 5.00 | 5.00 | 5.00 | 5.00 | 5.00 |

Based on this data, curricular changes are made to the training that is given to further enhance the entire process. For instance, the feedback indicated a lack of knowledge of some of the specifics within given areas. As such, since 2014 during the mock campus tours building experts such as faculty and deans have been used to give an overview and to advise the ambassadors on specifics to mention during the tours. This has further enhanced their ability to effectively communicate about Barton and enhanced their recruitment capabilities.